

IIMC Delhi: Your one-stop destination for PG Journalism Courses

By [Obu Nilapriya](#), Blogger at [Edumarz](#)|06/June/2022|

Table of content:

1. [IIMC Delhi](#)
2. [Introduction](#)
3. [Courses offered](#)
4. [Admission Process](#)
 - a. [What is the procedure for applying?](#)
5. [Scholarships at the IIMC in Delhi](#)
6. [Placements](#)
7. [Infrastructure IIMC Delhi](#)
8. [FAQs](#)



www.edumarz.com

Introduction

Smt. Indira Gandhi, former Minister of Information and Broadcasting, launched the [Indian Institute of Mass Communication](#) in 1965. The [IIMC](#) Society is an autonomous organization formed under the Societies Registration Act of 1867 and it is in charge of it. Its main campus is in New Delhi, and it has branches in

- Dhenkanal, Odisha,
- Aizawl, and Mizoram.
- Maharashtra's Amravati
- Jammu, Jammu and Kashmir
- Kerala's Kottayam

It is the [Indian Information Service](#)'s training academy. It offers several Postgraduate **Diploma** Courses in Journalism in English, Hindi, and Regional Languages as well as courses in television and radio journalism, marketing, and public relations. It has a strong placement record and was ranked 1st.

The [University Grants Commission](#) has given IIMC a Letter of Intent to become a Deemed to be University, under the De Novo category during the following three years, based on the Ministry of Human Resource Department's recommendations.

Courses offered

The IIMC provides several PG Diploma in Journalism courses. English, Hindi, Urdu, Oriya, Malayalam, and Marathi are among the languages spoken. It also provides courses in advertising, public relations, and radio and television journalism.

Course Name	Important Details
PG Diploma in Journalism	❖ Duration: 1 year ❖ Eligibility: Appearing/Graduated from a recognized university ❖ Subjects: English, Hindi, Urdu, Odia, Marathi, Malayalam
PG Diploma in Journalism	❖ Duration: 1 year ❖ Eligibility: Appearing/Graduated from a recognized university ❖ Subjects: Radio & TV Journalism
PG Diploma in Journalism	❖ Duration: 1 year

	❖ Eligibility: Appearing/Graduated from a recognized university ❖ Subjects: Advertising & PR
--	---

Admission Process

An applicant must first take a written test to be considered for admission to IIMC's PG Diploma Programs. This test will assess the candidate's knowledge of national and international issues, aptitude, language proficiency, and other factors.

Those who pass the written exam are rated according to their course and category. They'll then appear for Group Discussions where they will be given a topic of discussion to evaluate their communication skills.

The third round will be an interview, in which judges will interact with students to assess their understanding of common topics.

What is the procedure for applying?

1. Candidates must complete an online [admission form](#)

accessible at www.iimc.gov.in and pay the entrance examination fee through the website's online portal.

2. Candidates can apply for different courses separately. Separate forms must be completed for each Course.
3. Candidates that submit their applications successfully will be given a unique registration number (URN).
4. This URN will be used to download the [admit card](#).
5. Candidates must take a 75-point written examination.
6. NRI students are not required to take the written entrance exam.
7. Selected candidates must participate in a 10-point group discussion and a 15-point interview.
8. Candidates are provisionally admitted to each course based on the merit list generated from the 100 marks of the 3 tests combined.
9. The merit-cum-preference system is used to assign centers.
10. Candidates that are chosen are given seven days to submit their fees.

Scholarships at the IIMC in Delhi

IIMC Delhi provides essential financial assistance to students in the form of scholarships each year. The India Institute of Mass Communication offers four distinct scholarship initiatives to worthy and distinguished students, which are detailed below:

Scholarships offered

- Rati Aggarwal Scholarship
- Star TV Scholarship
- Achin Ganguly Scholarship
- Jaswinder Singh Memorial Scholarship

Placements

Review of Positions

Overall Positioning Score (Out of 5)

4.1 out of 10 based on verified reviews

Rating Distribution

Star rating	Percentage
>4-5 star	50%
>3-4 star	10%
>2-3 star	40%
1-2 star	0 percent

The Validated badge signifies that we have verified the reviewer's information and that the reviewers are genuine college students. Students provided these ratings and reviews. Ten of the 11 published reviews have been verified.

