The Copywriting Portfolio of Neville Medhora:



"Watch how I stare off into the distance."

What I can do for you:

Hello, I'm Neville. I'm based in Austin, TX. and I write professional-grade copy that focuses on selling stuff. Oftentimes small tweaks in words and layout can result in huge changes in sales.

Here's a few things I'm good at, and can help you with:

- ★ Can help write promotional emails.
- ★ Can help write autoresponder series.
- ★ Can help write content or setup a content team & strategy.
- ★ Can critique sales pages.
- ★ Can write full sales pages.
- ★ Can train you and your employees how to write fantastic copy. [Training here]

Writings, Mentions, Features:

I've been the primary writer for <u>NevBlog</u>, <u>AppSumo</u>, <u>Copywriting Course</u>, and set the tone of voice for places like <u>TheHustle</u>, <u>Charisma On Command</u>, <u>HustleCon</u>, <u>Sumo</u>, and more.

Over the years many articles have been written, here's a sampling:

Copywriting Guides:

Direct Mail Marketing Guide
One Pager Examples
Blog Post Titles
Eliminate BuzzWords
Writing Strategies
Relearn To Type
Plain Language Course

Email Guides & Templates:

Follow Up Email Templates
Introduction Email Templates
Meeting Request Templates
Fundraising Email Templates
B2B Cold Email Templates
Email List Ideas (and Generator)
Cold Email Like A Boss

Content Marketing Guides:

What Is Content Marketing?
Writing Advertorials
Easiest Font To Read
S&P 500 Company Slogan
Effective Sales Letters
Luxury Marketing
Social Proof
Getting A Sales Page Designed

Joe Sugarman Triggers Google Docs For Writers Ecommerce Holiday Planning Real Estate Listing Descriptions Sell Me This Pen What Is Scaling? Writing Style Guide Copywriting Software **How To Write Fast Leading Questions** Clincher Sentences Blog Content Strategy Why Use Images Vs Text How To Write A Brochure **Headlines That Sell** Using Ear Plugs To Write How To Sell A Food Product Writing Guides **Podcast Show Notes Client Questionnaires** T-Shirt Marketing **Three Tiered Pricing** Different Pricing Examples Money Back Guarantees How To Make A PDF How To Write A Postcard Can Al Replace A Writer? Billboard Advertising Guide Write an AirBnB Description How To Write A Hook Write A Mission Statement Job Interview Questions How To Write A Memo How To Write A Testimonial Make Money Licensing Music How To Create A Tagline Work From Home Successfully LinkedIn Recommendations **Choosing The Right Photos** How To Start A Conversation How To Sell Art Online How To Be Self Employed How To Become A Life Coach **Best Business Podcasts** Tone Of Voice In Copywriting Workplace Communication Skills Power & Trigger Words For Sales

eCommerce Promo Emails **Email Blasts Guide Email Open Rate Examples** Cold Email Calculator Subject Line Generator

Copywriting Guides: Direct Mail Marketing Guide One Pager Examples **Blog Post Titles** Eliminate BuzzWords Writing Strategies Relearn To Type Plain Language Course Joe Sugarman Triggers Google Docs For Writers **Ecommerce Holiday Planning** Real Estate Listing Descriptions Sell Me This Pen What Is Scaling? Writing Style Guide Copywriting Software How To Write Fast **Leading Questions** Clincher Sentences Blog Content Strategy Why Use Images Vs Text How To Write A Brochure **Headlines That Sell** Using Ear Plugs To Write **How To Sell A Food Product** Writing Guides **Podcast Show Notes Client Questionnaires** T-Shirt Marketing **Three Tiered Pricing** Different Pricing Examples Money Back Guarantees How To Make A PDF How To Write A Postcard Can Al Replace A Writer? Billboard Advertising Guide

