

Campanion Explained

The Campanion App is the app to get so you can be a little closer to your camper's experience. You'll use it to stay connected with what's happening at camp every day. Specifically, the Campanion app serves the following purposes:

- *In-Season Parent Window to Camp.* Throughout the summer, we post photos, news updates, and videos to share what's happening at camp. Because privacy matters, these posts are only accessible through this "parents-only" platform, and it has SO much more than our public social media posts.
- Parent-Camper Communication Platform. This is where you can communicate with your child while they're at camp. You can send emails which we print and deliver daily, and you can include a response form where the camper can write back (and you get a scanned copy of their hand-written reply in your inbox!). There is no extra charge for these communications.
- **Forms Management.** The Campanion app is part of the CampMinder/CampInTouch platform, so moving forward you can also use this for camper applications and forms.

Get the App

• <u>Download the App</u> and use the same credentials as for CampInTouch to get started!

Get Set Up

Facial Recognition Training

We'll be sharing photos all summer long, and Campanion's facial recognition technology automatically searches for campers and tags them for you to view in the app. This saves you time sifting through hundreds of photos.

Once you've logged in, you'll see an option to upload a training photo of your child. This enables the technology to identify your campers and receive notifications whenever they appear in camp photos.

If you used Campanion last summer, you need to upload a new training photo to make sure the app is searching for the most accurate images of your camper.

Note that this facial recognition doesn't look backwards in photo posts... so the sooner you upload the "training" photo, the more pictures will be tagged!

Enable Push Notifications

Give the Campanion App permission to send you alerts so you know when new posts, new photos of your camper, and new letters from your camper are available to you!

Get to camp

The real fun and activity begins once the campers arrive. With this app, we hope you'll feel connected to our program, to your camper while they're with us.

Reach out to the camp team with any questions on this!

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