

## Email 1 – Curiosity / Soft Open

**Subject:** The habit that separates struggling entrepreneurs from winners

Hi {{FirstName}},

Most entrepreneurs don't fail because they lack skills.

They fail because they lack **consistency**.

They start strong...

Then distractions, doubt, and overwhelm kick in.

That's why I want to show you something powerful I just discovered.

It's called **Habit Hero** — a simple system designed to help entrepreneurs:

- Stay focused daily
- Build winning habits
- Strengthen mindset
- Stay accountable

This isn't hype. It's about **execution**.

 Check it out here:

[{{AFFILIATE\\_LINK}}](#)

Talk soon,

{{Your Name}}

## Email 2 – Pain + Solution

**Subject:** Why motivation isn't enough (and what actually works)

Hi {{FirstName}},

Motivation fades.

Willpower runs out.

What actually works in business is **systems + accountability**.

That's exactly why **Habit Hero** was created.

It helps entrepreneurs:

- ✓ Build daily success habits
- ✓ Stay consistent even when motivation drops
- ✓ Improve clarity and discipline
- ✓ Take action instead of overthinking

If you've ever felt stuck or inconsistent, this will hit home.

👉 See how it works here:

[{{AFFILIATE\\_LINK}}](#)

Best,

[{{Your Name}}](#)



## Email 3 – Value / Education

**Subject:** The #1 skill every successful entrepreneur masters

Hi {{FirstName}},

The #1 skill successful entrepreneurs master isn't marketing.

It's **self-management**.

Your habits determine:

- Your income
- Your confidence
- Your results

**Habit Hero** acts like a personal business fitness coach — helping you stay on track daily instead of burning out.

If you're serious about long-term success, don't skip this.

👉 Get instant access here:

[{{AFFILIATE\\_LINK}}](#)

Regards,

[{{Your Name}}](#)



## Email 4 – Income + Transformation Angle

**Subject:** Build habits once... benefit for years

Hi {{FirstName}},

Most people keep searching for shortcuts.

Smart entrepreneurs build **habits that compound**.

That's why Habit Hero is so powerful — it helps you:

- Create structure
- Build discipline
- Improve productivity
- Think like a high-performer

And once habits are built, results follow automatically.



Start here today:

[{{AFFILIATE\\_LINK}}](#)

Cheers,

{{Your Name}}



## Email 5 – Upsell Teaser (Recurring Value)

**Subject:** Want ongoing support instead of doing it alone?

Hi {{FirstName}},

One thing I really like about this system...

After Habit Hero, users can join an **exclusive business conference & growth program** designed to help entrepreneurs **survive and thrive long-term**.

It's not a one-off training.

It's **ongoing guidance, mindset, and strategy**.

If you want **continued growth instead of random learning**, this funnel delivers.



Start with Habit Hero here:

[{{AFFILIATE\\_LINK}}](#)

Talk soon,  
{{Your Name}}

## Email 6 – Scarcity / Reminder

**Subject:** Last chance to get started today

Hi {{FirstName}},

Just a quick reminder —

If you've been thinking about improving your:

- Focus
- Discipline
- Consistency
- Business mindset

This is a smart place to start.

No fluff.

No hype.

Just real systems that work.

👉 Access Habit Hero now:

[{{AFFILIATE\\_LINK}}]({{AFFILIATE_LINK}})

See you inside,  
{{Your Name}}

## Email 7 – Final Call

**Subject:** Closing soon — don't miss this

Hi {{FirstName}},

Last call.

If you want:

✓ Better habits

- ✓ Stronger mindset
- ✓ More consistent results
- ✓ Long-term growth support

This is for you.

👉 Get started now:  
[{{AFFILIATE\\_LINK}}]({{AFFILIATE_LINK}})

To your success,  
[{{Your Name}}](#)