

The Copywriting Portfolio of Neville Medhora:



"Watch how I stare off into the distance."

What I can do for you:

Hello, I'm Neville. I'm based in Austin, TX. and I write professional-grade copy that focuses on selling stuff. Oftentimes small tweaks in words and layout can result in huge changes in sales.

Here's a few things I'm good at, and can help you with:

- ★ Can help write promotional emails.
- ★ Can help write autoresponder series.
- ★ Can help write content or setup a content team & strategy.
- ★ Can critique sales pages.
- ★ Can write full sales pages.
- ★ Can train you and your employees how to write fantastic copy. [\[Training here\]](#)

Writings, Mentions, Features:

I've been the primary writer for [NevBlog](#), [AppSumo](#), [Copywriting Course](#), and set the tone of voice for places like [TheHustle](#), [Charisma On Command](#), [HustleCon](#), [Sumo](#), and more.

Over the years many articles have been written, here's a sampling:

Copywriting Guides:

[Direct Mail Marketing Guide](#)
[One Pager Examples](#)
[Blog Post Titles](#)
[Eliminate BuzzWords](#)
[Writing Strategies](#)
[Relearn To Type](#)
[Plain Language Course](#)

Email Guides & Templates:

[Follow Up Email Templates](#)
[Introduction Email Templates](#)
[Meeting Request Templates](#)
[Fundraising Email Templates](#)
[B2B Cold Email Templates](#)
[Email List Ideas \(and Generator\)](#)
[Cold Email Like A Boss](#)

Content Marketing Guides:

[What Is Content Marketing?](#)
[Writing Advertorials](#)
[Easiest Font To Read](#)
[S&P 500 Company Slogan](#)
[Effective Sales Letters](#)
[Luxury Marketing](#)
[Social Proof](#)
[Getting A Sales Page Designed](#)

[Joe Sugarman Triggers](#)
[Google Docs For Writers](#)
[Ecommerce Holiday Planning](#)
[Real Estate Listing Descriptions](#)
[Sell Me This Pen](#)
[What Is Scaling?](#)
[Writing Style Guide](#)
[Copywriting Software](#)
[How To Write Fast](#)
[Leading Questions](#)
[Clincher Sentences](#)
[Blog Content Strategy](#)
[Why Use Images Vs Text](#)
[How To Write A Brochure](#)
[Headlines That Sell](#)
[Using Ear Plugs To Write](#)
[How To Sell A Food Product](#)
[Writing Guides](#)
[Podcast Show Notes](#)
[Client Questionnaires](#)
[T-Shirt Marketing](#)
[Three Tiered Pricing](#)
[Different Pricing Examples](#)
[Money Back Guarantees](#)
[How To Make A PDF](#)
[How To Write A Postcard](#)
[Can AI Replace A Writer?](#)
[Billboard Advertising Guide](#)
[Write an AirBnB Description](#)
[How To Write A Hook](#)
[Write A Mission Statement](#)
[Job Interview Questions](#)
[How To Write A Memo](#)
[How To Write A Testimonial](#)
[Make Money Licensing Music](#)
[How To Create A Tagline](#)
[Work From Home Successfully](#)
[LinkedIn Recommendations](#)
[Choosing The Right Photos](#)
[How To Start A Conversation](#)
[How To Sell Art Online](#)
[How To Be Self Employed](#)
[How To Become A Life Coach](#)
[Best Business Podcasts](#)
[Tone Of Voice In Copywriting](#)
[Workplace Communication Skills](#)
[Power & Trigger Words For Sales](#)
[How To Hire A Copywriter](#)

[eCommerce Promo Emails](#)
[Email Blasts Guide](#)
[Email Open Rate Examples](#)
[Cold Email Calculator](#)
[Subject Line Generator](#)

Copywriting Guides:

[Direct Mail Marketing Guide](#)
[One Pager Examples](#)
[Blog Post Titles](#)
[Eliminate BuzzWords](#)
[Writing Strategies](#)
[Relearn To Type](#)
[Plain Language Course](#)
[Joe Sugarman Triggers](#)
[Google Docs For Writers](#)
[Ecommerce Holiday Planning](#)
[Real Estate Listing Descriptions](#)
[Sell Me This Pen](#)
[What Is Scaling?](#)
[Writing Style Guide](#)
[Copywriting Software](#)
[How To Write Fast](#)
[Leading Questions](#)
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[How To Write A Hook](#)
[Write A Mission Statement](#)
[Job Interview Questions](#)
[How To Write A Memo](#)

