

Kylie Wielkiewicz

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EDUCATION

M.S. in Human-Computer Interaction | GPA: 4.0

DePaul University

Chicago, IL

June 2025

B.S. in Psychology | GPA: 3.76

The Ohio State University

Columbus, OH

May 2022

Minor: Women's, Gender, & Sexuality Studies | DEI Certificate

EXPERIENCE

UX Design Intern

Cap'n Taco

Brook Park, OH

June – Aug 2025

- Conducted staff & customer research on POS workflows; redesigned system to improve order accuracy by 25% and reduce checkout time 15%
- Prototyped and tested mobile-first website updates, achieving 90% task success in usability testing
- Delivered wireframes and digital tool refinements that raised employee satisfaction from 3.2 → 4.5/5
- Designed branded merchandise (sauce bottles, stickers, t-shirts), boosting social engagement by 30%
- Partnered with owners & staff to align business goals with user needs while maintaining brand consistency

DESIGN PROJECTS

UX/UI Designer

RallyUp: Community-Building Social App

Apr – Jun 2025

- Designed mobile app with inclusive accessibility best practices; achieved 90%+ user satisfaction in testing
- Conducted UX research on AI-driven recommendations to support personalization and emotional safety
- Built cohesive brand identity (logo, color palette, typography, design system)

Product Designer

PartyPal: Event Sharing & Photo App

Jan – Mar 2025

- Designed real-time photo-sharing flows with potential AI-driven content curation
- Conducted A/B testing and mapped user journeys to optimize usability and engagement
- Created visual identity to improve brand recognition and user experience

UX Researcher & IA Designer

Letterboxd Redesign

Apr – Jun 2024

- Conducted user research to redesign navigation & IA, achieving 93–100% success rate on key tasks
- Developed new sitemap & high-fidelity wireframes to streamline user flows
- Iterated designs with peer feedback and usability testing in Agile-inspired cycles

RESEARCH

- *How Culture Impacts Social Media* (DePaul, 2025) — Analyzed cultural differences in communication, privacy, and platform use; proposed adaptive design guidelines for inclusive social media experiences
- *AI Uses for Mental Health and Therapy* (DePaul, 2024) — Explored generative AI applications (chatbots, companion bots, avatar therapy) in mental health care; highlighted accessibility benefits, ethical risks, and design recommendations.
- *Examining Gender Preferences for Aesthetics and UI* (DePaul, 2023) — Literature review on gender-specific and neutral aesthetic preferences; identified design implications for inclusive and credibility-enhancing interfaces

SOFTWARE & SKILLS

Design & Prototyping: Figma, Framer, Adobe Illustrator, Photoshop, Axure, Canva

Front-End & Collaboration: HTML, CSS, Bootstrap, JavaScript (Basic), FigJam, Notion, Miro

UX/UI Deliverables: Usability Testing, Information Architecture, Personas, User Flows, Design Systems, Branding