# PGDM i connect
# (Batch 2012-14)

# NGO INTERNSHIP
(Study on Activities of a NGO)

**SAMPARK**

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**(Sampark)**

**LIST OF TABLE**


| SL.NO | PARTICULARS | PAGE-NO |
|---|---|---|
| 1 | SUMMARY | 4 |
| 2 | ABBREVIATIONS | 5 |
| 3 | SAMPARK | 6-8 |
| 4 | ACTIVITIES UNDERTAKEN | 9-24 |
| 5 | PROJECT OBJECTIVES | 25 |
| 6 | OUTPUT | 25 |
| 7 | RECOMMENDATION | 25 |
| 8 | RESEARCH METHODOLOGY | 26 |
| 9 | FINDING | 26-27 |
| 10 | CONCLUSION | 27 |
| 11 | OVERALL CONCLUSION | 27 |
| 12 | RECOMMENDATION TO NGO | 28 |
| 13 | LEARNING ACCUMULATED | 28 |
| 14 | REFERENCES | 28-20 |

**Summary:**

**Analysis of SHGs:**

There are various Self Help Groups under Sampark in Koppal District, Karnataka. The formation of SHGs help the poor to pool their savings, deposit it in banks and access credit facilities from group, banks and other institutions. For that, a study was conducted based on the data collected for various Caste Profile, economic profile of SHGs and group grading of members of SHGs according to the trainings provided by Sampark for the development and upliftment of the poor people.

The Study of Caste Profile was based on Scheduled Caste and Tribes, Muslims and other caste. Then the Study of Economic Profile was based on APL(Above Poverty Line) and BPL(Below Poverty Line) Cards and also a study was done which was based on the farmers allocation of lands. There were four categories in which the farmers were divided. Such as Landless Farmers, Farmers with 1-3 acres of land, farmers with 4-10 acres of land and large farmers having more than 10 acres.

**Teaching of Under-privileged children in Bangalore:**

Sampark has established crèches for children of construction laborers in Bangalore city to reach out to the marginalized section in urban population. Currently there are two crèches in Sarjapur Road, Bangalore. The kids in the crèches are of different ages and backgrounds.

Teaching of kids included activities related to primary education of Alphabets, Mathematics, Rhymes, Local Language and also introduction to technology by mode of showing educational videos through Laptops and Internet.

The benefits of such activities in the crèches are motivation of children and participation in different extracurricular activities and cultural events and care for daily feedings are also taken.

**Promotion of Sampark:**

An initiative was taken to Promote the organization and its various activities through Social Media. A Facebook Page was created to advertise the activities and also to create awareness regarding the Noble Work that is being carried on by Sampark. The main motive of this campaign is to gather more people to engage with Sampark which may be in the form of Jobs, Internships or donations.

**Abbreviations along with Meanings:**

| Sl. No. | Abbreviations | Meanings |
|---|---|---|
| **1.** | SHG | Self Help Group |
| **2.** | BPL | Below Poverty Line |
| **3.** | APL | Above Poverty Line |
| **4.** | COOP | Cooperative |

**Sampark**

**Introduction:**

Sampark is a Voluntary Organization started in the year 1990 and registered in July 1991 under the Karnataka Societies Registration Act., 1960. It is also registered under Foreign Contribution Regulation Act., 1974. Sampark works for the holistic development of the most marginalized people in 46 villages of Koppal district and Bangalore in Karnataka by adopting inclusive and empowering ways of working in society that would create respect and promote equality.

**Mission:**

Sampark's mission is to help people gain direct control over their own situations by expanding the capacity of the vulnerable and poor people, especially women, to improve their lives, primarily through increasing their income-earning ability.

**Vision:**

All women, men and children have the basic right to dignity and self-determination, and that all people should have the opportunity and choice of enhancing their own potential and well-being.

**Aims/Objectives:**

To fulfill its mission and vision, Sampark emphasizes a people focused integrated livelihood approach pointing the way directly towards adopting a facilitating role, developing local leadership and supporting several development projects to tackle issue related to poverty and rural livelihoods. The practical interventions in rural areas include:

1. Ensuring financial wellbeing by organizing women's self-help groups for saving and credit support and providing skill training and enterprise development support for youth and women.
2. Building people's organizations i.e. clusters and committees, and ensuring sustainability of these development activities by building their capacity to plan and monitor.
3. Building literacy i.e. children's education and women's literacy.
4. Healthy living through health awareness and focused mental health intervention.

Sampark has established crèches for children of construction laborers in Bangalore city to reach out to the marginalized section in urban population.

It also works as a resource agency by using its learning and expertise to influence and inform other NGOs, government and donor agencies. The developmental research and knowledge

building approach helps in influencing development practice and policy, organizing capacity building training programs for development partners and in publication and dissemination of good development practice.

**Activities Undertaken by Sampark:**

Sampark is implementing a number of projects that cater to various facets of livelihood enhancement and community welfare. Having identified the North Karnataka region as an area that needed focus and strong intervention. Sampark has based most of its projects there. A few projects are also based in Bangalore.

**Koppal:**

Sampark implements a number of projects in the district of Koppal in North Karnataka. Koppal is semi-arid, with an average annual rainfall of 572 mm spread over 40-50 days and is situated in the Raichur region which is typically interspersed with plain and mainly barren hills with large rocks. This landscape and environmental conditions have left the people of this region with limited and strained sources of livelihood. In 1998, Sampark started its intervention in 8 villages in the region. This number has steadily increased over the years and in 2011 Sampark carried out its intervention activities in over 46 villages in Koppal District. Sampark conducts its activities in 36 villages through the women self-help groups that it has formed, while in the remaining villages the intervention is conducted directly at the beneficiary level.

Sampark's intervention has been across various areas in order to ensure holistic development of the communities. These areas include children's education, women's literacy and empowerment, skill training and enterprise development, general health and mental health support to women, formation of SHGs, awareness activities and setting up of community based impact monitoring systems.

**Women's Self Help Groups:**

Sampark initiated small and informal associations of poor people on the principles of self-help and collective responsibility. The formation of SHGs helps the poor to pool their savings, deposit it in banks and access credit facilities from group, banks and other institutions. Through the formation of SHGs, Sampark aims to help the poor people to come out from the clutches of moneylender and at the same time empower women socially and economically.

In Koppal District, Sampark has been continuously involved in forming these self-help groups over the years. During the process of group formation. Sampark identifies poor and disadvantaged people through various participatory exercises involving the community, such as grama sabhas, social mapping, resource mapping, wealth ranking etc. These poor are then encouraged to participate in the SHGs, and these group members are then trained in the concept of SHG, leadership, book keeping, financial management, etc. They are also trained on topics

such as saving and credit linkages, which help them get bank loans for initiating income generating activities.

