

Scale Smarter:

10x Your Impact by Defining & Aligning Your Offers, Messaging, and Data

You know if you want to reach your big revenue goals (you know, the really scary ones)... you need more than just an average marketing strategy.

You need:

- ✓ Crystal-clear offers
- ✓ Cohesive messaging
- ✓ And a real grip on your data so you know where you're losing potential sales

It's time to cut through the noise and get a clear action plan from a marketing expert who can see your business from an objective and experienced point of view.

That's where I come in.



Hey, I'm Cheryl,

A conversion copywriter and marketing coach.

I've helped thousands of online coaches get to the heart of why their funnels aren't converting (*it's kind of like my superpower*).

In this session, I'll be your marketing detective and help pinpoint the leaks in your funnels, offers, and overall strategy.

You'll walk away with a fresh perspective, renewed excitement, and a laser-sharp action plan to increase sales and profit in your business.

Introducing...

The Funnel Fixer

A 90-minute deep-dive into your marketing strategy.

Together, we'll uncover the sneaky leaks that are holding you back from those oh-so-sweet "optimum" conversion rates and the profits that come with them!

For Only \$497

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Here's What You Get

This is a more than one-size-fits-all kind of deal. You'll get a custom session designed around what you need.

Here are just a few examples of what I've helped my clients achieve in these transformative sessions:

- We can pinpoint where the problem in your funnel really lies. I'll give you clarity on the issue, as well as a well-thought-out strategy to patch it up and get things running smoothly again
- Or perhaps what you need is a fresh pair of expert eyes on your messaging. Together, we'll comb through your entire funnel, ensuring your communication is seamless, compelling, and crystal clear from start to finish
- If you're having a hard time visualizing how all your offers fit together, I help you map out your offers and whip up a nifty diagram to make it all clear. It's like a 10,000ft view of how your customers move through your business 😊

Based on an initial assessment, I'll guide you toward the areas that will have the biggest impact during our time together. But regardless of what we work on, rest assured that our session will be power-packed and leave you with a clear way forward.

Here's What Other Coaches Have Said

The problem when you really know your stuff is that it is almost impossible to remember what it was like at the beginning of the journey. So I often wrote what I thought was really awesome and of super high value. Unfortunately my readers' eyes would just glaze over because I couldn't keep it simple and engaging enough for them. Without being aware of it I'd use industry jargon which again didn't connect with my audience. When I am unsure I use more and more words to try and get my point across...

Through working with Cheryl I learned to write much more concisely, with much more clarity and in a far more relatable way. Observing Cheryl cut through all the blahblah and pick out the gems is truly amazing.

And I have learned so much about where to get inspiration from.

Now, when I'm in doubt I always have Cheryl's voice in my head and it brings me more clarity.

My page is so much more to the point now. The golden nuggets are there to shine.

I'd totally recommend Cheryl to all my friends who need help with their copy.

Which is everyone.

Thank you so much Cheryl!



– Silke Herwald, Grief to Love



<https://drive.google.com/file/d/19TnDwvE9v36aX6f7UZdl8DhJrbc9cOQu/view?usp=sharing>

– Den Lopez, Learning Guitar Secrets

Don't let those unidentified leaks hold you back from the success you truly deserve.
Take the first step towards an optimized, more profitable marketing strategy by booking your
Funnel Fixer session today.

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