



Internship Description

Work Site Name	Department/Position
Remote or at the home-based business of The Essential Bean, located in Brighton, CO, travel to various customer locations.	Website design and marketing manager

Brief Overview of Internship
Design and build a robust website focused on the specialized coffee machines used by the business, highlighting the ease of use and the company's outstanding service levels. This will require taking pictures and videos of the machines for uploading to the website. Once the website is complete, design a social media program across all platforms, targeting specific demographics as determined by the primary contact and the intern. The target will be to design six months of social media advertising across Facebook, Instagram, and LinkedIn.
Internship Tasks/Projects
Build a website for The Essential Bean through the owner's GoDaddy account. Design and build a marketing campaign for 2026.
Internship Learning Goals (new skills/knowledge the intern will acquire)
The intern will learn the ins and outs of specialized coffee machines. Meet and interact with current customers focusing on customer service and values.

Internship Site Address and Primary Contact Information	Internship Hours Start/End Times
Kris Fisher 745 S.14 th Ave Brighton, CO 8060	Monday Morning check-in hours are flexible to be discussed with the intern, remote work. Student will provide a progress report every Monday morning to report progress on work from the previous week.
Physical requirements	Dress Code
None	Professionally casual
Occupational/Educational Requirements (skills, certifications needed)	Age/Grade Level of Intern
None	Undetermined