**Capacity Building and Training of SHGs:**

Capacity building and training of SHG members is an important activity that Sampark staff engages itself in every year.

Sampark has been working intensively with the cooperatives and SHGs in providing capacity building training so that they can manage their organization and also be actively engaged in the implementation of the various activities, children's education, informal education, vocational skill training and enterprise development.

**Activities Undertaken:**

**Analysis of SHGs:**

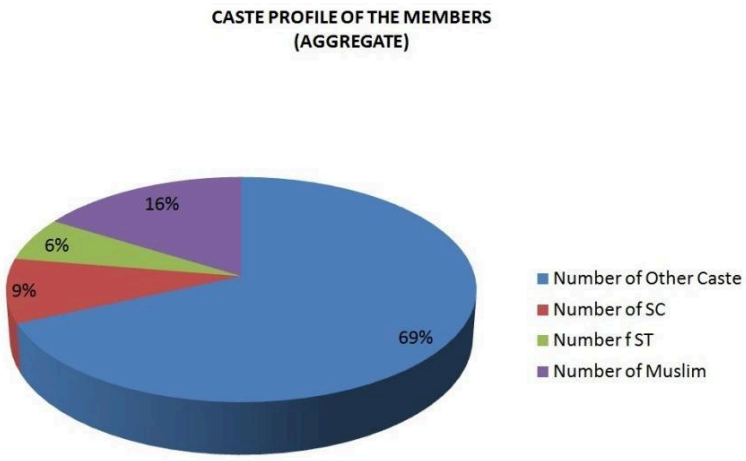
There are various Self Help Groups under Sampark in Koppal District, Karnataka. The formation of SHGs help the poor to pool their savings, deposit it in banks and access credit facilities from group, banks and other institutions. For that, studies were conducted based on the data collected for various categories which are as follows:

The Study was conducted on Eight Cooperative Groups to analyze the various Caste, Land allocation, and Cardholders which are as follows:

- Sadhana Kinnal Coop
- Sangama Coop, Helageri
- Eshwara Coop, Koppal
- Gavisiddesawara
- Bettadhalingeshwara
- Shreegandha Cluster
- Bhumika Koppal Alawandi
- Sahana Coop, Gondabal.

**Caste Profile:**

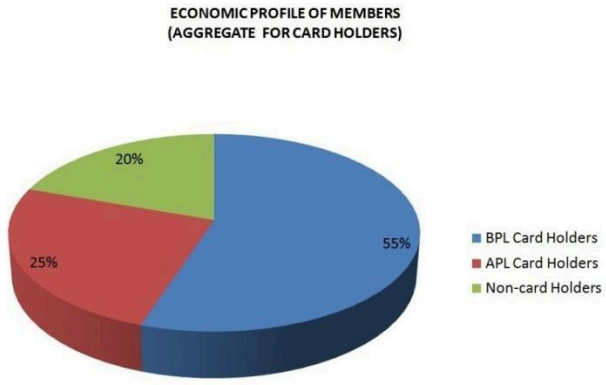
In aggregate, there are 548 members of SC, 372 members of ST, 963 members of Muslim community and 4064 members of other castes.




**Economic Profile (Cardholders):**

The economic profile of Cardholders are divided into three categories which are

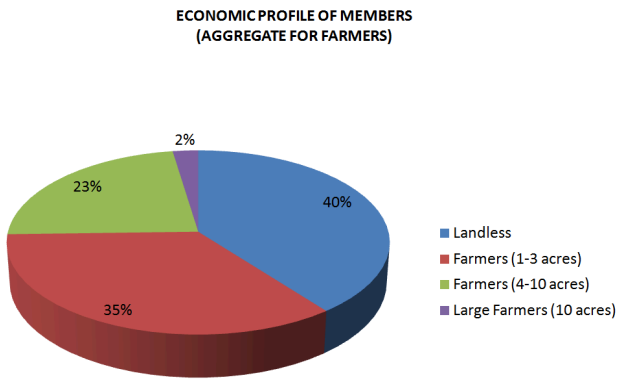
- BPL Cardholders having 3291 members
- APL Cardholders having 1512 members
- Non-cardholders are 1176



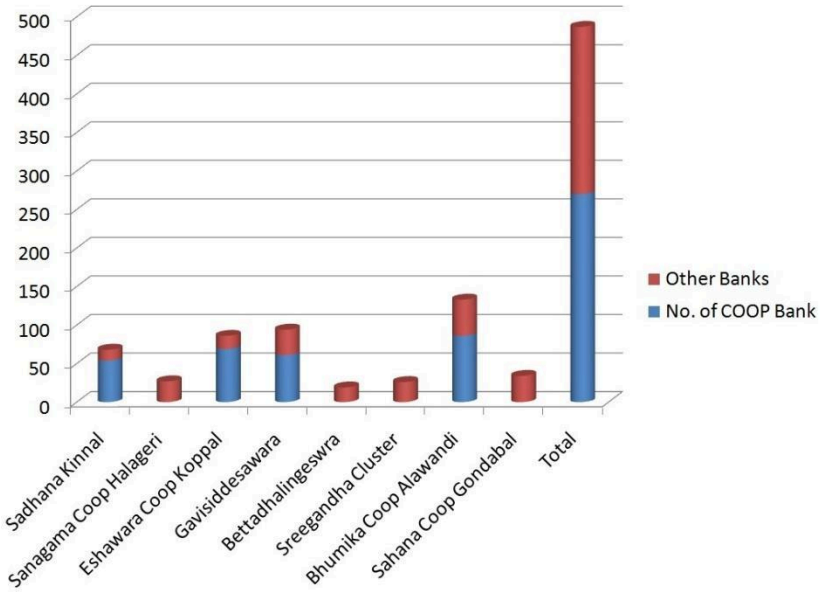

**Economic Profile (Farmers):**

The economic profile of farmers are divided into three categories which are

- Landless farmers are 2355.
- Farmers having 1-3acres of land are 2086
- Farmers having 4-10acres of land are 1372
- Large Farmers having more then 10 acres of land are 143.

