## (This is a sales email that leads directly to an online coaching program)

SL: The real reason you can't commit to working out...

I'm not gonna sit here and waste time. Let's cut straight to it.

You started working out.

You stuck with it for about a week.

Then realized it was hard and stopped.

Now you're sitting on your torn-up couch with your greasy fingers in a bag of potato chips.

AGAIN.

Waiting for someone to drop a gold coin. Waiting for motivation to 'hit.'

It's not gonna happen.

The journey you embarked on Is only doable for those who put in the time, energy, and effort.

If you are willing to do those things

Then I want to help you get those 20-inch biceps, rock-hard abs, and defined jawline you have always wanted.

I want to get you there in less time than it took me.

It took me YEARS of...

Yo-Yo dieting, depression, Inconsistency, and trial and error with workout plans and nutrition time and time again

But through those failures it gives me the knowledge to get you there in.

## **Months**

• 1 on 1
You and me
Weekly check in's,
personalized nutrition plans
Personalized workout plans
Constant accountability accessibility
AND THAT'S JUST THE START
So let me ask you
Will you let yourself become the next star of my 600 lb life?
Or
Are you going to be the guy everyone looks at and makes it their goal to have your physique
The choice is yours.
Click Here to become a Greek god.
Until next time
Check out these guys:
(Testimonials)

You know how I'm going to do it?