Fruities mission is to bring queer representation, education and support for the queer community both on and off twitch. We believe in setting healthy boundaries with content creation, prioritizing our mental and physical well-being while also fostering genuine connections.

The Fruities Pledge is a promise to uphold the values, guidelines and rules Fruities strive for, to the best of our members ability. To be a member of Fruities, these guidelines must be agreed on. A teammate is not only representing themselves but representing the Fruities Team and its members. Violating any of the rules or behaving out of our shared values can lead to risk of being removed from the team.

General Guidelines

- Members are 18+ years of age
- Members <u>meet</u> affiliate requirements. (doesn't need to be affiliated)
- Harassment, bullying, sexism, racism, ableism and discrimination of any kind will not be tolerated.
- Members have a general understanding of twitch etiquette.
 https://www.twitch.tv/creatorcamp/en/paths/getting-started-on-twitch/twitch-etiquette/
- Members typically stream at least once a week unless on a known hiatus and are still engaging with the team. See below examples how to stay engaged.
- Members are openly queer or display support for the queer community on their twitch channel.
- Members display somewhere on their channel which teams they are a member of, if part of more than one.

Defining "Queer"

"Queer," a pejorative term that was used to oppress LGBTQ+ people prior to the 19th century, has been reappropriated by queer activists and scholars to uplift this community. Queer is an umbrella term used to describe a variety of non-heteronormative identities and sexualities.

Examples of "Queer" identities:

- Lesbian / Gay
- Bisexual / Pansexual
- Transgender
- Two Spirit
- Nonbinary
- Intersex
- Asexual
- Aromantic
- And More!

"Am I Queer Enough"

Fruities is for all openly queer creators in same-sex relationships, queer creators in opposite-sex passing relationships, queer creators who are single, trans creators who have transitioned or have not transitioned, closeted creators, questioning creators, or creators that are very serious about allyship towards the queer community. Fruities does not want to gatekeep a community people need. It's not our place to decide if someone is queer enough. We expect all members to believe in this. We will never force someone to prove their sexuality and will never "out" someone to outside of the team or in general. Conversations about someone's identity stays within the team if they choose to share.

Human Rights

Members respect human rights for all. Members that believe in politics that involve removing the rights of any marginalized group will not be tolerated.

Any imagery, emotes, games, AI use, or content that are known to contradict respecting human rights are heavily discouraged, and in most cases are not tolerated.

Examples of such are Trump, Nazi, KKK, confederate flag, pepe images, and select Harry Potter games.

- PEPE: A cartoon frog who came to symbolize the far-right, white nationalist fringe movement known as the alt-right, much to his creator's displeasure. These emotes or images should not be used by a Fruities member. Learn more here.
- Harry Potter games released after 2020 are not tolerated. Retro Harry Potter games are ok to stream if it is acknowledged in the stream that the author, JK Rowling is harmful for the queer community and we don't support her.

Use of Al-Generated Art

Fruities heavily discourages the use of any sort of Al-generated art.

Art that is generated by Artificial Intelligence (AI) such as Midjourney, DALL-E, Canva, OpenAI, Stable Diffusion, etc. is created through the theft of art made by actual artists. This is copyright infringement and immoral. A consequence to the rampant use of AI to create art is that real illustrators and artists not only lose paid work for their talent, but they also lose control of their own creations.

Learn more about the problem with AI art here.

Intersectional / diversity

Intersectionality is the acknowledgement that everyone has their own unique experiences of discrimination and oppression and we must consider everything and anything that can marginalize people – gender, race, class, sexual orientation, physical ability, etc. The queer community is often overly represented by white gay cis men. While their experiences are valid as anyones, Fruities has a goal to be as diverse as possible. We consider age, gender, culture, orientation, abilities, content and other possible variables while selecting new members. We may wait to accept new members so we aren't overly representing one group of people. This is important to keep a space feeling welcoming for everyone.

Diversity in the team also applies to the content streamers make. Gaming genres, chatting, vtubers, artists, etc.

Member cap: 100

The reason: We want to keep the number of members to a reasonable amount. Between Fruities, our communities, and affiliated teams, we don't want to overwhelm anyone in the team to maintain too many relationships. We wish for teammates to hold a meaningful connection with another. Even though there is a member cap, we strive to keep Fruities welcoming to everyone. Any Fruities community members are still welcome in our shared discord, and are welcome to opportunities to join our Fruities Team events if we have room to include more streamers/viewers.

Conflicts

Conflicts can happen in any relationship. If the two teammates cannot settle the conflict on their own, they may request one or more team leads to serve as the mediator(s) in the conflict. We expect conflicts to be handled professionally. If anyone "attacks" another teammate or twitch community member, acts in revenge, or posts unresolved conflict on socials, they will be removed from the team.

