Strategic Planning Worksheet

ACTE Division: PACE

	Goal (Theme):	Strategies:	Indicators:
1	Recruit at least 1 New Professionals Fellow and/or Experienced Fellow to apply for the Fellowship program. **Member Value & Engagement**	Aggressively promote the program through newsletters, policy committee, social media.	Promote the Fellowship program in the newsletter twice in the newsletters. Place the Fellowship program on the policy committee agenda for FY24 budget. Decide if we will support one or two fellows.
2	Increase the number of applications for PACE awards. **Member Value & Engagement**	Promote through continual e-blast reminders, newsletters and PSAG committee: promote award winners through the quarterly newsletter. Special eblast to celebrate winners. Have a goal for submissions by state, 1 per state. Develop an awards sub-committee to promote the awards and follow-up with submissions. We can reach out Lauren F. for contact information regarding the NextLevel Fellow , to build a sub-committee with representation from all regions. We could do a "spring-push" and a "fall-push". Webinar for PACE award submissions (reach out to Dominique) to build a tutorial for submissions.	Increase in the number of submissions by early fall 2023.
3	Secure a partner for a reception at Vision 2023 and a keynote speaker for the opening session. **Member Value & Engagement**	Build a Vision Planning Committee and add a few local members to research for speakers and for reception partners. Lincoln Electric, Kevin Fleming, Mark Perna Tools for Schools. Reach out to the host state members to see if they can help coordinate someone.	Have a speaker and a reception sponsor by summer/early fall 2023.
4	Increase membership numbers: **Member Value & Engagement** **Advocacy & Awareness** **Inclusion, Access, Equity, and Diversity.** **Strategic Partnerships**	Involve members from the many facets that PACE represents (Business and Industry partners, alternative/diverse education models/pathways) members to participate in a focus group/planning committee/etc.). More discussion around how apprenticeship folds into post-secondary. We could get representation by each region to be involved with spearheading these efforts.	Develop an award for membership recruitment project.

5	Develop Industry Professionals pipelines to become educators. **Teacher Pipeline Shortage**	Developing professional pipelines – finding funding through workforce programs to become a teacher (WIOA funding). Partner with Workforce Coalition for discussion and think tanks. Webinar for CTE Instructors	Have initial meetings with WIOA representative. Add CTE instruction to the high demand jobs list.

ACTE Divisions

Strategic Planning

Sample annual goals for an ACTE Division:

Member Value & Engagement

- Recruit (and sponsor) Division Fellows
- Recruit at least 1 HURP to participate in Division policy committee, national committee, or ACTE leadership program
- Increase overall Division membership by XX
- Increase membership in targeted groups (ex. CTSO advisors, in certain states)
- Recruit XX Educators in Action
- Maintain or increase number of award winners participating in the Region/national awards from my Division

Advocacy & Awareness

- Recruit my Division affiliates and CTSOs to participate in/share their CTE Month activities
- Maintain/increase number of members from my Division attending NPS

Professional and Leadership Development

- Collect examples/resources for non-ACTE professional development from Division affiliates/CTSOs
- Recruit at least one (1) possible presenter for an ACTE online seminar on Division content
- Recruit XX session proposals from my Division for VISION
- Recruit XX session proposals for VISION for targeted content areas (ex. High-Quality CTE Elements, Innovative Practices)
- Increase the number of Division members attending VISION
- Maintain high overall level of satisfaction from members in Division programming at VISION?

Teacher Pipeline Shortage

- Identify a way to support new teachers in your Division/Region such as by supporting their attendance/participation at CareerTech VISION or a Region Conference
- Collect feedback from your Division/Region regarding the teacher pipeline strategies that have been effective related to recruitment and retention challenges and report out to all of your members.
- Develop promotion (e.g. blog entries, video highlights, posters) specific to your Division/Region that frame CTE teaching in a positive light to students or other audiences.

Strategic Partnerships

- Secure at least one Division partner or sponsor (in collaboration with ACTE staff)
- Recruit at least one nomination for the Business-Education Partnership Award for a sector within my Division
- Suggest XX potential partners (companies within my Division/field) that ACTE could try to partner with

Inclusion, Access, Equity, and Diversity

- Plan and produce an IAED webinars sponsored by your Division/Region focused on an IAED topic.
- Identify IAED-related topics related to your Division/Region that could be incorporated into CTE lesson plans or programming.
- Develop a recognition program within your Division/Region recognizing individuals who have done something significant to address diversity in their classrooms.

Resources to Consider:

- **Funding Sources:** Operating Account, Designated Account, Restricted Accounts, Opportunity Fund
- **Human Resources *(Volunteers contribute Time, Passion, Expertise, Influence, Network):*** Policy Committee Members, Educators in Action
- **Useful Connections:** State Division Affiliate Leaders, National Division Affiliates, CTSOs