

Naz Dorandish

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[portfolio](#)

Education

University of Michigan- Ann Arbor, Michigan

Master of Information Science

Sep 2023 - Apr 2025
(Expected)

- User Experience Design Pathway

Alzahra University- Tehran, Iran

Bachelor of Art in Industrial Design

Sep 2017 - Sep 2021

- GPA: 3.86/4.0
- Top three students in cohort;
- Sponsored offer to develop and produce thesis project, [Tact](#).

Professional Work Experience

Ronin Design & Research Studio- Tehran, Iran

- *Product Designer and Researcher* Aug 2018 - Sep 2020
 - Performed in-depth research and analysis on brand identities, user behaviors, existing products, and market trends to inform design strategies.
 - Engaged regularly with clients to understand their needs, gather feedback, and ensure alignment with project objectives.
 - Conceptualized and pitched creative ideas, transforming initial concepts into tangible designs through sketching and 3D modeling.
 - Expertly handled 3D modeling of products from initial concepts to final stages, ensuring adherence to design specifications and client vision.
 - Monitored project progress, consistently communicating with clients and incorporating requested changes to refine designs.
 - Actively contributed in team meetings, aiding in the development of innovative solutions and problem-solving strategies.
 - Successfully met and often exceeded short-term and long-term project targets, demonstrating reliability and commitment to project success.
 - Presented prototypes and final designs to clients, effectively communicating design features and functionality.
- *Internship* Jun - Aug 2018

Work Experience

Whole Foods Market- Ann Arbor, Michigan

Counter Service Team Member

Mar 2023 - Present

- Rapidly mastered diverse roles within the Prepared Foods Department, showcasing flexibility and quick learning capabilities.
- Built a foundation of trust with team members and leadership, becoming a reliable point of contact for operational efficiency.
- Demonstrated exceptional efficiency and adaptability, maintaining high performance standards amidst dynamic work conditions.
- Played a key role in supporting the department through various challenges, enhancing team resilience and operational stability.

- Developed and honed customer service and leadership skills, leading to improved customer engagement and team collaboration.

Samarhand Ceramic Studio- Mashhad, Iran

- *Assistant Manager* Dec 2020 - Sep 2021
 - Oversaw employee activities and created scheduling charts in the casting section.
 - Created clay models to be cast.
 - Cast and cloned clay models, followed by finishing them.
 - Managed the staking of the kiln.
- *Internship* Oct 2020 - Dec 2020

Community Work

Hamrahan Financial Aid Group- Mashhad, Iran 2019 - 2020

- Identified people in need and facilitated their connection to the group for aid.

Roya e Sepid Center for the Blind and Visually Impaired- Mashhad, Iran 2021

- Taught art and assisted children in the classroom.

Skills

- **Languages: Farsi**
- **Soft Skills**
 - Teamwork: Collaborative spirit in team-oriented environments.
 - Problem-Solving: Proficient at identifying issues and implementing effective solutions.
 - Leadership Skills and Management: Experienced in leading projects and managing team dynamics.
- **Technical Skills**
 - Ideation: Proficient in brainstorming and conceptualizing creative and practical ideas.
 - 3D Modeling: Skilled in **Rhinceros** and **Alias** for creating detailed models.
 - Graphic Design: Proficient in **Adobe Creative Clouds** for creating visual content.
 - Technical Understanding: Strong grasp of technical concepts and their practical applications.
 - Rendering: Proficient with **Keyshot** for high-quality visual renderings.
 - UX/UI Design: Skilled in using **Figma** for user interface design and prototyping.
 - Wireframing: Ability to create wireframes for product design and user interface planning.
 - User Research: Experienced in conducting user research to inform design decisions.
 - Accessibility Standards: Knowledgeable in creating designs that meet accessibility standards.
 - Prototyping: Skilled in developing interactive prototypes to test design concepts.
 - Design Thinking: Employ design thinking techniques to approach complex problems systematically.
 - HTML/CSS: Basic understanding of **HTML** and **CSS** for working closely with developers.