# **Privacy Policy**

Blue Bytes Data Private Ltd. is committed to protecting your privacy and ensuring you have a positive experience while using our application. This Privacy Policy outlines how we collect, use, and disclose information when you use our application, particularly concerning location and file storage permissions.

#### **Information We Collect**

When you use our application, we may collect the following types of information:

- 1. **Location Information**: We may collect your device's location if you grant us permission to do so. This information is used to provide location-based services within the application.
- File Storage: Our application may require access to your device's file storage to save data
  related to your usage or to provide specific functionalities. We only access files necessary for
  the proper functioning of the application and do not access any personal files without your
  explicit consent.

#### **How We Use Your Information**

We use the information we collect for the following purposes:

- 1. **Providing and Improving Our Services**: We use the information to deliver the features and functionalities of our application, as well as to improve and optimize the user experience.
- 2. **Personalization**: We may use collected data to personalize your experience within the application, such as recommending relevant content or features.
- 3. **Analytics**: We may analyze usage data to understand how users interact with our application, identify areas for improvement, and measure the effectiveness of our features.

### **Data Sharing and Disclosure**

We do not share or disclose your personal information to third parties unless required by law or with your explicit consent. However, non-personally identifiable information may be shared with third-party service providers to assist us in providing and improving our services.

# Security

We take reasonable measures to protect the security of your information, including encryption and secure data storage practices. However, no method of transmission over the internet or electronic storage is 100% secure, so we cannot guarantee absolute security.

## **Changes to This Policy**

We may update this Privacy Policy from time to time, and any changes will be reflected on this page. We encourage you to review this Privacy Policy periodically for any updates.

### **Contact Us**

If you have any questions or concerns about our Privacy Policy or our practices regarding your personal information, please contact us at support@bluebytes.in.

### **Effective Date**

This Privacy Policy is effective as of 7th May 2025.