Write an AirBnB Description

Write A Mission Statement

Job Interview Questions

How To Write A Memo

How To Write A Hook

How To Write A SWOT Analysis

How To Write A Restaurant Menu How To Write A Newsletter How To Write An About Page How to Get Your Posts Seen Making A Content Mill Real Estate Flyers Make A Target Customer Profile Get First Photography Job Content Writing Vs Copywriting Become A Famous YouTuber Story Arcs for Content Marketing

Copywriter Mentality:

What Makes A Good Writer? What Is Creativity? Writer's Block Copywriting Quotes Stop Procrastinating The 90-9-1 Rule of Groups Process Vs Outcome Goals Become a Triple Threat Psychology Of Marketing **Problem Solving Activities** Getting To Product Market Fit Take A Workcation To Think Health / Wealth / Love Test How To Interview Someone Get A Job Or Start A Business?

Podcast Features:

How To Hire A Copywriter

I've been fortunate to be featured on many podcasts, and you can hear a sampling of me talk about copy and business on any of these:

- Mitchell Cohen of Appsumo with Neville
- Raffaele Gaito of Growth Talks with Neville
- Cody Mclain of MindHack with Neville
- Neville with Ayman Al-Abdullah of AppSumo
- Neville with Mike Feldstein of Jasper
- Patrick Donley of Millennial Investing with Neville
- Rvan Hoque Passive Income with Neville
- Neville with Dan Martell of SaaS Academy
- Neville with Noah Kagan of AppSumo
- Chris Do of TheFutur with Neville
- · Neville with Paul Yacoubian of Copy.ai
- · Graham Cochrane with Neville Medhora
- Neville with Nathan Barry of ConvertKit
- Neville with Nick Huber of Sweaty Startup
- PenBovRov with Neville Medhora
- Neville on The Danny Miranda Podcast
- Al Cann and Desiree of the Founder Story with Neville
- Neville with Jay Clouse of Creator Science
- Neville with Codie Sanchez of Contrarian Thinking
- Neville with Ross Hudgens of Siege Media
- · Neville with David Perell or write of passage
- Neville with Sam Parr of TheHustle
- Neville with Andrew Warner of Mixergy
- Neville with Peter Keller of Fringe Sports
- Neville with Jason Gourd of Sorek
- Neville with Chandler Bolt of Self Publishing School

- Neville with Avman Al-Abdullah of AppSumo
- Neville with Roddd Hudgens of Siege Media
- Neville with Sam Parr of TheHustle
- Neville with Gagan Biyani of Udemy
- Neville with Sujan Patel of MailShake
- Neville with Ryan Daniel Moran of Capitalism.com
- · Neville with Dr. Natasha Kathuria
- Neville with Noah Kagan of AppSumo
- Neville with Harrison Richards of Furls Crochet
- Neville with Jack Butcher of Visualize Value
- Neville with Peep Laia of ConversionXL
- Neville with Sam Parr of TheHustle
- Neville with Cathryn Lavery of BestSelfCo
- Neville with Eric Bandholz of Beardbrand
- Neville with Matt Kepnes of Nomadic Matt
- Ross Hudgens of Siege Media
- Stew Fortier of Foster with Neville
- CXL Elite Camp with Neville
- Eric Dick with The DTC Podcast
- Ross Hudgens of Siege Media with Neville
- Jordan Harbinger of The Art of Charm with Neville
- Tim Paige of LeadPages with Neville
- Andrew Warner of Mixergy with Neville
- Eric Siu or Entrepreneur with Neville Medhora
- Steve Chou of MvWifeQuitHerJob with Neville
- Eric Bandholz of Practical eCommerce with Neville

Examples of Video:

Here's some videos to give you an idea of how I perform on camera (90% of my videos are private inside the Copywriting Course training). See my free YouTube Channel.



