

Pitch Sentence Prompts

INTRO *Say who you are and greet the audience.*

WHO Our company _____, is developing/has made a product called _____.

WHAT This product is a _____

That provides _____

Some key features are _____

Its USP is _____

We are similar to _____ *(write competitor)*

But we _____

(Write key difference between you and your competitors)

FOR This is for people who want _____

- *Describe the problem it solves*
- *Describe why they might be dissatisfied with other products*