[How To Write A Restaurant Menu](#)
[How To Write A Newsletter](#)
[How To Write An About Page](#)
[How to Get Your Posts Seen](#)
[Making A Content Mill](#)
[Real Estate Flyers](#)
[Make A Target Customer Profile](#)
[Get First Photography Job](#)
[Content Writing Vs Copywriting](#)
[Become A Famous YouTuber](#)
[Story Arcs for Content Marketing](#)

Copywriter Mentality:

[What Makes A Good Writer?](#)
[What Is Creativity?](#)
[Writer's Block](#)
[Copywriting Quotes](#)
[Stop Procrastinating](#)
[The 90-9-1 Rule of Groups](#)
[Process Vs Outcome Goals](#)
[Become a Triple Threat](#)
[Psychology Of Marketing](#)
[Problem Solving Activities](#)
[Getting To Product Market Fit](#)
[Take A Workcation To Think](#)
[Health / Wealth / Love Test](#)
[How To Interview Someone](#)
[Get A Job Or Start A Business?](#)

Podcast Features:

I've been fortunate to be featured on many podcasts, and you can hear a sampling of me talk about copy and business on any of these:

- [Mitchell Cohen of Appsumo with Neville](#)
- [Raffaele Gaito of Growth Talks with Neville](#)
- [Cody McClain of MindHack with Neville](#)
- [Neville with Ayman Al-Abdullah of AppSumo](#)
- [Neville with Mike Feldstein of Jasper](#)
- [Patrick Donley of Millennial Investing with Neville](#)
- [Ryan Hogue Passive Income with Neville](#)
- [Neville with Dan Martell of SaaS Academy](#)
- [Neville with Noah Kagan of AppSumo](#)
- [Chris Do of TheFutur with Neville](#)
- [Neville with Paul Yacoubian of Copy.ai](#)
- [Graham Cochrane with Neville Medhora](#)
- [Neville with Nathan Barry of ConvertKit](#)
- [Neville with Nick Huber of Sweaty Startup](#)
- [PenBoyRoy with Neville Medhora](#)
- [Neville on The Danny Miranda Podcast](#)
- [Al Cann and Desiree of the Founder Story with Neville](#)
- [Neville with Jay Clouse of Creator Science](#)
- [Neville with Codie Sanchez of Contrarian Thinking](#)
- [Neville with Ross Hudgens of Siege Media](#)
- [Neville with David Perell or write of passage](#)
- [Neville with Sam Parr of TheHustle](#)
- [Neville with Andrew Warner of Mixergy](#)
- [Neville with Peter Keller of Fringe Sports](#)
- [Neville with Jason Gourd of Sorek](#)
- [Neville with Chandler Bolt of Self Publishing School](#)
- [Neville with Ayman Al-Abdullah of AppSumo](#)
- [Neville with Roddd Hudgens of Siege Media](#)
- [Neville with Sam Parr of TheHustle](#)
- [Neville with Gagan Biyani of Udemy](#)
- [Neville with Sujana Patel of MailShake](#)
- [Neville with Ryan Daniel Moran of Capitalism.com](#)
- [Neville with Dr. Natasha Kathuria](#)
- [Neville with Noah Kagan of AppSumo](#)
- [Neville with Harrison Richards of Furls Crochet](#)
- [Neville with Jack Butcher of Visualize Value](#)
- [Neville with Peep Laja of ConversionXL](#)
- [Neville with Sam Parr of TheHustle](#)
- [Neville with Cathryn Lavery of BestSelfCo](#)
- [Neville with Eric Bandholz of Beardbrand](#)
- [Neville with Matt Kepnes of Nomadic Matt](#)
- [Ross Hudgens of Siege Media](#)
- [Stew Fortier of Foster with Neville](#)
- [CXL Elite Camp with Neville](#)
- [Eric Dick with The DTC Podcast](#)
- [Ross Hudgens of Siege Media with Neville](#)
- [Jordan Harbinger of The Art of Charm with Neville](#)
- [Tim Paige of LeadPages with Neville](#)
- [Andrew Warner of Mixergy with Neville](#)
- [Eric Siu or Entrepreneur with Neville Medhora](#)
- [Steve Chou of MyWifeQuitHerJob with Neville](#)
- [Eric Bandholz of Practical eCommerce with Neville](#)

Examples of Video:

Here's some videos to give you an idea of how I perform on camera (90% of my videos are private inside the [Copywriting Course](#) training). [See my free YouTube Channel](#).