Make a Copywriting Biz

Copy Book Promo



Copywriting Exercises

Sell Without Selling



Become a Copywriter







AppSumo Email Tips









Companies Currently Involved With:

- → NevBlog: One of the very first financial blogs on the internet. Now used for accountability.
- → AppSumo: Big discounts on SaaS products sent to over 850,000 people.
- → <u>Sumo:</u> Tools to get traffic & signups on your website.
- → <u>Author:</u> Wrote a book, it was really short. Companies use it as a style reference guide.
- → HouseOfRave: Owned one of largest rave retailers till 2011. Still never been to a rave.
- → RealSavvy: A software that helps real estate agents communicate with their clients.
- → PinkJavaMedia: One of the largest networks of soap opera blogs on the internet.
- → The Hustle: Media company that runs a business news site and puts on HustleCon.
- → **Dog Central:** Collection of dog brands and products.
- → **Swipe File:** A free repository of marketing "swipe" pieces.
- → <u>Copywriting Course:</u> Businesses make sure all their employees watch this so they reduce wasted communication time, talk with clients better, and make more sales.

Featured Articles & Mentions:

- → Inc: The Secret Formula that Sold Millions of Dollars of Digital Products
- → The Wall Street Journal: Blogs Expose Personal Finance: The Good, the Bad and the Ugly
- → HubSpot: The Pen and Paper To-Do List System
- → HubSpot: How to Charge Maximum Price Without Scaring Your Buyers Away
- → Forbes: GE CEO Jeff Immelt's Long Term View In 10 Years
- → Buffer: How the Pros Get Leads from Social Media
- → Buffer: Guide to Outreach on Social Media
- → Buffer: The 60-Second Trick To Stop "Computer Headaches" Caused By Bright Screens
- → One Month: Coding Challenge: 3 Ways To Make Sure You Finish Every Course You Start
- → Medium: How I Got Better Sleep In 5 Seconds
- → Medium: 7 Not-Very-Mysterious Ways Online Entrepreneurs Make Money
- → Medium: Frustrated Computer Programmer Finds an Unfair Advantage

- → TheHustle: The Most Successful People Are a Double Threat (or More)
- → Entrepreneur: 5 Copywriting Hacks Designed to Give Your Business a Boost
- → Entrepreneur: How to Write Awesome Copy That Can Improve Your Sales
- → Envato: 3 Analog Systems To Keep You Organized In Any Notebook
- → HostGator: How to Create a Plan for Getting Your First 1M Visitors
- → SitePoint: Why Native Advertising is Hot
- → SitePoint: The Ultimate Writing Toolkit: 22 Awesome Writing Tools
- → LeadPages: How AppSumo Grew Their List By 10X & Generated \$9,000 Per Email
- → LeadPages: Conversion Cast with Neville Medhora
- → LifeHack: Productive Daily Routine That Works Well For Both Early Birds And Night Owls
- → LifeHack: 11 Secrets People Good At Communication Never Told You
- → Teachable: 20 Simple Steps to 'Viral' Content Creation from The Hustle
- → Campaign Monitor: The Definitive Guide To 40 Definitive Marketing Guides
- → ConversionXL: Things That Work More Often Than Not in A/B Tests
- → ConversionXL: How Do Famous Founder Photos Affect Website Credibility?
- → ConversionXL: Using Luntz's Words That Work to Ignite Your Web Copy
- → ConversionXL: Your Hero Image Probably Isn't Converting
- → SumoMe: 13 Ways To Use Social Proof For Increased Conversions
- → SumoMe: How To Publish Like A Huge Content Creation Team
- → UserTesting: How to Land a Job in UX with No Experience
- → Mashable: Openness, Transparency and Web 2.0
- → InfusionSoft: Strategies to Grow Your Email List
- → LifeHacker: How to Get Into Exclusive Parties and Clubs Without an Invitation
- → Zapier: 8 Time-Tested Task Management Methods
- → ProBlogger: 9 World-class Bloggers Share Their #1 Email List Building Tip
- → BackLinko: 17 Insanely Actionable List Building Strategies

Books:

- → The Homeless Experiment
- → 7 Weird Way I Made Money In College
- → This Book Will Teach You How To Write Better

Digital Products Involved With:

