#1 WELCOME LETTER IN EMAIL SEQUENCE MISSION

Subject: Congratulations on Starting Your Financial Journey with Agora Financial!

Congratulations on taking your first steps to securing your financial future using the Piggybacking Canadian Social Security program by joining Agora Financial!

Here, at Agora Financial, we pride ourselves on delivering high quality publications, books and seminars directed towards providing financial advice.

Expect to receive valuable insights and financial opportunities delivered to your inbox over the next few weeks. They aim to help you discover financial benefits you may not be aware of, including government grants.

In the meantime, feel free to explore **this link** to educate yourself on the different programs that you may qualify for.

Welcome to the group!

Sincerely, Agora Financial

P.S. Do you know others who could benefit from our services? **Refer a friend** and receive a free e-book of your choice from our partner authors on various subjects in the realms of fiction and non-fiction.

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#2 EMAIL SEQUENCE MISSION

Subject: More Opportunities Abound!

As you've shown interest in programs that may benefit you, we are committed to keeping you informed about the latest financial opportunities.

According to Bayshore Health, "The home setting is the "least restrictive environment", allowing older adults to stay engaged with their normal daily activities, including regular interaction and companionship with family and community. It allows for more choices and encourages active participation in their own lives."

With this understanding, our government has introduced the Aged Residential Rehabilitation (ARR) program for seniors who own their own home, or who live with someone who owns their own home. If you qualify, the program will help you retrofit your home with safety equipment necessary to facilitate you staying in your home for as long as possible.

Some sample items covered under this program are:

- Stair lift powered chair lift for stairs
- Grab bars at the toilet, in the shower, on the hall wall, etc.
- Toilet riser to raise the toilet to a more comfortable height
- Bed rail for ease of getting into and out of bed
- Wheelchair ramp interior threshold or exterior ramp

<u>Click here</u> to learn more if you or someone you know can benefit from the "Aged Residential Rehabilitation (ARR) program".

Sincerely, Agora Financial

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#3 EMAIL SEQUENCE MISSION

Subject: Financial Literacy Opportunity Coming to a Town Near You!

As a valued client who has benefited from our programs, we are committed to providing you with the latest financial opportunities in person.

On occasion, we offer seminars to help increase your financial literacy, explain in detail what programs are available for seniors, and to assist you in determining your eligibility and filling out the necessary paperwork. For these, we charge a nominal fee to cover the cost of making this available in your area.

We will be in the <u>location</u> area, <u>dates</u>, <u>times</u>. Click the link below for more information and sign-up details. We encourage you to bring a friend, and doing so will save you money. All the details are in the link below.

We can't wait to meet you, in person!

Sincerely, Agora Financial

CLICK HERE FOR MORE INFORMATION AND TO SIGN UP FOR THE FINANCIAL LITERACY SEMINAR

P.S. Do you know others who could benefit from our services? **Refer a friend** and receive a free e-book of your choice from our partner authors on various subjects in the realms of fiction and non-fiction.

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