

🌟 Operation: HOPE & HEALTH — Share Your Story!

Make sure your post is compliant: Click [HERE](#)

STEP 1. Schedule Your Post Day

Pick the *best day* to share your story with your mentor or sponsor!

👉 You'll need a little extra time that day to respond to all the comments and messages coming your way!

STEP 2. Craft your Story!

This is the *heart* ❤️ of your message — your story will inspire others!
Have your mentor help you, but follow this simple format 👉

♦ Before the Patch

- How did you feel before you started patching?
- Describe your struggles — physically, mentally, and especially *emotionally*.
- Use words like: *hopeless, frustrated, defeated, exhausted, or angry*. 😞

♦ Skeptical but Hopeful

- You might've thought, "How could a sticker help me?" 😊
- But you *trusted your friend* — and you were ready for change.

♦ After the Patch

- How do you feel now — how have you changed?
- Be specific! (Example: "I sleep better, have more energy, and my mood is finally stable again! And I am saving \$300/mo on meds.")

♦ What It Is (Briefly)

- Mention that there are no drugs, no chemicals, no medicine — it simply helps your body activate its own healing cells. 🌿

📷 Add a photo of the patch — *maybe on your finger, wrist, or you wearing it!*

🌟 For inspiration, check out these stories: [📖 Story Examples](#)

⚠ Important Reminders

- 🚫 Don't mention diagnoses — only *symptoms!*
 - 🚫 Don't say "stem cells" — say "healing cells."
 - 🚫 Don't use patch names or "LifeWave."
 - ✅ Just call it "the patch" or "wearable technology."
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STEP 3. Respond to Every Comment — Fast!

Engagement = visibility 👁👁 The faster you reply, the more people will see your post!

If someone says “What is it?” or “I need info!” reply publicly:

- 💬 “Check your messages! I’ll send you the info.”
- 💬 “Just sent it to you — so excited to share!”
- 💬 “Can’t wait for you to check it out! Look in your messages!”

If they just comment something like “Congrats!” — reply naturally:

- 💬 “Thank you! 🙏 I’m so grateful!”
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Step 4. Discover Their Need & Stay Organized

- Start an authentic conversation in messenger— ask questions!
💬 I saw your comment on my post. *I am so excited to share about these amazing patches. What are you struggling with?*
 - Create a tracker system— use a notebook, phone notes, etc.
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Step 5- Send Info

Once you know what they're struggling with, send them a story or resource that matches their need. 💡

Helpful Links (Keep These Handy!)

- **Testimony Vault:** <https://bit.ly/TestimonyVault>
 - **Operation HOPE & HEALTH Facebook Group:**
<https://www.facebook.com/share/g/1Hc2egXMRw/>
 - **Overview Video (9 min):** <https://youtu.be/b0Yn8AhE6Qo>
 - **YouTube Playlist:**
https://www.youtube.com/playlist?list=PLSwJT064ZCd_9fRTXdJKuxXR5waFjPRhN
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Success Tips

- ✓ Keep track of everyone — use the phone system if it helps:
[Tracking Video](#)
- ✓ Follow up the *next day* to see if they've watched the video or joined the Facebook group!
- ✓ This is all about *building curiosity*. Those ready *right now* — put them in a 3-way text with your mentor to schedule a call.
- ✓ Remember: most people need **8–10 exposures** before making a decision! 
- ✓ Keep your momentum going — post something about the patch **once a week** and comment on older posts to bring them back to the top of your feed 