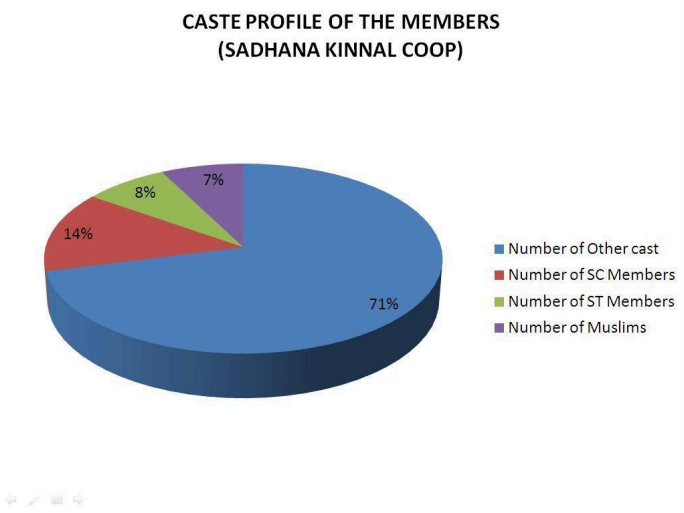



**Loans:**

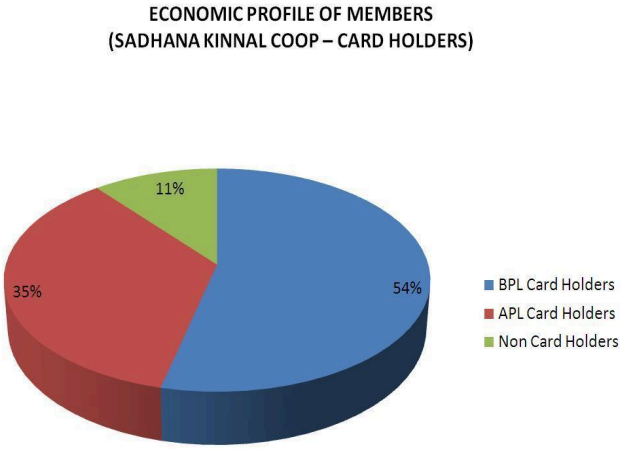



The above graph represents the various loans taken by members under various co-operatives. The loans were taken from various Co-operative Banks and Other Banks consisting from Pragathi Grameen Bank, Syndicate Bank, Bank of India, State Bank of India, Raigad District Central Co-operative Bank**, etc.**

**Sadhana Kinnal Cooperative:**

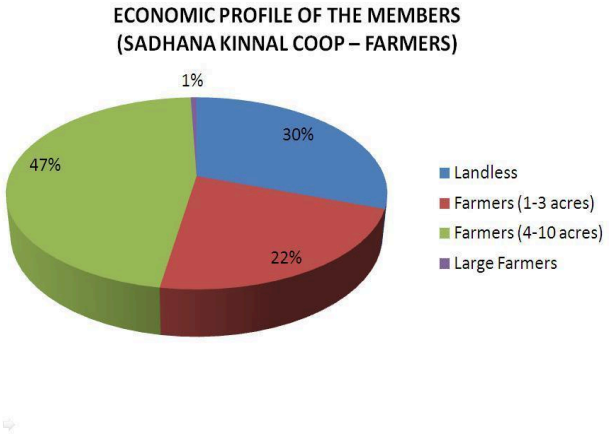



The above graph represents the caste profile of the members of Sadhana Kinnal Coop which consists of 71% Muslims, 14% SC members,8% ST members and 7% other caste.



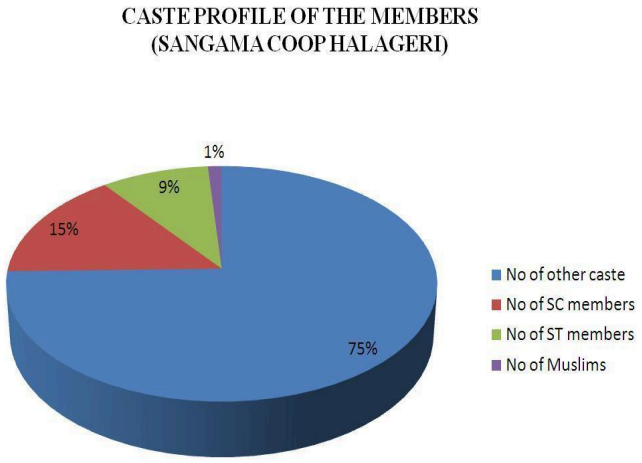

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The above graph represents the Economic profile of the members of Sadhana Kinnal Coop which reveals that 35% of members are APL card holders , 54% of members are BPL card holders and 11% of members are non card holders.

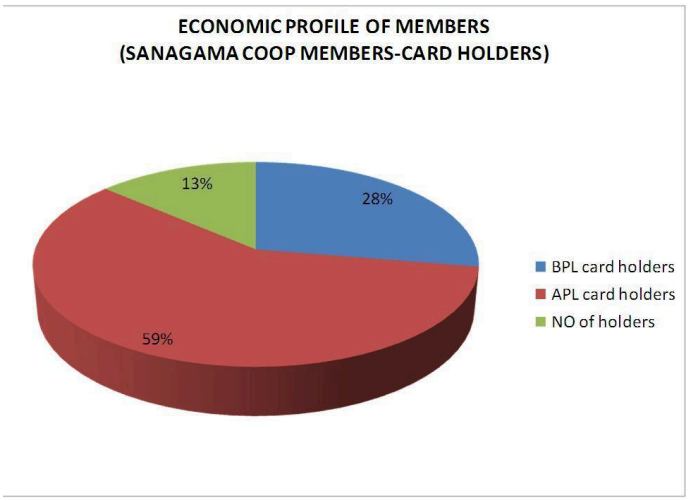



The above graph represents the Economic profile of the members of Sadhana Kinnal Coop which reveals that 47% of members are farmers having land between 4-10 acres, 1% of members are large farmers, 30 % of members are farmers having no land and remaining 22% are farmers having land between 1-3 acres.

