Dear Parent/Carer,

As part of our literacy curriculum, the school uses **Pickatale Create**, an online tool that allows teachers to generate personalised educational books using artificial intelligence (AI).

To create customised stories, teachers may upload images (for example, illustrations or, where appropriate, a pupil's photo) to generate a personalised book for classroom use.

Please be assured that:

- Uploaded images are used only to generate the requested book
- Images are processed securely and are not used for profiling, facial recognition, or AI training
- Pickatale applies a zero-retention policy, meaning images are automatically deleted once the book has been generated
- Pickatale acts as a data processor on behalf of the school and processes data in accordance with UK GDPR requirements

Because this feature may involve the temporary processing of your child's personal data, we require your **active consent** before your child can participate.

Please indicate your choice below.

Parental Consent

Child's Name: _____

Parent/Carer Name: _____

I give consent for my child's image or other relevant data to be used by the school within Pickatale Create to generate personalised educational books as described above.

Signature: _____

Date: _____

You may withdraw your consent at any time by contacting the school office.

Further information about how personal data is handled when using Pickatale can be found in **Pickatale's Privacy Notice**.

Kind regards,
[School Name]