

# Make 2,000 dollars



Making 2,000 dollars is my financial/material goal. However, I also have mental and physical goals. My mental goal is to stop procrastinating and make my lazy time doing something productive (ex. Reading the Bible, watching TRW taking notes, etc.) My physical goal is to bench 225+lbs and do 100 burpees in sub 5 minutes. This plan will ensure I achieve all of that. This is my conquest plan to win and take over my mind, my body, and my finances. I will let nothing outside me affect me.

## Movie (You've done it)

Beep! Beep! Beep! The alarm clock goes Beep! Beep! Beep! You stand release the alarm of tension and turn it off. You don't want to wake the house, it is 4 am after all. You make your way over to the bathroom and brush your teeth. As you're brushing your teeth you look in the mirror and see a man, a specimen of pure muscle. The thought of that young skinny kid with a dream floods back into your brain and you can't help but grin. The old you of the past would beg for this and work countless hours. So he did and I'm here now. After looking in the mirror you get dressed and head downstairs.

As you walk outside, you feel the hot summer air and see the beautiful summer stars. You take your phone out of your pocket and start the timer. You set the timer to start the burpees. The 100 burpees a day. You plant your feet and fly up with the clock as both start. Down! Push up! Jump! Down! Push up! Jump! Down! Push up! Jump! Down! Push up! Jump! The burn is starting as the pain rampages through your veins. Most would rest. Most would stop. Most would quit. However, I am one. I am not most. I am special. **Another! Another! Another! Down! Push up! Jump! Down! Push up! Jump! Down! Push up! Jump! Down! Push up! Jump!** 2:30 The timer is still moving and I'm at 55. The pain has left. My knees are going numb, my feet are going numb, but I don't stop. **Another! Another! Another! Down! Push up! Jump! Down! Push up! Jump!** The clock is at 4:20 I'm at 95 burpees. I'm screaming, getting them done. 5 left! 4 left! 3 left! 2 left! 4:40 left on the clock and the world is in slow motion. Quite, dark, alone. This is the morning one left is all I need. As I go down I think yet again of the younger me the dreams, the goals, the hours of work. As I push up I remember the

extra hours of what that young man thought were lonely. The Jump helped me remember the reason I'm not alone, the reason I will never be alone. God will always be by my side. 4:45 is when I slam my hand on the stopwatch and relish in my victory.

I've won. I've done it and I completed the burpees. With cold sweat dripping down my hot face with a slight grin, I walk inside and get on the computer.

The screen must be wrong. Is it broken? I close my eyes and reopen. I refresh and replenish. My eyes either deceive me or I am receiving 300 dollars. My bank account is at 2,000 dollars now. The curve of the two and the zeros all in a line makes me smile. I have been waiting for this moment ever since February 3. My work has been paying off the hours of typing the hundreds of messages and the thousands of words typed, all paying off for this moment, the moment of victory.

## The Plan



to do is follow it

This plan will ensure **VICTORY** all you have

# End goal- \$2,000

## -Step one Terminator mode

- Drink 1 gallon a day
- Change environment
- Change appearance
- Work out every day
- Accept new identity
- Do non-negotiables
- Read copywriting journal every day

## -Step two pick a niche

- research (ai) what niches need copywriting services/email copywriting
- research the chosen niche and get an understanding
- evaluate niche

## -Find a Business to reach out to

- within the chosen niche look up small businesses
- Choose one to examine
- Find flaws that you can fix
- Find out what you can do to get paid
- find their socials where you can reach out

## -Make a DM

- Make a DM draft
- Send draft to TRW chats
- Go over it yourself too
- Use the recommendations to enhance DM
- Use Grammarly to make sure it has no mistakes
- Repeat those steps till you feel it is perfect

## -Send Dm

- Copy DM from docs and paste it into chats
- Then press send

## -Notice

- You will do this multiple times till you get a response

## -Get response

- If you didn't get a response try again

## -Talk about details

- Respond by making a DM
- The content should have a reason for you to get paid
- Might talk about payment

## -Agree on work/payment

- Find work and payment throughout the convo

## -Sign client

- Say yes
- This is now a client #1 priority

## -Work

- work super hard and put in 2000 dollars of work even if you only get 20
- Overdue no matter what do more than asked

## -Testimonials

- After you've given work DM for a testimonial
- Ask a question so you can get a testimonial
- Get testimonials to use later

## -Upsell

- tell them something else you can help with
- write DM to do this
- Then restart process

## -Do this process till you get 2k



# Assumptions

I will get help from TRW chats

I will get testimonials

# Problems/Challenges

1. Getting responses from businesses
2. Do work as well as professionals
3. My inexperience
4. My age

# Solutions

1. Write good entertaining DM's
2. Be confident and use the TRW training and chats
3. Just work more and gain experience

# Resources

- TRW chats
- TRW training
- Copywriting notebook
- computer
- WI-FI
- Starbucks
- Friends
- Parents
- Grandparents
- G work sessions
- Google Calendar
- alarm clock
- clothes
- shoes
- camera
- Internet