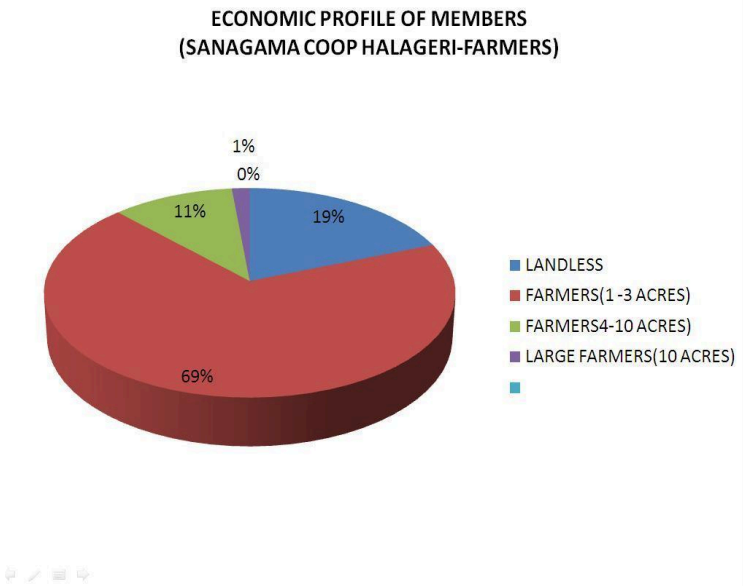
**Sangama Cooperative, Halageri:**




The above graph represents the caste profile of the members of Sanagama Coop Halageri which consists of 1% Muslims, 15% SC members, 9% ST members and 75% other caste.



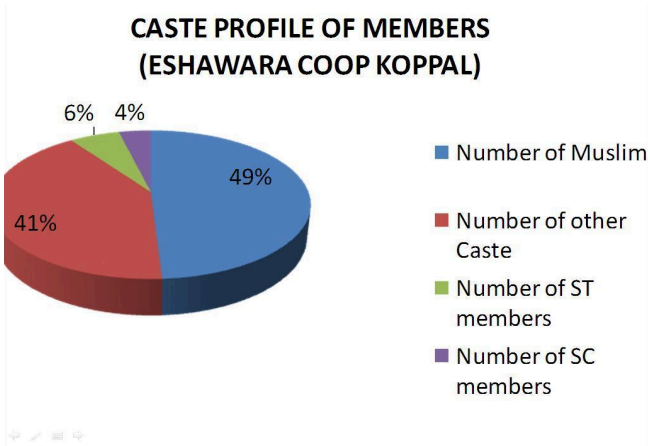

The above graph represents the Economic profile of the members of Sanagama Coop Members which reveals that 59% of members are APL card holders , 28% of members are BPL card holders and 13% of members are non card holders.



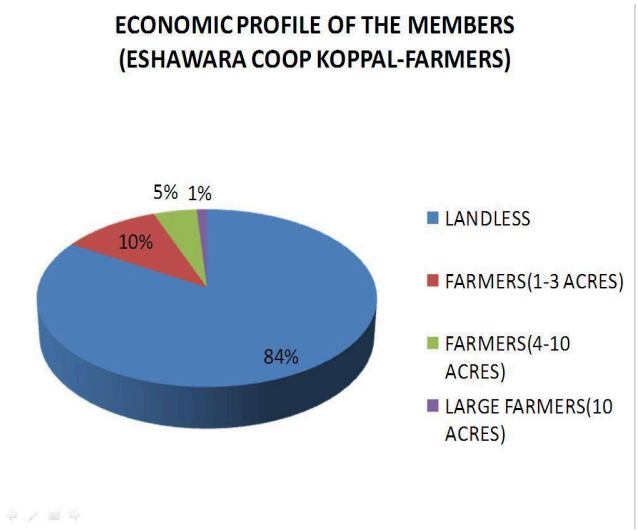

The above graph represents the Economic profile of the members of Sanagama Coop Halageri which reveals that 11% of members are farmers having land between 4-10 acres, 1% of members are large farmers ,19 % of members are farmers having no land and remaining 69% are farmers having land between 1-3 acres

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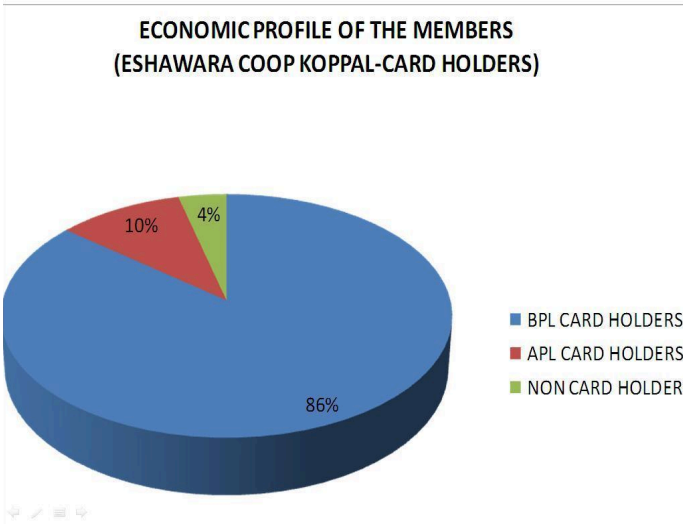
**Eshawara Cooperative, Koppal:**




The above graph represents the caste profile of the members of Eshawara Coop Koppal which consists of 71% Muslims, 14% SC members,8% ST members and 7% other caste.

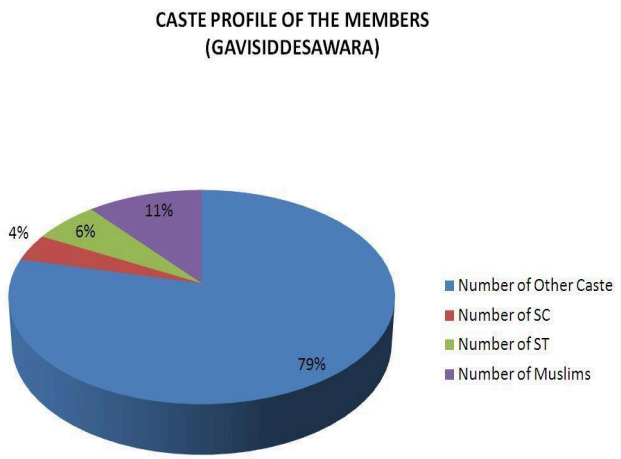



The above graph represents the Economic profile of the members of Eshawara Coop Koppal which reveals that 5% of members are farmers having land between 4-10 acres, 1% of members are large farmers, 84 % of members are farmers having no land and remaining 10% are farmers having land between 1-3 acres.

