Yearbook Final Rising Editors 2016

For your final you will analyze your theme for next year's yearbook.

You will write at least a paragraph for each section below. You'll subtitle each section with an appropriate subtitle and each section must be <u>well developed</u> and <u>clearly planned</u>.

Sections:

- 1. What is your theme?
- 2. What does this theme mean to you?
- 3. How does this theme express the uniqueness of Kell High School?
- 4. How will you show this theme verbally (with words) throughout the book?
 - a. What font families will you use (a display font and a content font)?
 - b. What specific fonts and what size will you use for the headlines, the subheadline, the byline, the body copy, the captions, possible mods?
- 5. How will you show this theme visually (colors, shapes, patterns) throughout the book?
 - a. What colors will you use? How many? How will they be organized?
 - b. What graphics will you use?
 - c. What will the visual rules be for your spreads?
- 6. What is your design plan? What size will your grid be? How many columns per page? What will your margins be?
- 7. What will the tone of your book be? How will you express the tone of the book throughout the book?
- 8. What patterns do you want to use for the section dividers?
- 9. What patterns do you want to use for the senior section?
- 10. What should the cover look like?

Your paper must be in Arial, 11 pt, double spaced, 1 in margins (MLA Format) and be between 500 and 100 words (it should be more than one page, but less than 3).

This is due on Turnitin.com.

Class ID 12631015

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