

POSTERS

Posters should attempt to engage this year's theme ("Deutsch für die Zukunft: Frieden, Umwelt, Demokratie"), but judges will evaluate the overall quality of the work according to the Scoring Guidelines below, not whether or not a poster responds to the theme exclusively.

Each school may submit only ONE (1) poster per language level for the actual competition. Schools may bring additional posters to display, space permitting. If you bring more than one poster, the poster(s) entering the competition must be clearly marked as such.

The posters may be prepared either by individual students or as a class project. Each poster and presentation will be evaluated in accordance with the language level of the preparing students.

Representatives from the group or class that created the poster will present the poster to the judges during the poster competition session. Presentations must be in German, should explain or describe the poster, and may not exceed 3 minutes. More than one student may speak.

Poster size: standard size, between 18" x 24" and 24" x 36". The name of the student(s) or class, the teacher, the language level, and the school must be written clearly on the back of each poster. You may identify your school on the front of the poster, if you wish.

Teachers should approve the content and format of each poster. Posters that contain racist, sexist, or otherwise inappropriate or discriminating material will be removed from the competition and awarded zero (0) points. Students should be encouraged to emphasize the positive aspects of learning German and languages in general.

Posters must be brought to the **registration table** and be given to **the registration clerks** who will take them to where they will be displayed. Representatives from the group or class that created the poster will present the poster to the judges during the poster competition session. The presentation must be in German, should explain or describe the poster, and may not exceed 3 minutes. More than one student may speak.

The decisions of judges will be final and binding.

All posters remain the property of the schools or the students who produced them and should be collected at the end of the day before your departure from our campus. Posters left on campus will not be returned.

Score Card – Poster		
↓ To be filled out by student(s)	To be filled out by judge ↓	
Level:	Scores:	
School:	1. Content & Theme:	____/5
	2. Language:	____/5
	3. Clarity & Organization:	____/5
	4. Creativity & Originality:	____/5
	5. Execution:	____/5
Name of student(s):	Total:	____/25

Evaluation Criteria - Poster

- Content and Theme:
 - Poster and presentation address the German Day theme: Grenzenlos Deutsch
 - Poster and presentation offer a surprising or inventive take on the theme
- Language:
 - Posters should include at least a motto or one full sentence.
 - Posters may contain up to two additional points beyond the motto/initial sentence.
 - Posters should not include more than three sentences.
 - The sentences should address and expand on the theme. Students might want to pay attention to rhyme and/or alliteration or other rhetorical figures.
 - Only German may be used.
- Clarity and Organization
 - The poster is well organized and easy to understand.
 - The poster can be understood without verbal explanations.
- Creativity and Originality
 - The poster incorporates images, color, shape and typography in a creative, eye-catching manner and is well-constructed.
 - The poster demonstrates imagination.
 - The poster provides an eye-catching visual presentation and carries out students' ideas with good technical proficiency.
- Execution
 - The poster is coherent and cohesive as opposed to a mere assemblage of ideas.
 - The poster is well constructed.

Poster scoring - Rubric

	Content/ Theme	Language	Clarity/ Organization	Creativity/ Originality	Execution	[notes]
5	outstanding/ creative	outstanding	outstanding	outstanding	outstanding	not just good, but surprisingly good
4	superior	superior	superior	superior	superior	results clearly due to great attention/effort (but not necessarily inspired)
3	standard/ adequate	standard/ adequate	standard/ adequate	standard/ adequate	standard/ adequate	perfectly adequate; may be missing some elements
2	somewhat lacking	somewhat lacking	somewhat lacking	somewhat lacking	somewhat lacking	missing some important elements (examples: insufficiently addresses theme; fails to capitalize nouns)
1	clearly flawed	clearly flawed	clearly flawed	clearly flawed	clearly flawed	clearly fails to address or achieve standards in important ways
0	missing/ disqualified	missing/ disqualified	missing/ disqualified	missing/ disqualified	missing/ disqualified	

Score Card – Presentation		
↓ To be filled out by student(s)	To be filled out by judge ↓	
Level:	Scores:	
School:	1. Language	____/5
	2. Audience Engagement	____/5
	3. Clarity & Comprehensibility:	____/5
Name of student(s):	Total:	____/15

Evaluation Criteria - Presentation

- Language
 - Students speak in complete, grammatically correct sentences.
 - Students correct their mistakes themselves.
 - Pronunciation is correct.
 - Despite an accent, students can be understood without difficulties.
- Audience Engagement
 - Students address the audience.
 - Students speak loudly enough.
 - Students make eye contact with the audience.
 - Students show enthusiasm for their poster.
- Clarity and Comprehensibility
 - The presentation is easy to understand.
 - The presentation is well organized.
 - The presentation explains the poster well.

Presentation scoring - Rubric

	Language	Audience Engagement	Clarity/ Comprehensibility	[notes]
5	outstanding/ creative	outstanding	outstanding	not just good, but surprisingly good
4	superior	superior	superior	results clearly due to great attention/effort (but not necessarily inspired)
3	standard/ adequate	standard/ adequate	standard/ adequate	perfectly adequate; may be missing some elements
2	somewhat lacking	somewhat lacking	somewhat lacking	missing some important elements (example: insufficiently addresses theme)
1	clearly flawed	clearly flawed	clearly flawed	clearly fails to address or achieve standards in important ways
0	missing/ disqualified	missing/ disqualified	missing/ disqualified	