How to Write 	Copy Book Promo 	Sell Without Selling 
Make a Copywriting Biz	Copywriting Exercises	Become a Copywriter



Companies Currently Involved With:

- **NevBlog:** One of the very first financial blogs on the internet. Now used for accountability.
- **AppSumo:** Big discounts on SaaS products sent to over 850,000 people.
- **Sumo:** Tools to get traffic & signups on your website.
- **Author:** Wrote a book, it was really short. Companies use it as a style reference guide.
- **HouseOfRave:** Owned one of largest rave retailers till 2011. Still never been to a rave.
- **RealSavvy:** A software that helps real estate agents communicate with their clients.
- **PinkJavaMedia:** One of the largest networks of soap opera blogs on the internet.
- **The Hustle:** Media company that runs a business news site and puts on HustleCon.
- **Dog Central:** Collection of dog brands and products.
- **Swipe File:** A free repository of marketing “swipe” pieces.
- **Copywriting Course:** Businesses make sure all their employees watch this so they reduce wasted communication time, talk with clients better, and make more sales.

Featured Articles & Mentions:

- Inc: [The Secret Formula that Sold Millions of Dollars of Digital Products](#)
- The Wall Street Journal: [Blogs Expose Personal Finance: The Good, the Bad and the Ugly](#)
- HubSpot: [The Pen and Paper To-Do List System](#)
- HubSpot: [How to Charge Maximum Price Without Scaring Your Buyers Away](#)
- Forbes: [GE CEO Jeff Immelt's Long Term View In 10 Years](#)
- Buffer: [How the Pros Get Leads from Social Media](#)
- Buffer: [Guide to Outreach on Social Media](#)
- Buffer: [The 60-Second Trick To Stop “Computer Headaches” Caused By Bright Screens](#)
- One Month: [Coding Challenge: 3 Ways To Make Sure You Finish Every Course You Start](#)
- Medium: [How I Got Better Sleep In 5 Seconds](#)
- Medium: [7 Not-Very-Mysterious Ways Online Entrepreneurs Make Money](#)
- Medium: [Frustrated Computer Programmer Finds an Unfair Advantage](#)

- **TheHustle:** [The Most Successful People Are a Double Threat \(or More\)](#)
- **Entrepreneur:** [5 Copywriting Hacks Designed to Give Your Business a Boost](#)
- **Entrepreneur:** [How to Write Awesome Copy That Can Improve Your Sales](#)
- **Envato:** [3 Analog Systems To Keep You Organized In Any Notebook](#)
- **HostGator:** [How to Create a Plan for Getting Your First 1M Visitors](#)
- **SitePoint:** [Why Native Advertising is Hot](#)
- **SitePoint:** [The Ultimate Writing Toolkit: 22 Awesome Writing Tools](#)
- **LeadPages:** [How AppSumo Grew Their List By 10X & Generated \\$9,000 Per Email](#)
- **LeadPages:** [Conversion Cast with Neville Medhora](#)
- **LifeHack:** [Productive Daily Routine That Works Well For Both Early Birds And Night Owls](#)
- **LifeHack:** [11 Secrets People Good At Communication Never Told You](#)
- **Teachable:** [20 Simple Steps to 'Viral' Content Creation from The Hustle](#)
- **Campaign Monitor:** [The Definitive Guide To 40 Definitive Marketing Guides](#)
- **ConversionXL:** [Things That Work More Often Than Not in A/B Tests](#)
- **ConversionXL:** [How Do Famous Founder Photos Affect Website Credibility?](#)
- **ConversionXL:** [Using Luntz's Words That Work to Ignite Your Web Copy](#)
- **ConversionXL:** [Your Hero Image Probably Isn't Converting](#)
- **SumoMe:** [13 Ways To Use Social Proof For Increased Conversions](#)
- **SumoMe:** [How To Publish Like A Huge Content Creation Team](#)
- **UserTesting:** [How to Land a Job in UX with No Experience](#)
- **Mashable:** [Openness, Transparency and Web 2.0](#)
- **InfusionSoft:** [Strategies to Grow Your Email List](#)
- **LifeHacker:** [How to Get Into Exclusive Parties and Clubs Without an Invitation](#)
- **Zapier:** [8 Time-Tested Task Management Methods](#)
- **ProBlogger:** [9 World-class Bloggers Share Their #1 Email List Building Tip](#)
- **BackLinko:** [17 Insanely Actionable List Building Strategies](#)