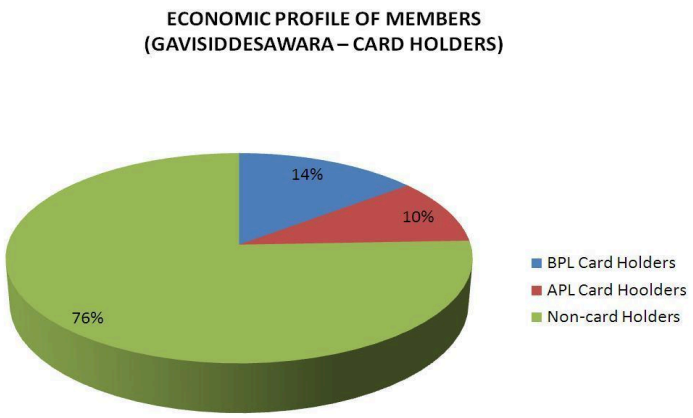



The above graph represents the Economic profile of the members of Eshawara Coop Koppal which reveals that 10% of members are APL card holders , 86% of members are BPL card holders and 4% of members are non card holders.

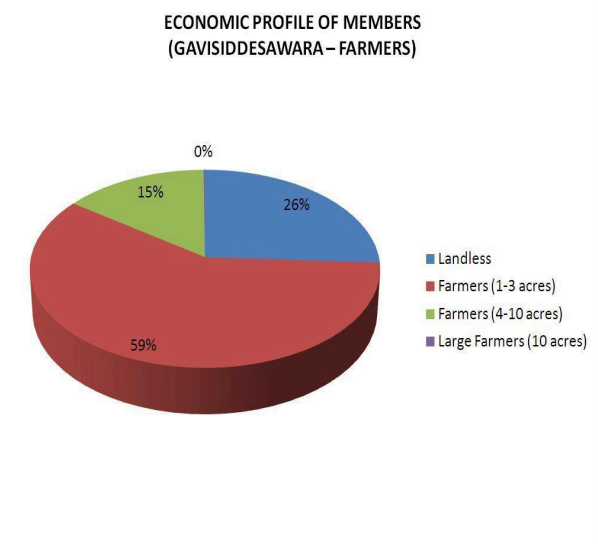
**Gavisiddesawara:**




The above graph represents the caste profile of the members of Gavididdesawara which consists of 11% Muslims, 4% SC members,6% ST members and 79% other caste.

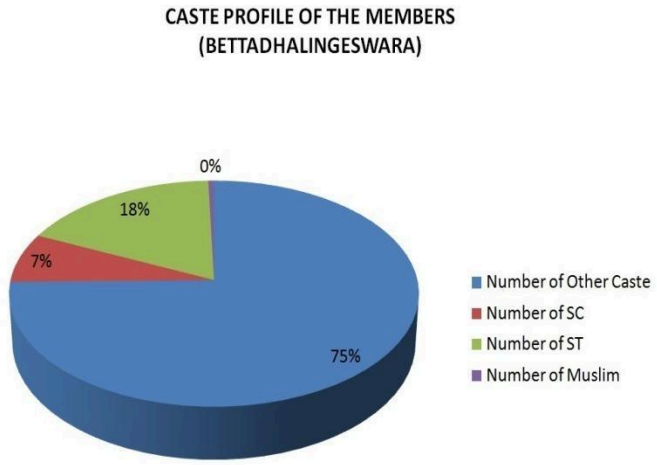



The above graph represents the Economic profile of the members of Gavididdesawara which reveals that 10% of members are APL card holders , 14% of members are BPL card holders and 76% of members are non card holders.

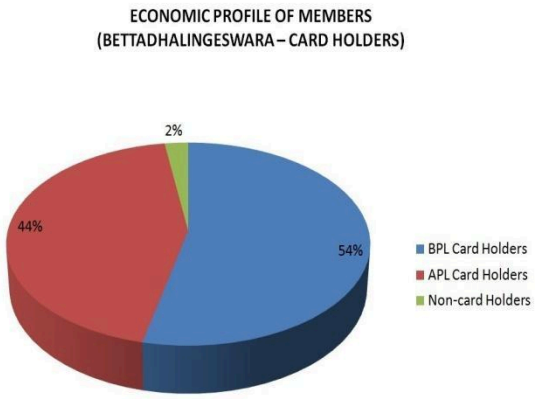



The above graph represents the Economic profile of the members of Gavididdesawara which reveals that 15% of members are farmers having land between 4-10 acres, 0% of members are large farmers, 26 % of members are farmers having no land and remaining 59% are farmers having land between 1-3 acres.

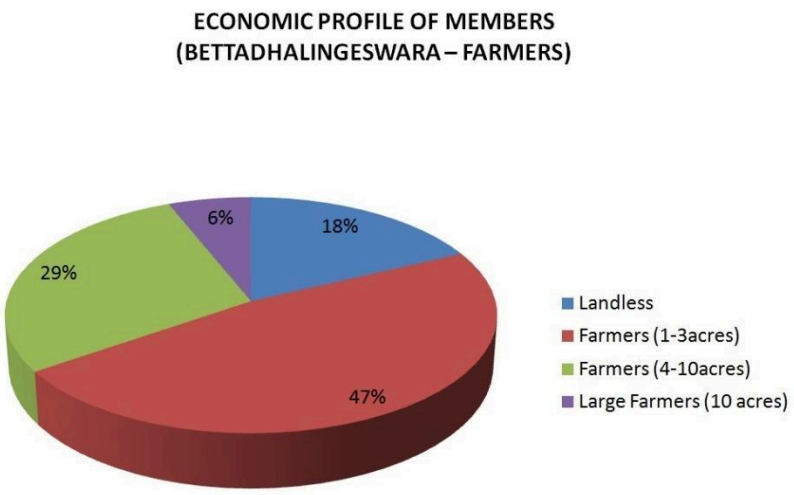
**Bettadhalingeshwara:**




The above graph represents Caste profile of the member of Bettadhalingeswara which reveals that 75% are of other caste,7% are SC,18% are ST and remaining 0% are Muslims.

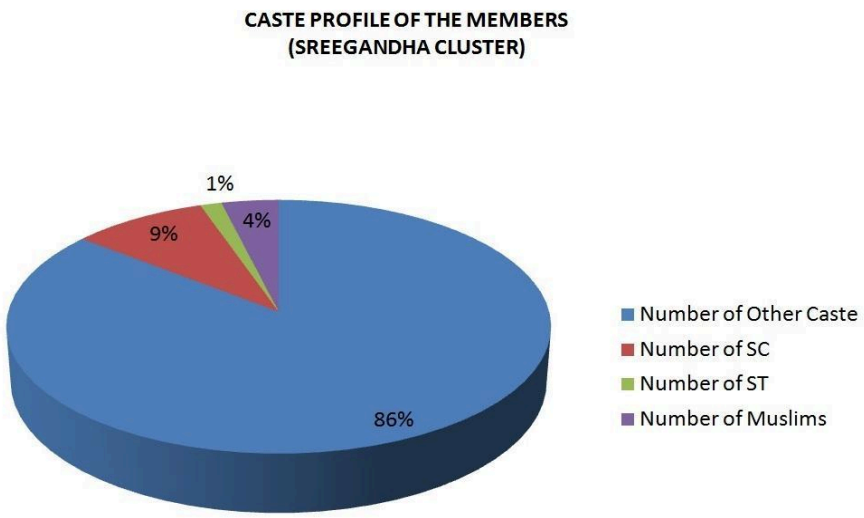



The above graph represents Economic profile of the member of Bettadhalingeswara which reveals that 54% are BPL card holders,44% are APL card holders and remaining 2% are NON card holders.

