

Essential Essay Plan for a Ten Marker Paper 3

Context is key; consider the **case study** carefully and **find data/arguments** to back up your chosen policy as appropriate for the country IN the case study. There will be often a few *theoretical* answers, but only one *theoretical* answer that is appropriate for the specific **case study**.

Introduction

- Make it very *very* very clear what policy you are recommending and the ultimate aim of the policy itself.

Main arguments for

- Offer clear reasoning as to why the policy is effective and suitable for the context given (Use text/data/case study)
- Explain Theory and link to Case Study

Main arguments against

- Offer genuine argument(s) against the policy
 - (This will allow you to defend it)
- Explain Theory and link to Case Study

Conclusion

- Provide evidence, logic, reasoning as to why the recommendation remains even in the face of the criticism given (Use case study)
- This paragraph is essential for highest grades as it shows the deepest critical thinking
 - This is why the main argument against must be strong and not weak
 - Because it is not impressive to counter counter a weak argument
- Remember! Your conclusion is a conclusion to the **case study**

My personal preference as a reader/examiner/teacher is to always lead with your strongest argument. I do not want to experience a mysterious dance towards some surprise fireworks event at the end of the essay. I want clarity from the very outset (plus you may run out of time)