- → Sumo Business Blueprint
- → Sumo Business Blueprint 2
- → The Copywriting Course
- → The NevBox
- → The Kopywriting Kourse Kase Studies
- → The Kopywriting Checklist
- → The Autoresponder Kourse
- → Sumo Diet Kourse
- → Master Networking
- → Behind The Scenes of a Muse Business (AppSumo Link)
- → AppSumo 0 to 500,000 Growth Class

- → The Productivity Checklist
- → The Autoresponder Klass
- → <u>1LeadADay</u>

Testimonials about my work:

I can sit here all day and brag about my work, but it's easier to just let others do the job for me! Below are examples of people liking my writing, form of communication, or instructional courses:







I'll be straight up honest, I've never purchased online courses before plainly due to the very reason you highlighted in the email (that led me here). Yours (KopywritingKourse) is the first ever legitimate online learning material I've ever purchased. Legitimate? Yes, because I might have purchased a couple of audiobooks on Audible. And the price didn't bother me. I had to go for it.

I am not even halfway through the course and I am loving it. I have downloaded a couple of other online marketing materials as well. But personally, I am loving the way everything you explain in the video is complemented by either a transcript or other example below that fits with the situation. So when you are done watching the video, you still have a kind of concise summary you can jog through to rejuvenate everything you learned in that video.

So, yea, for me, Video (aural + visual) and text to sum it up works the best.

P.S. Of course I am not doing this for the NevBox, but I do believe in miracles. ;-)



Based on the principles I first acquired from the Kopywriting Kourse just 8 months ago...

- ...I left my Houston based, oil geologist life behind to digital nomad it up in Eastern Europe where:
- -Cities are BEAUTIFUL,
- -Expenses are DIRT CHEAP,
- -And life is CRAZY-FUN!

I'm funding myself through a small but growing Upwork copywriting career referencing Pub-Nev often.

Thanks for turning me into a paid writer Neville!

Kopy-Killing It! in Budapest,

Matt







Comment



Leo Tabibzadegan I'm almost full time creating and managing facebook advertising for clients, and film (content) production! Video + FB Ads are such a magical combo right now (2) Killing it in the real estate niche and looking to expand to other niches. All your courses have helped so much, thanks for everything Nev! (2)

Like · Reply · 3 mins

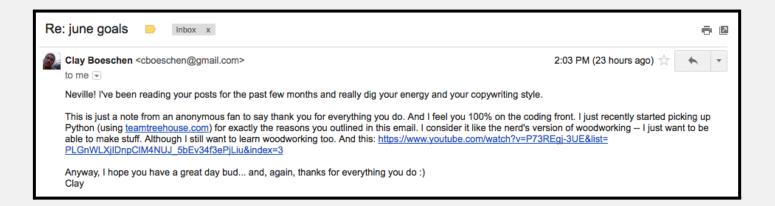


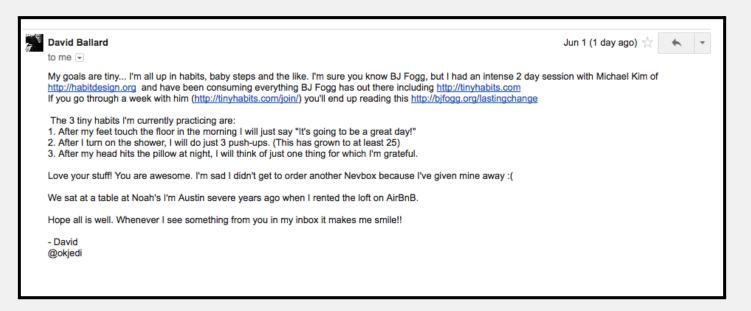
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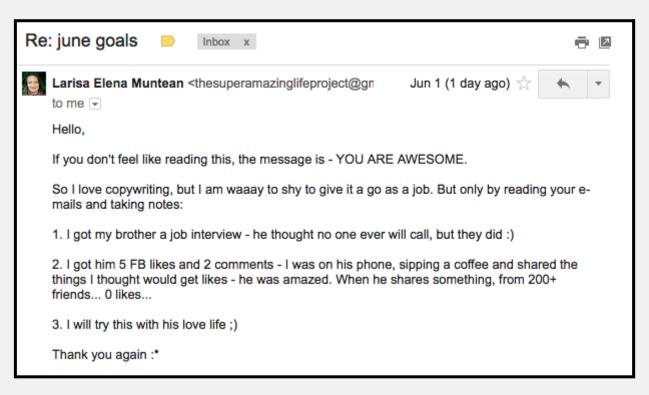
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Hello everyone and thanks Neville for accepting. Already used your tips in my sales job sending emails and getting a lot more replies.

