

Emily Murphy

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Spirit Vice President Platform

Branham is an outstanding school with dedicated staff, caring teachers, and other support systems that all share the same goal: they want to see their students thrive. Branham has many amazing aspects that allow individuals to achieve their own personal goals to prepare for their future, but it is also important to remember we are a community. We must work together and depend on each other for support, for success, and for fun. As the next Spirit Vice President, my overarching goal is to create an environment on campus that is welcoming and accepting of all students, where they can come to school every day and feel like they belong. This dynamic is a very important aspect of Branham because it acts as a solid foundation to build from. I would like to focus on increasing attendance for all school activities, events, and sports. I want to continue to recognize our amazing students for all of the hard work, dedication, and amazing talent because it definitely should not go unnoticed. Creating a positive environment is key to make Bruins feel like they belong on their campus. It also encourages individuals to branch out and try new things; which is important to do to make the most of your high school experience. To make my vision possible I want to focus on the implementation of Five Star to incentivize students and reward them for their participation at events. Five Star has a lot of potential because the point- reward system appeals to students. By offering rewards of high interest, students will be more likely to attend these events. In my position, I want to start by creating a fair point system that correlates point to prize values. To determine these prizes I would like the input of the student body to see exactly what they want. Sending out a google form during

summer/beginning of the school year will allow us to determine the prizes. For example, bruin gear, food, and school supplies could all be examples of specific prizes. Having select days where students could “cash in” their points for prizes will make it easy for me to get items such as food (In-N-Out, Chick-fil-A, Taco Bell, ect..). Scanners will be present at all events and blue crew so individuals can get the points. In addition, scanners will be provided to all ticket sellers so students can also get points for their attendance at events. Scanners will be present at the stage during spirit weeks so people can earn points for dressing up/participation. Using Five Star to its fullest potential will definitely result in an increase in participation for all events on campus, as well as spirit weeks because students are working towards something they want. Greater participation creates an excited, motivated, and spirited student body which will allow for the most memorable times. Next year I am super excited to implement Five Star to benefit students and Branham as a whole. Continuing to expand Blue Crew to different events is another goal of mine. I believe this year Blue Crew was very successful with tailgates and starting the idea of themed basketball games. I hope to work with the blue crew leader to achieve this as well. I believe I fit the role of Spirit Vice President because I am very determined to create a supportive, inclusive, and spirit student body at Branham High school and I have many ideas to incentivize students in order to boost attendance at events. Overall it is a win-win for students because they are being rewarded for showing their love from Branham, and we can create a great environment on campus for students to come to every day!