

## Privacy Policy fFace

### Effective from 13.04.2017

fFace respects the privacy rights of our mobile customers and recognizes the importance of protecting the information collected about you. This privacy policy describes how fFace collects and uses the information you provide. It also describes the choices available to you regarding our use of your personal information and how you can access and update this information.

### Children's privacy: personal information is not collected from children.

Currently, fFace does not knowingly collect any personal information from children under 13 years of age. If we were to collect and store personal information from children, we would obtain the consent of a parent or legal guardian before such collection.

### Collection and Use

We do not collect, request or access personal information like:

- First and last name;
- A home or other physical address including street name and name of a city or town;
- Online contact information;
- A screen or user name that functions as online contact information;
- A telephone number;
- A social security number;
- A photograph, video, or audio file, where such file contains a child's image or voice.

We or third parties contracted by us may collect the following information:

- Your Internet Protocol Address or device identifier;
- Information about your Device, your IP address, browser type, and operating system;
- Other statistical and usage data (as further explained below).

We use this information to use as support for the internal operations of the app or online service. Internal operations may include:

- activities necessary for our app or service to maintain, analyze or improve its functioning;
- perform network communications;
- authenticate users or personalize content;
- protect the security or integrity of the user, app, or online service;
- ensure legal or regulatory compliance.

### Sharing Your Information

We will share your information with third parties only in the ways that are described in this privacy statement.

We may disclose your personal information

- as required by law, such as to comply with a subpoena, or similar legal process.
- when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request.

### Statistical and Usage Data:

When you use our apps or services we may retrieve information about your hardware system and how the service is used, including your Internet Protocol Address or device identifier. We may also collect information about your computer, hardware, software, platform, media and connection, information about online activity such as feature usage, game play statistics and scores, user rankings, click paths, and in-app purchases. We use this information to better understand the behavior and preferences of our customers, so that we can improve our products and services.

### **Advertising in application**

Our services may incorporate dynamic advertisement serving technology offered by our Advertising Network Providers, which enables advertising to be temporarily uploaded into the game and replaced while you play. Logged data may include Internet Protocol Address, in game location, length of time an advertisement was visible, size of the advertisements, and angle of view. You or your app may be assigned an ID number, which is stored on your device, and used by Ad Providers to calculate the number of unique and repeat views of dynamic in-game advertising. The ID number is not associated with any personal data and for children-directed games is not used for behavioral advertising purposes. No logged information is used to personally identify you. The servers used by the Ad Providers may be located outside your country of residence.

### **Third Party Sites**

If you click on a link to a third party site, including on an advertisement, an Ad Provider, or other third party service, you will leave the application and go to the site you selected. Because we cannot control the activities of third parties, we cannot accept responsibility for any use of your personal information by such third parties, and we cannot guarantee that they will adhere to the same privacy and security practices as fFace. We encourage you to review the privacy policies of these third party sites from whom you request services. If you visit a third party website that is linked to a fFace, you should consult that site's privacy policy before providing any personal information.

### **Security**

The security of your personal information is important to us. We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, we cannot guarantee its absolute security.

### **Notification of Privacy Statement Changes**

We may update this privacy statement to reflect changes to our information practices. We encourage you to periodically review this page for the latest information on our privacy practices.

### **Contact**

If you have any questions about security on our in our apps or about this privacy statement, you can contact us at email [max.golubov@gmail.com](mailto:max.golubov@gmail.com)