

How To Use Google Docs, Drive, Free Blog Sites, and Grammarly To Write Your Affiliate Blog Content (+ Mike's Free Template!)

Use <https://www.grammarly.com> to write your content and check your spelling. It should be free, or you might be required to install a Chrome extension.

[Google Drive](#) is perhaps my [favorite business tool](#). I use it for writing my affiliate blog content and hosting my downloads for the courses you see on my sales funnel pages.

<https://drive.google.com>

Google Docs is an app within Google Drive that is basically a web version of Microsoft Office or Apple Pages. It's free to use, it saves everything you add automatically, and you can share your documents with anyone on the web. <https://docs.google.com>

Here's your step-by-step guide to writing, editing, sharing, and then publishing your affiliate blog content using Google Drive. If you're using Gmail for your email, then great news – you already have Google Drive! Visit drive.google.com to access yours.

Step 1: Add the blog template to your Drive.

You can download my free template

here! <https://docs.google.com/document/d/15tJtp2NjXtbQJjXw3EcTCOHqIYbTa5hHBvU0AC5A/WKw/edit?usp=sharing> To make it your own, click “file” and “make a copy” in the top menu bar. By using a template, you can keep things organized and always have a starting point for adding things like the title, subtitle, and blog category. Once you've added this to your drive, you can customize it to match your specific needs!

Step 2: Make a copy of the template.

Now you have your template ready to go inside your Google Drive. Make a copy of it to start your first post! By doing this, you'll always have the original template ready to go every time you need it. **To make a copy of your template, right-click the document and select “make a copy.”**

Step 3: Write your first draft.

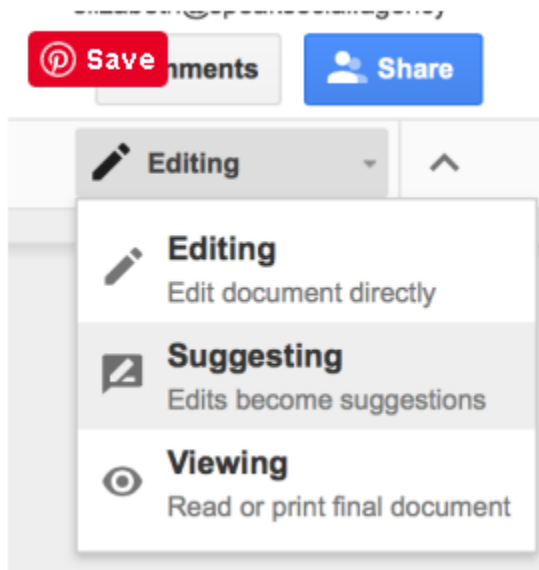
<https://docs.google.com/document/d/1D7Qr4gp65WmBNWEyyKEZfjaIPNQk9Bmi/edit?usp=sharing&ouid=111779176745981079183&rtpof=true&sd=true>

Each day or every other day, you should post a new blog article with your affiliate link in the article. I posted articles on LinkedIn.com for 1 and 1/2 years every day and gained 8,200 followers, which I use to promote my courses. <https://www.linkedin.com/in/mikeshewkc/>

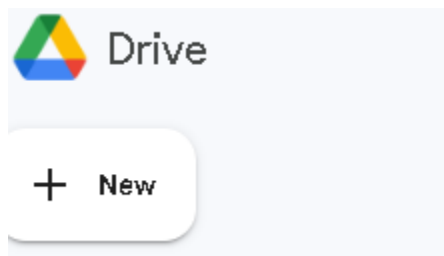
Step 4: Read the draft, spell check, and make any edits.

Take a break from your draft before starting this step, so you can come back with fresh eyes! Read through the draft yourself and edit it as much as you'd like.

Step 5: Read it again and edit it again. Do you need to edit? In the right-hand corner where it has a pencil and reads “editing” click the drop-down to edit. Use <https://www.grammarly.com> to save time.



Step 6: Copy into word and upload into drive Google. Click the share button and then click share and provide access to anyone, then click copy link as seen in the image below this one:



You click + new top left and then upload your new file. Google Docs already has your new file stored in Google Drive so look for it before uploading a new file. I edited Microsoft Word from Grammarly (I am on a laptop) just to check my spelling and that my grammar is correct. Then I upload the new file into Google Drive, although that's my process and you may not have word if you are working on your phone or a tablet. So, this part of my training is for those of you who work on a phone or tablet.

Share "Mike Shew's Sales Magic Beginner Course Blog.docx"

?
⚙️

Add people and groups

People with access



Small Business Advisor . INFO (you)
mikesheuten@gmail.com

Owner

General access



Anyone with the link ▾

Viewer ▾

Anyone on the internet with the link can view

Copy link

Done

Step 7: Publish time!

Once you've gone over the suggested edits and approved or denied them, your document should be ready to go! Copy and paste the content into your blog. Add bolding and adjust font sizing as needed, add your images, adjust your SEO, add #hashtags and you should be ready to publish! The link below is a comparison of a sales ad or blog post.

<https://docs.google.com/document/d/1D7Qr4gp65WmBNWEyyKEZfjaIPNQk9Bmi/edit?usp=sharing&oid=111779176745981079183&rtpof=true&sd=true>

Step 8 Free Blogs to post to: Create an account and select the FREE version. To start your blogs for marketing.

<https://www.wix.com/>

<https://www.site123.com/>

<https://wordpress.com/>

<https://medium.com/>

<https://support.google.com/blogger/answer/1623800?hl=en>

<https://www.blogger.com/>

<https://www.linkedin.com> set up a professional business page.

<https://www.weebly.com>

<https://www.tumblr.com/>

www.joomla.org

www.jimdo.com

<https://www.drupal.org/>

<https://write.as/>

<https://www.weebly.com>

<https://www.yola.com/>

These are good sites for ideas to promote your blog.

<https://backlinko.com/more-blog-traffic> and

<https://inspiretothrive.com/promote-your-blog/> and

<https://ahrefs.com/blog/increase-blog-traffic/> and

<https://www.wpbeginner.com/beginners-guide/how-to-increase-your-blog-traffic/> and

<https://traffup.net/> .

Social media training and posting:

<https://sproutsocial.com/insights/social-media-for-business/#>

<https://www.facebook.com/business>

<https://business.twitter.com/>

<https://tweetdeck.twitter.com/>

<https://business.instagram.com/>

<https://www.twitch.tv/>

<https://www.tiktok.com/business/en>

<https://business.pinterest.com/>

<https://www.redditforbusiness.com/>

<https://business.linkedin.com/>

<https://www.youtube.com/>

<https://discord.com/>

<https://www.quora.com/> answer questions and provide advice to sell your affiliate links.

Any questions? mshew@smallbusinessadvisor.info

