

Gym Research

Who am I talking to:

-Gym owners having an inferior online presence

Where are they now:

-Having OK-ish sales.

-Having some or no knowledge regarding the impact of a strong online presence.

-Somewhere between:

Not knowing the problem to their weak online presence OR knowing the problem but not the solution.

What I want them to do:

-Contact me to come in and fix their current state.

What I want them to feel:

-I and only I can fix the problems they face.

-They will increase sales if they create a strong presence.

-They can skyrocket their brand awareness and sign-ups and member retention if they hire me and implement my plans.

Pains:

-Not having a developed online presence.

-Lack of brand recognition.

Dream state:

-Having a massive following online.

-Increasing Sign-ups.

-increase brand recognition.

Roadblocks:

- Time Constraints.
- Content creation challenges.
- Limited resources.
- Understanding engagement.

Solution:

- Hire me as a SMM and Content creator.

What they will get:

- Larger following on SM.
- Greater brand awareness.
- Increased sign-ups.
- More engagement.