

Selestial

The iconic bronze sculpture of the Greek Titan god Atlas at Rockefeller Center carries the celestial vault that guides lost travelers by pointing them towards the North Star. Taking design inspiration from the world he is holding on his shoulders, we crafted art deco-styled timepieces depicting the fusion of precise lines and intricate patterns. Unique, aesthetically pleasing, and functional, the Selestial collection makes a powerful statement.

Leather: Bewitching yet understated, this timepiece is the absolute embodiment of modern aesthetics. The vertical brushed dial features intricate lines and patterns layered with a meticulously crafted (color) dial. For a comfortable and perfect fit, this everyday watch comes with a premium black leather strap.

SS: Designed with a vibe of mystery, you will get lost gazing into the sophisticated IP gun dial of this watch. Layered with a (color) dial with shiny (color) & luminous beveled indexes, as well as (color) minute track, it represents New York's urban spirit at its finest. Also fitted with (color) luminous filling hands and (color) luminous filling second hand, it glows beautifully in low-light conditions. To stand the test of time, we selected the most premium-grade stainless steel for the strap.

Guggen

An architectural marvel and concrete masterpiece, the Guggenheim Museum in New York City is the right inspiration for the unique and the avant-garde. Its iconic ceiling is an eye-catcher, which is why we chose it as the theme of the Guggen Collection. Like the museum, every timepiece we create is art itself, both in appearance and functionality.

Leather: A masterpiece with an urbanite attitude. Sporting a (color) dial with precise, clean lines and applied indexes, this watch is perfect for the modern gentleman who lives and breathes NYC's hustle and bustle. Its durability is guaranteed by the stainless steel case and the mineral glass with sapphire coating. Add to that a stylish and form-fitting (color) leather bracelet, this accessory is a must-have.

SS: Who says precise lines and clean aesthetics don't steal the show? The (watch name) is proof that a timepiece doesn't have to be flashy to get noticed. With a (color) dial with applied indexes and shiny (color) hands, it makes an attractive style statement. The round polished T crown with etching logo is also a sight to behold, along with the polished case finish. As for durability, this watch is also on top of its game. Well, thanks to its best-in-class and elegant Milanese bracelet.

Hudson

The Shed at the Hudson Yards of Manhattan in New York City exudes richness in culture and aesthetic which inspired Blackwell's Hudson Collection. The "all muscle, no fat" center for performing arts, visual arts, and pop culture gives our timepieces a modern and innovative touch, with powerful features to boot.

Leather: As the ultimate masculine watch for the modern visionaries of NYC, the (watch name) is sleek in every angle. The (color) dial, with two subdials and shiny (color) hands, offers the best of both

worlds—minimalist and sophisticated. At the heart of this timepiece is the VD31 quartz movement. As for the strap, it sports a durable and authentic (color) leather strap with a square stainless steel buckle.

SS: An ideal watch for everyday wear, the (watch name) is classic and modern at the same time. Its aesthetics pay homage to New York City's vintage and contemporary cultural heritage. The (color) dial showcases simple, precise lines. It also features a polished case finish and a mineral glass with sapphire coating. Complementing the stylishness of this timepiece is the stainless steel mesh bracelet that is both elegant and robust.

Hamptons

Capturing the rural aesthetics of the Parrish Art Museum, this remarkable collection presents timepieces with an intricate mixture of vintage charm and quiet exclusivity. The design principles give the best of both worlds—simplicity and sophistication. Ideal both for the adventurer and the boy-next-door, Hamptons is the perfect collection offering wristwatches that make a statement and stand the test of time.

Leather: A masculine watch with an attitude, this creation is a great pick for everyday wear. It is powered by automatic Swiss-made STP 1-11 movement, so you can rest assured that it will last for years. Featuring one-of-a-kind aesthetics, this comes with a stainless steel round case, as well as a brushed fixed bezel, and polished lugs. The dial is understated yet tasteful with a sandblasted finish, grey frosted ring, 3H date window, and white printed indexes. Not to mention, its authentic black leather strap with black stitching looks classy and feels comfy at the same time.

SS: Well-crafted in every aspect, this timepiece is the epitome of understated modern design with a touch of classic feel. The stainless steel round case with polished lugs and brushed fixed bezel gives it a distinct look. Also notable are the polished (color) crown and the sandblast (color) dial. The glass is made of hard-wearing flat sapphire, and the strap is stainless steel.

Grandeur

Based on the grand prestige of the Chrysler Building in New York City, the Grandeur collection is an epitome of art deco and classic architecture. Touted as the best looking among New York's skyscrapers, this iconic 'jewel in the sky' gave birth to our equally iconic timepieces, with luxurious designs and state-of-the-art materials.

Leather: Oozing with a contemporary urban style, this timepiece attracts attention anywhere. The (color) dial, along with the applied indexes, date window, and shiny IP (color) hands, is a versatile match to any attire. Featuring a matching genuine (color) leather strap, it fits any wrist size.

SS: The (watch name) is a wow-worthy masterpiece that is dazzling in every angle. Designed to showcase Chrysler Building in all its splendor, this one is sure to please. The dial steals the spotlight with a precise pattern of clean lines akin to the skyscraper's art-deco aesthetics. Adding to its stylish character are the two subdials, date window, and shiny (color) hands. The best part is that it comes with a fine Milanese strap that is form-fitting, robust, and comfortable.

Heading: Modern Watches for Go-Getters

Subheading: Explore Our New-York Inspired Timepieces