Books:

- [The Homeless Experiment](#)
- [7 Weird Way I Made Money In College](#)
- [This Book Will Teach You How To Write Better](#)

Digital Products Involved With:

- [Sumo Business Blueprint](#)
- [Sumo Business Blueprint 2](#)
- [The Copywriting Course](#)
- [The NevBox](#)
- [The Copywriting Course Kase Studies](#)
- [The Copywriting Checklist](#)
- [The Autoresponder Course](#)
- [Sumo Diet Course](#)
- [Master Networking](#)
- [Behind The Scenes of a Muse Business \(AppSumo Link\)](#)
- [AppSumo 0 to 500,000 Growth Class](#)

- [The Productivity Checklist](#)
- [The Autoresponder Klass](#)
- [1LeadADay](#)

Testimonials about my work:

I can sit here all day and brag about my work, but it's easier to just let others do the job for me!

Below are examples of people liking my writing, form of communication, or instructional courses:



I'll be straight up honest, I've never purchased online courses before plainly due to the very reason you highlighted in the email (that led me here). Yours (KopywritingCourse) is the first ever legitimate online learning material I've ever purchased. Legitimate? Yes, because I might have purchased a couple of audiobooks on Audible. And the price didn't bother me. I had to go for it.

I am not even halfway through the course and I am loving it. I have downloaded a couple of other online marketing materials as well. But personally, I am loving the way everything you explain in the video is complemented by either a transcript or other example below that fits with the situation. So when you are done watching the video, you still have a kind of concise summary you can jog through to rejuvenate everything you learned in that video.

So, yea, for me, Video (aural + visual) and text to sum it up works the best.

P.S. Of course I am not doing this for the NevBox, but I do believe in miracles. ;-)

Reply



Matt Totten

1 min

Based on the principles I first acquired from the Kopywriting Kourse just 8 months ago...

...I left my Houston based, oil geologist life behind to digital nomad it up in Eastern Europe where:

- Cities are BEAUTIFUL,
- Expenses are DIRT CHEAP,
- And life is CRAZY-FUN!

I'm funding myself through a small but growing Upwork copywriting career referencing Pub-Nev often.

Thanks for turning me into a paid writer [Neville](#)!

Kopy-Killing It! in Budapest, 😎

Matt



Like



Comment



Leo Tabibzadegan I'm almost full time creating and managing facebook advertising for clients, and film (content) production! Video + FB Ads are such a magical combo right now 😊 Killing it in the real estate niche and looking to expand to other niches. All your courses have helped so much, thanks for everything Nev! 😊

Like · Reply · 3 mins



Joonas Korgan

1 min

Hello everyone and thanks Neville for accepting. Already used your tips in my sales job sending emails and getting a lot more replies.

During my free time, working on my own company where we are building a web application that identifies dyslexia.

Re: june goals



Inbox x



Clay Boesch <cboesch@gmail.com>

2:03 PM (23 hours ago) ☆



to me ▾

Neville! I've been reading your posts for the past few months and really dig your energy and your copywriting style.

This is just a note from an anonymous fan to say thank you for everything you do. And I feel you 100% on the coding front. I just recently started picking up Python (using teamtrees.com) for exactly the reasons you outlined in this email. I consider it like the nerd's version of woodworking -- I just want to be able to make stuff. Although I still want to learn woodworking too. And this: https://www.youtube.com/watch?v=P73REgJ-3UE&list=PLGnWLXjIDnpCim4NUJ_5bEv34f3ePjLiu&index=3

Anyway, I hope you have a great day bud... and, again, thanks for everything you do :)
Clay



David Ballard

Jun 1 (1 day ago) ☆

to me ▾

My goals are tiny... I'm all up in habits, baby steps and the like. I'm sure you know BJ Fogg, but I had an intense 2 day session with Michael Kim of <http://habitdesign.org> and have been consuming everything BJ Fogg has out there including <http://tinyhabits.com>. If you go through a week with him (<http://tinyhabits.com/join/>) you'll end up reading this <http://bjfogg.org/lastingchange>

The 3 tiny habits I'm currently practicing are:

1. After my feet touch the floor in the morning I will just say "It's going to be a great day!"
2. After I turn on the shower, I will do just 3 push-ups. (This has grown to at least 25)
3. After my head hits the pillow at night, I will think of just one thing for which I'm grateful.

