



Thurgood Marshall Hall
7805 Regents Drive
Suite 2300
College Park, MD 20742
Email: dogood@umd.edu
Web: dogood.umd.edu

Summer 2025 Impact Interns Position Description

Organization Information

Organization Name: Phenomenal Women's Health, Inc. (PWH)

Address: 255 Maple Shade Drive, Tyrone, GA 30290

Organization Website: www.iamphenomenal.org

Organization Description: PWH is a multigenerational organization with three initiatives. I Will Thrive is for women 23 to 70+, Stepping Out into Success is for high school age girls and Loving Me Phenomenally with Endless Possibilities for 11- to 15-year-olds. Participants comprehensively address social and emotional literacy, physical well-being, health, financial literacy, nutrition, and vital life skills. Participants can cultivate healthy living habits, emotional wellness, physical fitness, and nutritional and financial skills through age-appropriate modules.

Position Logistics

Intern Preference: Graduate student

Start and End Date: May -August 2025

Hours per Week: 10 to 20 hours per week

Number of Weeks: 18-20 weeks

Expected Daily Hours: Most hours are during the work week.

Important Availability Dates: N/A

Location: Remotely

Position Information

Core Technical Skill Set:

- Social Media - includes developing social media content, tracking engagement, and creating an online presence
- Communications - includes writing, copy editing, and public speaking
- Proficient in the use of Canva to create flyers and women's health and wellness magazines.

General Duties and Responsibilities:

- Send communications with clients, donors, emails, and board members
- Manage and provide content for Social Media
- Assist in the development and implementation of a marketing plan for magazine on women's health
- Occasional writing of articles on women's health and wellness

- Assisting with the development of women's health and wellness magazine
- Coordinating event details and planning with planning committee and CEO

Specific Deliverable(s):

- Help create marketing strategy for our bi-annual magazine on women's health
- Some writing and editing of articles submitted to magazine to publish
- Assist in creating digital magazine on Canva and then into a flip book platform
- Help in the distribution of magazine to our database and social media

Qualifications:

- Good communication verbal and written
- Graduate students or last semester of college
- Experience working with women of diverse age and populations

Preferences:

- Excel
- Canva
- Proficiency in writing
- Good communication skills

Physical Demands of Position: N/A