

H.S.O Short Form Copy Sample

Hook is highlighted in Yellow

Story is highlighted in Blue

Offer is highlighted in Green

Subject line:

Are you sick and tired of feeling like the next mistake in your business could cost you everything you've built?

Well just like Matt who has his own business, but he had massive issues reaching deadlines. Despite having the clients and the know-how, he battled with meeting those crucial deadlines. Matt was experiencing a sense of frustration, until he discovered the straight forward approach provided by 'Absolute Productivity!

Fast forward to three months later, and Matt has now increased his revenue by tenfold, surpassing all of his targets

Do you want that energized feeling and the self-respect that emerges when you successfully achieve all your goals and meet every deadline.

If you want to feel completely fired up by effectively running your business.

Then the easy method of "Absolute Productivity" is for you

Click here! To find the secrets to "Absolute Productivity" and unlock your business's true potential!

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DIC Exercise

Disrupt is highlighted in Yellow

Intrigue is highlighted in Blue

Click is highlighted in Green

Email

Subject Line: **From Chaos To Control, Supercharge Your Success**

Are you done with feeling powerless?

Are you serious about your life and your goals?

Then it's your time to take charge.

Today is the day of no more excuses!

Here is your chance to take a step forward.

Exposing the easy method to elevate your productivity game to the next level!

Click here to find the secrets to "Absolute Productivity" and unlock your business's true potential!

PAS Exercise

Pain/Desire is highlighted in Yellow

Amplify is highlighted in Blue

Solution is highlighted in Green

Email

Subject Line: Order from Chaos: Propel Your Success Story

Are you battling with the day to day of your business?

Do you have the skills but the days keep slipping away and you're still behind on your promises and your dreams!?

Can you be the leader that brings it all together?

As you are reading this, do you know who you are and what heights you're capable of?

IF not, Why not! Are you serious about your wellbeing and the wellbeing of everyone who relies on you!

But, you might be asking, how can I do this?

Money. Money is a tool that can help elevate both you and your loved ones, propelling everyone to all new plateaus that may currently be only known through your imagination

It's your time to take charge. Today is the day. No more excuses!

Here is your chance to take a step forward towards the new life you've always dreamed of!

Now with "Absolute Productivity" a way emerges to elevate your productivity game to the next level!

Revealing the method to catapult your business productivity and revenue to new heights! 10x your Revenue, no problem when you put in the work with "Absolute Productivity" and bring order out of the chaos!

Click here to find the secrets to "Absolute Productivity" and unlock your business's true potential!