Love your stuff! You are awesome. I'm sad I didn't get to order another Nevbox because I've given mine away :(

We sat at a table at Noah's I'm Austin severe years ago when I rented the loft on AirBnB.

Hope all is well. Whenever I see something from you in my inbox it makes me smile!!

- David
@okjedi

Re: june goals



Inbox x



Larisa Elena Muntean <thesuperamazinglifeproject@gr>

Jun 1 (1 day ago) ☆



to me ▾

Hello,

If you don't feel like reading this, the message is - YOU ARE AWESOME.

So I love copywriting, but I am waaay to shy to give it a go as a job. But only by reading your e-mails and taking notes:

1. I got my brother a job interview - he thought no one ever will call, but they did :)
2. I got him 5 FB likes and 2 comments - I was on his phone, sipping a coffee and shared the things I thought would get likes - he was amazed. When he shares something, from 200+ friends... 0 likes...
3. I will try this with his love life ;)

Thank you again :*

Consulting Done For:

I do private consultations for companies from big to medium to small. Here's a few:

- | | | |
|--------------------------|----------------------------|-------------------------------|
| → Gartner | → WhiteRock Locators | → Hoop |
| → WinZip | → Seo101 | → Step Strategic |
| → Fedora Venture Capital | → Horkey Handbook | → Renegade Fitness |
| → Corel | → The Hope Factory | → Code My Views |
| → Contrarian Thinking | → Move The Needle | → CoachTube |
| → Decked | → White Cleaning Solutions | → Wiser |
| → Flipora | → FlackBox | → Johnson Group |
| → Beta Glucan | → Pinterest VA | → Ahrefs |
| → Viacom | → Apotheo | → Underground Cellar |
| → HotJar | → LA Print and Design | → Maker Square |
| → Yelp | → Opesta | → Michigan Political Campaign |
| → AppSumo | → Olive Fantastic | → Current Body |
| → VidCon | → JVM Lending | → IMGH Ministries |
| → Chamber Of Commerce | → Copley Advertising | → RetroSupply |
| → Turing | → Eagle Ventures | → Indo Calgary Rugs |
| → Bot Academy | → Mode Transportation | → New York Institute Language |
| → TheHustle | → Easy Agent Pro | → BullyMax |
| → Simplify Chess | → Josh Flagg Real Estate | → Next Step Test Prep |
| → Mattress Insider | → RadTech Radiology | → Dairy Coach |
| → Mixergy | → Glyder | → Orange Envelope |
| → Attio | → Board Studios | → Theme Kraft |
| → Kissielts | → MyAchievement | → NY Book Editors |
| → Sausage Dog Central | → Nerd Fitness | → Axero Solutions |
| → BariLife | → Preppr | → Collins School of Training |
| → Go 83 Bar | → Ink361 | → Mail Plane |
| → Optimal Thyroid | → Heavyweight Ecommerce | → Kinter Insurance Services |
| → X27 | → Phat Burn | → Vouris Consulting |
| → RealSavvy | → Synthesia AI | → Nimble Bar |
| → Dental Practice Group | → A1 Healthcare Staffing | → Very On Brand |
| → AwesomeREI | → Shape Scale | → Best Self Co. |
| → VideoFruit | → Leave Law Behind | → Austin Towers |
| → Tile | → School Of Motion | → Podcast Assist |
| → InventureX | → Betterway Health | → Nihon 123 |
| → The Female Doc | → Social Insight | → Drippy Pots |
| → MindLayers | → Get Licensed | → Green Car Reports |
| → ToodleDo | → Hippo Contact | → IPVM |
| → Soap Hub | → Productive Therapist | → Decked |
| → Innovate Vancouver | → MyBodyTutor | → Capital Factory |
| → H.I. Foods | → Memberium | → Mutual Mobile |
| → Nixi Host | → GreyB | → HarvestMedia |
| | → Erika Kullberg | → CommLab |
| | → Lyzr AI | → ...and many more. |

Wanna Work Together?

If you'd like to work together, the best way is to grab a consult here:

<https://copywritingcourse.com/work/>

Sincerely,

Neville Medhora - [CopywritingCourse.com](https://copywritingcourse.com)

P.S. If you make a copy of this document I WILL **KILL YOU**, AND **SUE YOU**, AND **PUBLICLY SHAME YOU**.

P.P.S. Just kidding :)

Feel free to **File** → **Make A Copy** and use as needed!