

BeYou

Privacy Policy

Effective Date: March 13, 2025

Odanta LLC

Thank you for using BeYou. Your privacy is important to us. This Privacy Policy explains what information BeYou collects, how it is used, and your rights regarding that information. By using BeYou, you agree to the practices described in this policy.

1. Who We Are

BeYou is developed and operated by Odanta LLC. If you have any questions about this Privacy Policy, you can contact us at:

Company: Odanta LLC

Developer: Oduduabasi Victor

Email: oduduabasiav@gmail.com

2. Information We Collect

2.1 Information You Provide

During onboarding, BeYou asks you to provide personal information to personalize your experience. This may include:

- Your first name
- Your personal goals and focus areas (e.g. confidence, anxiety, discipline)
- Your beliefs or faith tradition (e.g. Christian, Muslim, secular)
- Your current emotional state
- The apps you want to use more intentionally
- Your preferred motivation style

This information is used solely to personalize your affirmations, interventions, and overall BeYou experience.

2.2 Usage Data

BeYou tracks your in-app behavior to power core features. This includes:

- App open counts and session durations per managed app
- Discipline Score calculations
- Streak data (overall and per-app)
- Daily challenge completion
- Disconnect schedule activity
- Favorited affirmations

All of this data is stored locally on your device and is not transmitted to our servers.

2.3 Screen Time & Family Controls Data

BeYou uses Apple's Family Controls framework (FamilyControls, ManagedSettings, DeviceActivityMonitor) to manage app access on your device. This requires you to grant Screen Time permission.

BeYou does not have access to raw Screen Time data from Apple. The framework operates at the system level, and only the usage information processed within BeYou itself is stored — locally on your device.

2.4 Information We Do NOT Collect

BeYou does not collect, store, or transmit:

- Your location
- Your contacts or address book
- Your camera or microphone data
- Your browsing history
- Any personally identifiable information beyond what you choose to enter during onboarding

3. How We Use Your Information

All information collected by BeYou is used exclusively to operate and improve the app experience. Specifically:

- To personalize affirmations and interventions based on your goals and beliefs
- To calculate and display your Discipline Score and streaks
- To enforce your app intentions and disconnect schedules
- To track daily challenge completion
- To improve app performance and fix bugs (via anonymized crash reports, if applicable)

We do not use your information for advertising, and we do not sell your data to third parties.

4. Data Storage & Security

BeYou is designed as a privacy-first application. The vast majority of your data — including your profile, goals, beliefs, streaks, scores, and session history — is stored locally on your iOS device using Apple's secure on-device storage.

We do not operate a backend server that receives or stores your personal data. This means:

- Your data does not leave your device
- We cannot access your personal information remotely
- Uninstalling BeYou permanently deletes all locally stored data

Where BeYou uses Apple's native frameworks (e.g. Family Controls, ManagedSettings), data is handled in accordance with Apple's own privacy and security standards.

5. Third-Party Services

BeYou may integrate with the following third-party services:

Apple App Store & In-App Purchases

Subscription and purchase management is handled entirely by Apple. Odanta LLC does not collect or store your payment information. Apple's privacy policy governs all billing transactions. To manage or cancel your subscription, go to iPhone Settings > Apple ID > Subscriptions.

Crash Reporting (if applicable)

BeYou may use anonymized crash reporting tools to help us identify and fix technical issues. These reports do not include personally identifiable information.

We do not use any advertising SDKs, analytics platforms that track user behavior across apps, or social media tracking pixels.

6. Children's Privacy

BeYou is not directed at children under the age of 13. We do not knowingly collect personal information from children under 13. If you believe a child under 13 has provided us with personal information, please contact us at support@beyouapp.com and we will take steps to delete that information.

7. Your Rights

Depending on your location, you may have the following rights regarding your data:

- Right to access — You can view all data BeYou holds about you within the app itself
- Right to deletion — You can delete your data by uninstalling BeYou from your device
- Right to correction — You can update your profile and preferences at any time within the app settings
- Right to opt out — You can disable any BeYou feature, remove app intentions, or delete your account at any time

Since BeYou stores data locally on your device, exercising most of these rights is as simple as editing your in-app settings or uninstalling the app.

8. Data Retention

BeYou retains your data on your device for as long as the app is installed. When you uninstall BeYou, all locally stored data is permanently deleted. We do not retain copies of your personal data on external servers.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. When we do, we will update the effective date at the top of this document and notify you within the app if the changes are material.

We encourage you to review this policy periodically. Continued use of BeYou after changes are posted constitutes your acceptance of the updated policy.

10. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy, please contact us:

Odanta LLC

Attn: Oduduabasi Victor

Email: oduduabasiav@gmail.com

Response time: Within 24 hours