Infrastructure IIMC Delhi

[IIMC Delhi](#) offers well-equipped sound and television studios, as well as other audio-visual equipment. Classrooms with air conditioning, projectors, and other teaching tools are available. Computer laboratories, multimedia systems, video editing systems, clip video cameras, and training software such as Adobe PageMaker, Quark Xpress, Corel Draw, Adobe Photoshop, Macromedia Director, Adobe InDesign, and Cool Edit Pro, among others, are among the additional amenities. Digital ENG cameras, SFX generators, a multi-camera studio set-up, camera control units with sync, editing consoles, and other equipment are available at IIMC Delhi.

Libraries

The institute's recording and editing technologies, as well as non-linear digital video editing systems, are among the best in the industry. IIMC has a lot of equipment, including over a dozen DSLR cameras. The auditorium can accommodate up to 400 people. Wellness and yoga centers, banks, ATMs, and other financial institutions make up the institute.

About 33,968 volumes of books and bound journals on various aspects of mass communication and related subjects such as print media, broadcasting, advertising, communication, communication research, public relations, radio and television, film, information technology, and traditional media are housed in the IIMC library. Over 82 journals/ periodicals and 32 leading newspapers are available at the library. It also offers a newspaper clipping service to its subscribers, which includes a full record of news items as well as prominent essays on mass communication published in a variety of major professional journals and magazines.

FAQs

1. Is the Indian Institute of Mass Communication accepting applications?

All of the information is available at the following link: -

[-https://www.shiksha.com/college/iimc-indian-institute-of-mass-communication-qutab-institutional-area-delhi-2974](https://www.shiksha.com/college/iimc-indian-institute-of-mass-communication-qutab-institutional-area-delhi-2974).

2. I'd want to know the most recent cutoff information for the IIMC Delhi Post Graduate Diploma in Journalism.

Check out

<https://www.shiksha.com/college/iimc-indian-institute-of-mass-communication-qutab-institutional-area-delhi-2974> for more information.

3. Can I receive a scholarship to study journalism at the Indian Institute of Mass Communication for a Post Graduate Diploma?

The scholarship is awarded depending on the results of the admission examination. The college offers the following scholarships:

1. A meritorious female student of the Hindi Journalism Course will be given the Rati Aggarwal Scholarship based on her achievement in the Entrance Exam.
2. A meritorious student of Radio & TV Journalism will be given the Star TV Scholarship based on his or her achievement in the entrance test.
3. Based on their performance in the Entrance Exam and the final result after completion of the Course, the Achin Ganguly Scholarship will be offered to two deserving Advertising & Public Relations students.
4. The Jaswinder Singh Memorial Scholarship will be given to two deserving students, one from Hindi Journalism and the other from Radio and Television Journalism based on their entry and first-semester performance.

4. How are the placements for the Post Graduate Diploma in Advertising and Public Relations at the Indian Institute of Mass Communication?

As India's foremost institute for mass communication, the college provides excellent placement chances for students. Almost all news organizations, TV channels, radio stations, advertising, public relations firms, and public sector organizations recruit IIMC graduates. Top news networks such as IBN7, Headlines Today, Star News, NDTV, India TV, and Times Now recruit on campus. Every year, radio stations such as Red FM, Radio Mirchi, and 95 FM come to IIMC to recruit exceptional individuals.

Meta Description:

The Indian Institute of Mass Communication was founded by Indira Gandhi in the year 1965. It offers courses in television and radio journalism, as well as marketing and public relations. English, Hindi, Urdu, Oriya, Malayalam, and Marathi are among the languages spoken. IIMC Delhi provides essential financial assistance to students in the form of scholarships that are awarded each year by the college. The India Institute of Mass Communication offers four distinct scholarship initiatives to worthy and distinguished students.

Candidates are provisionally admitted to each course based on the merit list generated from 100 marks of the 3 tests combined. IIMC Delhi's recording and editing technologies are among the best in the industry. Digital ENG cameras, SFX generators, a multi-camera studio set-up, editing consoles, and other equipment are available at IIMC Delhi. The auditorium can accommodate up to 400 people.

Keywords: Indian Institute of Mass Communication, IIMC, Indian Information Service, University Grants Commission, IIMC Delhi

Alt text

Keyphrase - Scholarships at IIMC Delhi

Image description- Scholarships at IIMC Delhi