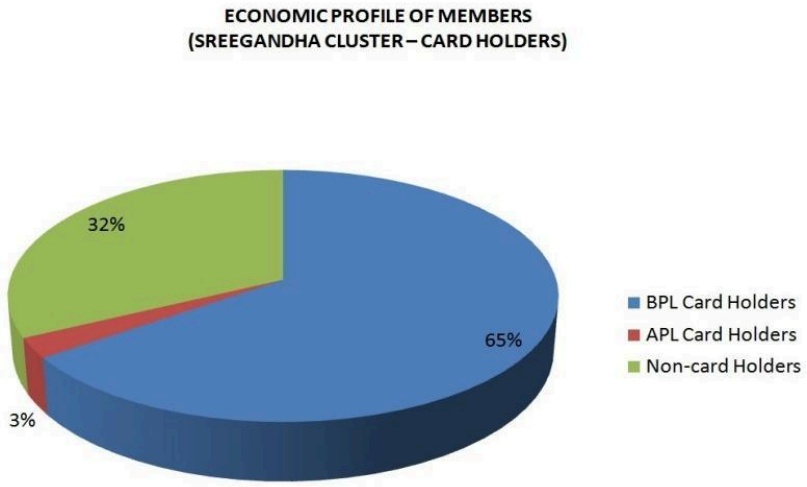



The above graph represents Economic profile of the member of Bettadhalingeswara which reveals that 47% are farmers(1-3 acres),29% are farmers(4-10 acres),6% are farmers(10 acres) and remaining 18% are Landless farmers.

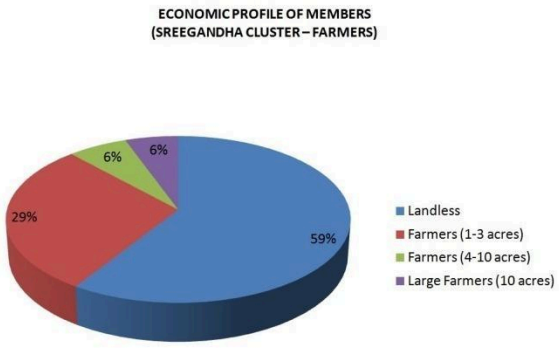
**Sreegandha Cluster:**




The above graph represents Caste profile of member of Sreegandha cluster which reveals that 75% are of the other caste, 7% are SC, 18% are ST and remaining 0% are Muslims.

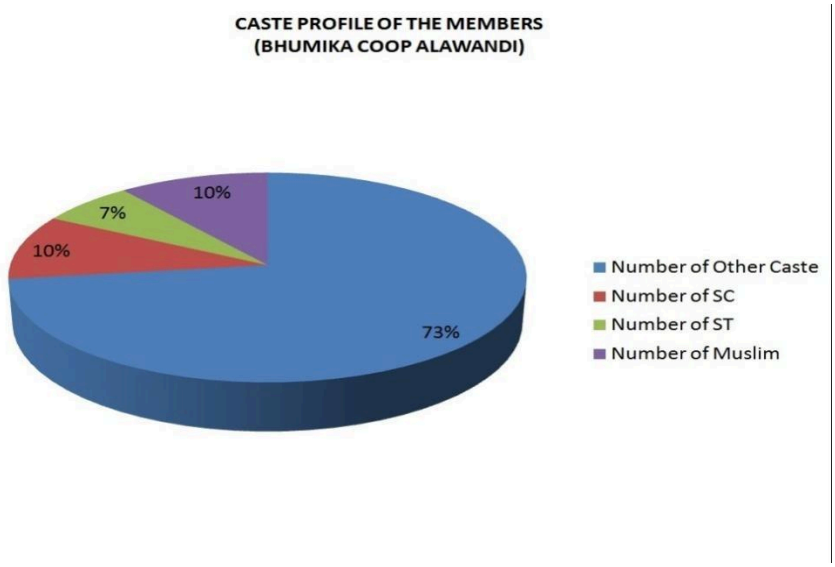



The above graph represents Economic profile of the member of Sreegandha cluster which reveals that 65% are BPL card holders,3% are APL card holders and remaining 32% are NON card holders.

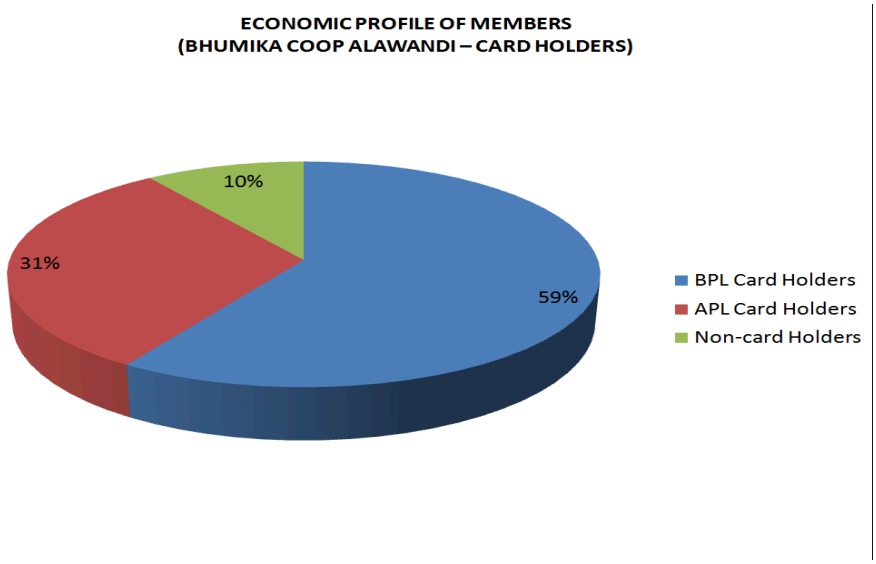



The above graph represents Economic profile of the member of Sreegandha cluster which reveals that 29% are farmers(1-3 acres),06% are farmers(4-10 acres),6% are farmers(10 acres) and remaining 59% are Landless farmers.

