

#### **SPREAD THE WORD**

Future Physicians for Change 2024 AMSA leader promotions to share

#### AMSA Leaders!

You're the ones who move the needle. A word from you will go a long way to help boost awareness of <u>Future Physicians for Change</u> — our annual conference happening in DC this spring.

**Sign-ups, scholarship apps, award nominations, pre-health fair, residency and specialty fair discounts and opportunities are happening now** — your fellow students will want to know about them! Sharing is caring. And super easy.

#### **Instructions**

- Pick a campaign below (we recommend starting with A, then follow up with B in a week or two up to you)
- Download the image/s
- Customize the text if you like (see highlighted text below)
- Send to your members, friends, colleagues on social, SMS, email whatever channels are most relevant

Ask us if you need anything more <a href="mailto:members@amsa.org">members@amsa.org</a>

### CONTENT

- <u>Campaign A: Intro to FP4C</u>
- Campaign B: Your Chapter's Ride to DC
- Slides for your next meeting
- Printable flyer
- Email signature



Discounted group rate info

# Campaign A: Introduction to #FP4C

#### Social



Download the social graphic here

Customizable caption:

Let's ignite the future of healthcare at Future Physicians for Change — a dynamic three-day event dedicated to training, networking, and advocacy happening in Washington DC. Don't miss the Residency and Specialty Fair, Pre-Health Fair, Poster Presentations, SIM Competition, and more. As the next generation of physicians, let's dare to blaze the path forward, and accelerate positive change in healthcare. Grab your seat now and be part of the movement shaping the future of medicine.

Contact me at <a href="xxyy@email.com">xxyy@email.com</a> or mobile\*# if you have any questions! >> fp4change.org #WeDare

\*Mention any upcoming meetings or events there they can talk to you to learn more. Some slides are here if you like.

Shorter social caption (X):



Once a year, future physicians from across the globe convene for 3 days of networking, training & community. And you're invited.

Want a preview? Residency & speciality fair. Pre-health fair. Advocacy on Capitol Hill. Posters. SIM competitions. Workshops. Keynotes. And—of course—fun.

Join me/us — we're going to fp4change.org and you should join us. #WeDare

### **Email** (great for school newsletters too\*)



Download the email/newsletter graphic here.

### Supporting text:

Have you heard? Future Physicians for Change is happening in Washington DC this year — this is a 3-day convention wholly designed to empower us, the next generation of physicians to become medical leaders, advocates for equity, and inspired healers. A sneak peek of what's in store: Residency and Specialty Fair, Pre-Health Fair, SIM Challenge, poster presentations, Advocacy Day on Capitol Hill — to name a few of the programs. This is not your typical health care conference; this is your stepping stone to a brighter future in healthcare. And this is where it happens.

Grab this opportunity to enhance your CV, win cash prizes, showcase your ideas, and connect with mentors and like-minded peers. The journey starts now.



Explore the opportunities for you and join us — we're getting a group together to head to DC. You in? >> fp4change.org #WeDare

# Campaign B: The Ride to FP4C

Social



### Download the graphic here.

### Caption:

Fellow (name of your school) students! Join <mark>me/us</mark> at Future Physicians for Change — the annual convention for the next generation of physicians. If we join together now, we can rep <mark>(name of school)</mark> in DC this spring in a great way. (And get the lowest rate!)

Maybe we will win the international SIM competition! Advocate together on Capitol Hill. Connect with residency directors. Win some poster sessions. One thing is for sure: we will definitely have a great time

meeting new friends, mentors and experts — contacts that we will keep for life. This event is one not to miss.

You in? Contact me if you have questions at (your email or mobile) — and see what awaits you >> fp4change.org #WeDare



#### Email header / newsletter block



Download the graphic here.

Customizable text for your email:

*Hi fellow* (name of your school) students!

Join me/us at Future Physicians for Change — the annual convention for the next generation of physicians. If we join together now, we can rep (name of school) in DC this spring in a great way. (And get the lowest rate!)

Maybe we will win the international SIM competition! Advocate together on Capitol Hill. Win some poster sessions. Listen to inspired keynotes and network with experts. One thing is for sure: we will definitely have a great time meeting new friends, mentors — contacts that we will keep for life. This event is one not to miss.

You in? Contact me if you have questions at (your email or mobile) — and see what awaits you >> fp4change.org #WeDare



## Presentation as PDF

Pull this up at your next chapter / school meeting! A FP4C primer in 3 slides. Let us know if you need this in another format.

Download the presentation here.

# Printable Flyer

In 8.5 x 11 format, easy to print on school/home printers (or there's always fedex/kinkos etc)

Medical School Flyer (PDF) Premed School Flyer (PDF)

# **Email signature**





## Download the graphic here.

#FP4Change2024 is May 30-June 1 — and the action begins now! Register to join us: fp4change.org

# **Group Discount Info**

Note to leaders on the school group discount:

- If you have 4-9 students from your school, rates are \$179 per student for all 3 days
- For 10+, rates are \$169 per student (for all 3 days)
- If you have a group, email <a href="members@amsa.org">members@amsa.org</a> and Maria/Emilia can guide you through this process (pasted below)

### Group discount instructions

- 1. **Download the Template:** Begin by downloading our template spreadsheet, either as a Google Sheets template or as an Excel workbook.
- 2. **Provide Group Members' Information:** The template includes guidance in each column. Ensure that required information is completed for all group members. AMSA members should include their AMSA ID in the first column.
- 3. Save and Upload: Save your completed spreadsheet and upload it here.
- 4. **Review and Processing:** Our dedicated AMSA staff will promptly review and process the submitted information.
- 5. **Payment Links:** Within a few business days, each group member will receive a personalized link to complete payment for their individual registration.

#### Paying as a Group?

If your group prefers to pay as a collective, simply mention this in the Notes column of the group member's template. We will bill the total amount to the group organizer, unless otherwise specified.

For Group Pricing, you can click here

All group members must complete their payments by the group registration deadline.



Failure to do so may result in cancellations, and any outstanding balance may be invoiced to other group members if the group no longer meets the pricing tier.