During my free time, working on my own company where we are building a web application that identifies dyslexia.







Consulting Done For:

I do private consultations for companies from big to medium to small. Here's a few:

- → Gartner
- → WinZip
- → Fedora Venture Capital
- → Corel
- → Contrarian Thinking
- → Decked
- → Flipora
- → Beta Glucan
- → Viacom
- → HotJar
- → Yelp
- → AppSumo
- → VidCon
- → Chamber Of Commerce
- → Turing
- → Bot Academy
- → TheHustle
- → Simplify Chess
- → Mattress Insider
- → Mixergy
- → Attio
- → Kissielts
- → Sausage Dog Central
- → BariLife
- → Go 83 Bar
- → Optimal Thyroid
- → X27
- → RealSavvy
- → Dental Practice Group
- → AwesomeREI
- → VideoFruit
- → Tile
- → InventureX
- → The Female Doc
- → MindLayers
- → ToodleDo
- → Soap Hub
- → Innovate Vancouver
- → H.I. Foods
- → Nixi Host

- → WhiteRock Locators
- → Seo101
- → Horkey Handbook
- → The Hope Factory
- → Move The Needle
- → White Cleaning Solutions
- → FlackBox
- → Pinterest VA
- → Apotheo
- → LA Print and Design
- → Opesta
- → Olive Fantastic
- → JVM Lending
- → Copley Advertising
- → Eagle Ventures
- → Mode Transportation
- → Easy Agent Pro
- → Josh Flagg Real Estate
- → RadTech Radiology
- → Glyder
- → Board Studios
- → MyAchievement
- → Nerd Fitness
- → Preppr
- → Ink361
- → Heavyweight Ecommerce
- → Phat Burn
- → Synthesia Al
- → A1 Healthcare Staffing
- → Shape Scale
- → Leave Law Behind
- → School Of Motion
- → Betterway Health
- → Social Insight
- → Get Licensed
- → Hippo Contact
- → Productive Therapist
- → MyBodyTutor
- → Memberium
- → GreyB
- → Erika Kullberg
- → Lyzr AI

- → Hoop
- → Step Strategic
- → Renegade Fitness
- → Code My Views
- → CoachTube
- → Wiser
- → Johnson Group
- → Ahrefs
- → Underground Cellar
- → Maker Square
- → Michigan Political Campaign
- → Current Body
- → IMGH Ministries
- → RetroSupply
- → Indo Calgary Rugs
- → New York Institute Language
- → BullyMax
- → Next Step Test Prep
- → Dairy Coach
- → Orange Envelope
- → Theme Kraft
- → NY Book Editors
- → Axero Solutions
- → Collins School of Training
- → Mail Plane
- → Kinter Insurance Services
- → Vouris Consulting
- → Nimble Bar
- → Very On Brand
- → Best Self Co.
- → Austin Towers
- → Podcast Assist
- → Nihon 123
- → Drippy Pots
- → Green Car Reports
- → IPVM
- → Decked
- → Capital Factory
- → Mutual Mobile
- → HarvestMedia
- → CommLab
- → ...and many more.

Wanna Work Together?

If you'd like to work together, the best way is to grab a consult here:

https://copywritingcourse.com/work/

Sincerely,

Neville Medhora - CopywritingCourse.com

P.S. If you make a copy of this document I WILL **KILL YOU**, AND **SUE YOU**, AND **PUBLICLY SHAME YOU**.

P.P.S. Just kidding:)

Feel free to **File** → **Make A Copy** and use as needed!