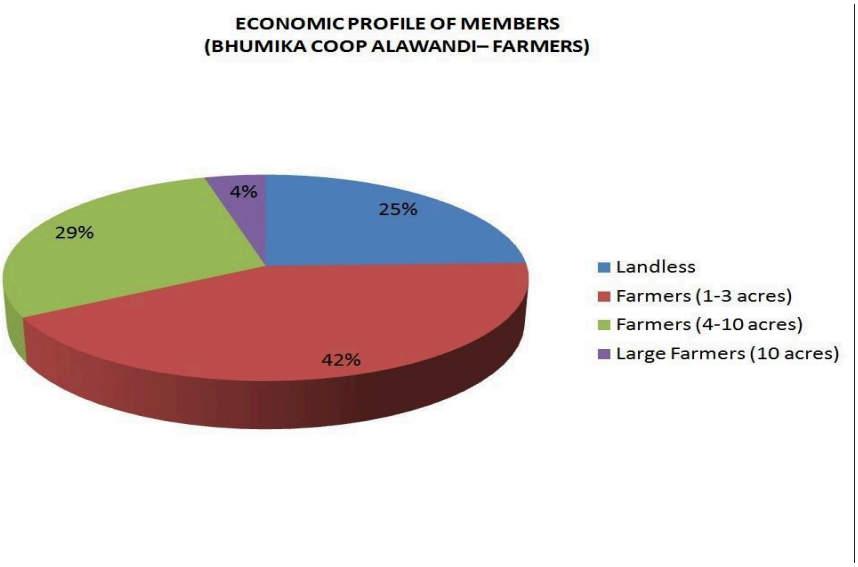
**Bhumika Cooperative, Alawandi:**




The above graph represents Caste profile of member of Bhumika coop alawandi which reveals that 73% are of the other caste, 10% are SC, 07% are ST and remaining 10% are Muslims.

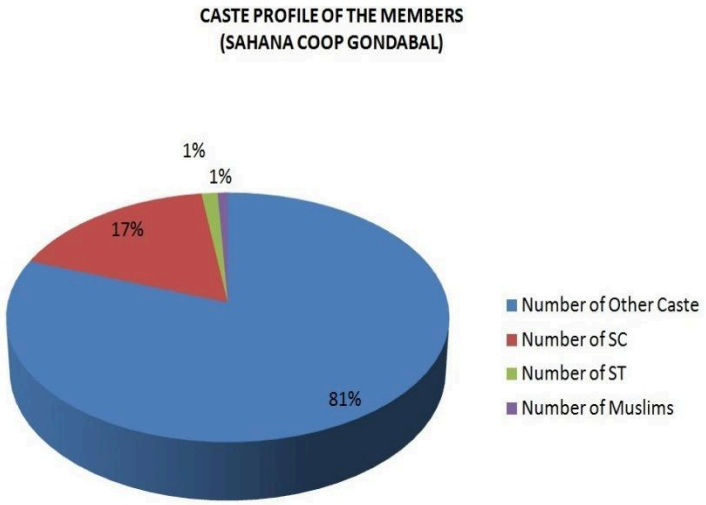



The above graph represents Economic profile of the member of Bhumika coop alawandi which reveals that 59% are BPL card holders,31% are APL card holders and remaining 10% are NON card holders.

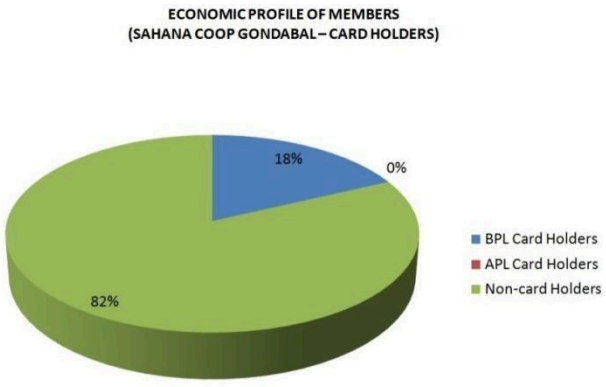


The above graph represents Economic profile of the member of Bhumika coop alawandi which reveals that 42% are farmers(1-3 acres),29% are farmers(4-10 acres),04% are farmers(10 acres) and remaining 25% are Landless farmers.

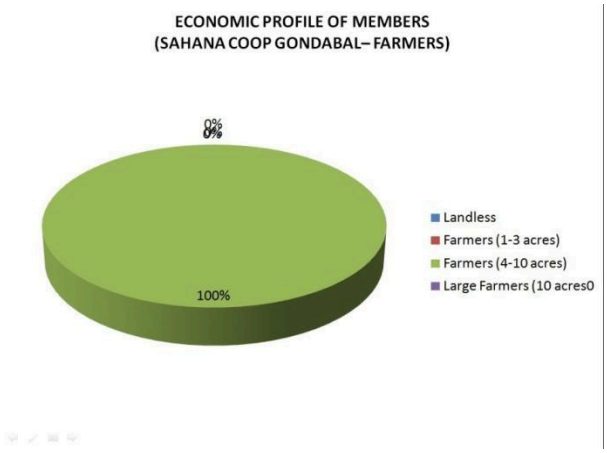
**Sahana Cooperative, Gondabal:**




The above graph represents Caste profile of member of Sahana coop gondabal which reveals that 81% are of the other caste,17% are SC,1% are ST and remaining 1% are Muslims.



The above graph represents Economic profile of the member of Sahana coop gondabal which reveals that 18% are BPL card holders, 0% are APL card holders and remaining 82% are Non card holders.




The above graph represents Economic profile of the member of Sahana coop gondabal which reveals that 0% are farmers(1-3 acres),100% are farmers(4-10 acres),0% are farmers(10 acres) and remaining 0% are Landless farmers.

**Teaching of Under-privileged children in Bangalore:**

Sampark has established crèches for children of construction labourers in Bangalore city to reach out to the marginalized section in urban population. Currently there are two creches in Sarjapur Road, Bangalore. The kids in the crèches are of different ages and backgrounds.

Teaching of kids included activities related to primary education of Alphabets, Mathematics, Rhymes, Local Language and also introduction to technology by mode of showing educational videos through Laptops and Internet.

The benefits of such activities in the crèches are motivation of children and participation in different extracurricular activities and cultural events and care for daily foodings are also taken.



