

CLIENT QUESTIONNAIRE

1. CONTACT INFORMATION

- Name:
- Email:

2. ABOUT YOUR BRAND

- Brand Name:
- Slogan:
- Products/services:
- Vision & mission:
- Target customers/clients:
- Share the Story Behind the Brand Name:
- Website:
- Facebook Page:
- Your competitors:

3. DESIGN REFERENCES

1. Primary color (optional):
2. Secondary color (optional):
3. 3 adjectives to describe your brand:
4. Image related to the brand (optional):
5. Logos you love and reasons why?
6. Any other design requests or preferences?