**Sampark in Facebook :**

A initiative was taken to Promote the organization and its various activities through Social Media by using Facebook. A Facebook Page was created to advertise and promote the activities and also to create awareness regarding the Noble Work that is being carried on by Sampark in the Worldwide Platform. The main motive of this campaign is to gather more people to engage with Sampark which may be in the form of Jobs, Internships or donations.

**The Page :**




**Project Objectives:**

- To study the organizational structure of a Non-Government Organization.
- To study the various activities related to SAMPARK.
- To study the various Social activities carried on by the organization.
- To make a survey on whether the fund are being efficiently used or not by the help of Secondary Data.
- Teaching students in the CRECHES.
- To make a systematic report of the study undertaken by me.

**Output:**

- Loan Repayment increases with Trainings.
- Children in Crèches are now able to Communicate in Hindi and calculate the basic Mathematics required for day to day calculations.
- Many people are wanting to know more about Sampark and its activities.
- More and more people are willing to serve the society through NGOs.

**Recommendation:**

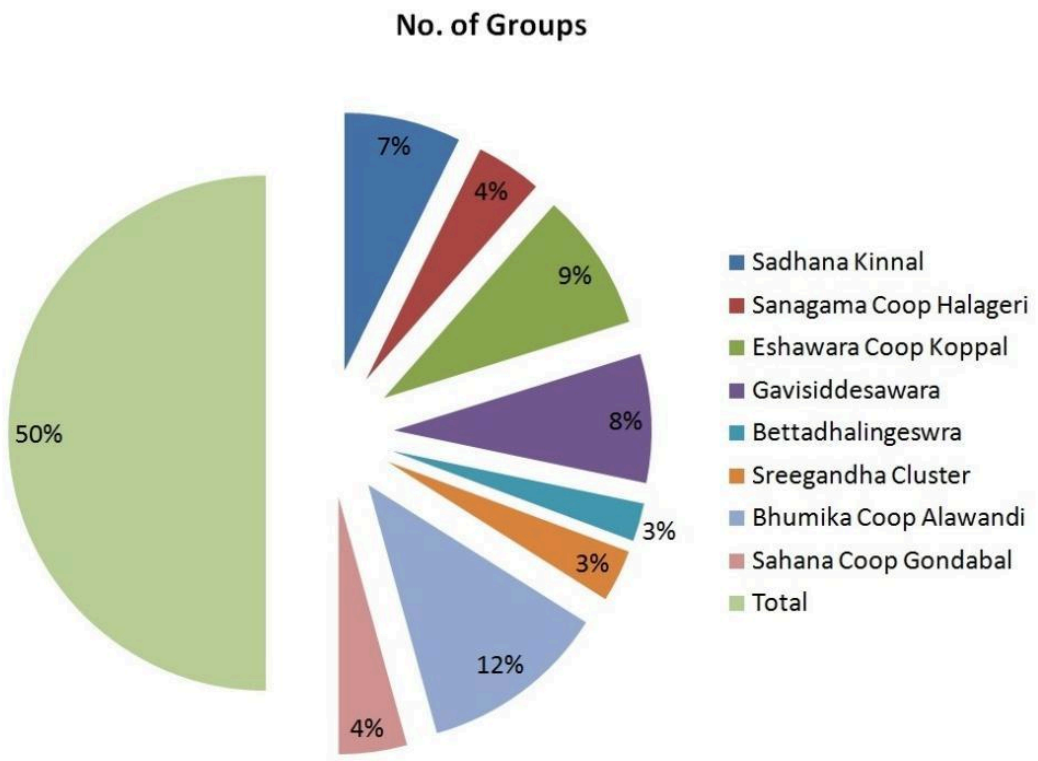
- It is very important to have a base on Mathematics, Statistics and Logical Reasoning for the analysis of different aspects.
- It is also important to have a good knowledge on Ms-excel, Ms-Spreadsheet, Ms-PowerPoint to process the information.
- Knowledge regarding various aspects of Online Marketing is very important to promote the organization and also to create awareness. It can also be helpful in fundraising activities for the organization.
- Knowledge regarding Local Language is very important to communicate with the people in the field.

**Research Methodology**

**Quantitative Methodology:**

We collected secondary data of Caste Profile and Economic Profile through the office in Koppal and Bangalore. We analyzed the data, checked the excel sheets and gathered required information to attain the various results and come in a conclusion.

**Data Analysis**




**Finding:**

**SHGs:**

With increase in Trainings for the SHGs, the loan repayment pattern improves. The lapses for interest payment decreases. The Trainings were based on Booking, Accounting, etc.

**Crèches:**

The Parents of Children in Crèches mainly belong to construction sites. They are the workers that work for daily basic necessities required. They don't have proper shelter and stays in Slums. And come from various parts of India with the hope of earning money.

The kids mainly stay alone in the houses or goes to construction sites with their parents.

The people are mainly below or just above the poverty line. And don't have money to send their kids to schools.

The kids are suffering from various diseases as the living environment is very unhygienic and they are not getting enough nutrition.

**Conclusion**

- Learning regarding the various poor sections of people and the initiatives taken by Sampark for the development of the same.
- Learning of Coordination, bonding, discipline, teamwork through activities with children of Crèche.
- Various "likes" in Facebook by different people from the country and the interest shown to join our Organization.
- Increase in Loan Repayment rate with increase in trainings to different SHGs provided by Sampark.

**Overall Conclusion:**

- Learnt work towards Society.
- Contribution towards the Society.
- Provide Teachers for Crèches.
- Provide proper nutritional food
- Learnt Corporate Social Responsibility
- More People wants to get engaged with Social Welfare
- Fundraising are basically done by Corporate, they finance the activities of NGOs.
- Promote Child welfare and Nutrition
- Build awareness on wide range of Subjects related to Women and Child Welfare.

**Recommendation to NGO:**

- More and more trainings should be given to SHGs.
- Emphasise on Fund Raising and creating a Brand name in the Society.
- Increase in Operations at Bangalore.
- Try to demotivate borrowing loans from Local Moneylenders.

- We recommend the SHG members to borrow cash only from various Banks rather than moneylenders.

**Learning Accumulated**

- Proper utilisation of Food
- Increase Saving
- Helping the Poor
- Education is the Base to Mankind
- Communal Harmony

**References :**

**Sampark**
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**Activities with the Children of Crèches under Sampark:**

1. **Study Session**



2. **Activity Session**



3. **Free time Sessions**



**4. Interns with Sampark Officials.**