"Safe Spaces"

We don't encourage claiming safe space. We understand all of us are *striving* for a safe space ideally for everyone, but it is impossible to create a safe space for everyone. Thus claiming safe space can be manipulative. Allyship can't be claimed, it's decided by the people around them. Your actions show how safe you and your channel are. Alternative wording we can use: "Welcoming or friendly spaces"

Fruities encourages the use of show vs. tell when it comes to indicating your allyship.

Green flags of being inclusive could include:

- Using the pronoun extension https://pr.alejo.io/
- Introducing yourself with your pronouns
- Having panels on your "About Me" related to your values
- Self-disclosing your diversity in a way that feels right for you
- Interactive channel points or overlay graphics which indicate what you stand for or how you identify
- Timers or commands that provide resources geared towards elevating marginalized people and voices
- Having stream rules and standards against hate, such as racism, homophobia, or transphobia
- Hyping up events for charity or raid trains run by and for marginalized groups

Partners and Fruities

Partners are often spread very thin, and to avoid burnout for partners, Fruities will only invite partners who are strong advocates for the queer community and have the spoons to contribute to the Fruities team. If a partner streamer is a founder for another team, we will consider affiliating our teams rather than for the partner streamer to be an official member of Fruities. Any Fruities member who becomes a partner after joining, is still welcomed in Fruities as long as they continue to uphold our values.

Affiliating Teams:

Fruities will consider affiliating with teams who have overlapping teammates, shared values and professionalism within leadership. Members of affiliated teams are respected as if they are one of our own teammates. We support each other's mission on twitch. We are open to collabs and will avoid scheduling our own team events on the same dates if it can be helped.

Ableism:

Ableism is the discrimination against people with disabilities, based on the assumption that they are inferior to non-disabled people. Fruities avoids ableist language and strives to create a welcoming environment for people with disabilities.

Encouraged:

- Closed captions for streams, for the hearing impaired.
- Alt text on social media posts, for the visually impaired.
- Tone indicators in writing, for anyone who may struggle to understand the tone of written content.
- <u>Trigger / Content Warnings:</u> Content Warnings should be labeled to the best of the creators ability on twitch and social media. Examples of content warnings can include: Sexual themes, Nudity, Gore, Death, Medical, Flashing lights, and Mental health. Mature Rated games are

already automatically labeled as such when streaming on twitch, but additional less common trigger warnings are appreciated.

Not tolerated:

- Re***d slur. Spreading the R-word continues to hurt people with intellectual disabilities—and whether intended or not, is a form of bullying.
- Trauma dumping in spaces without consent.
- Trying to fix people. Giving unsolicited advice to physical or mental challenges someone may face. Listen or offer resources when you are lost on what to say. https://fruitiesontwitch.carrd.co/#resources

Engagement within the Team

A team is only a team if we engage with each other. Fruities mission is to support community and genuine connections. There is no obligation to follow every teammate and engage with every single member but we encourage each other to be open about new genuine connections and be friendly to another.

Ways we can engage with each other:

- Chat or post photos in the Fruities discord.
- Emote react in discord when spoons are low.
- Engage with teammates through socials.
- Engage with teammates in their streams.
- Offer to collaborate.
- Participate in our team events, such as raid trains or charity events
 This happens a minimum 2 times a year.
- Participate in our community days such as discord watch parties or games. There is usually a community event in VC at least once a month.
- Join our IRL meet ups when and if available for your area.

<u>All</u> of these examples are <u>not required</u> to be on the team, but are example choices of how to stay connected in your own way.

We highly recommend keeping notifications on for Fruities announcements in the discord server.

Fruities does not need to be a member's main team, and there is no cap on how many teams a member can be part of but we expect members to be active within the team ever so often and display somewhere on their twitch channel, they are a member of Fruities.

A team is only a team if we stay involved. There is nothing wrong with a member taking a brief hiatus for any reason. There's also nothing wrong with a member leaving the team either voluntarily or involuntarily, and reapplying at a later date when a member is able to become more active within Twitch or Fruities.

Yearly Check in

Because of our member cap, and the reality that communities are always changing. Some people stop streaming, they may not have enough spoons to engage anymore or maybe other life events happen. Some teammates will tell us they are ready to leave the team, but in other cases, sometimes we won't hear from them at all. This is why we wanted to implement a yearly check in with everyone every January.

Each January we will be giving teammates a simple form to fill out so we have information on their channel and what we can post on our socials about them. This is also useful if someone has rebranded at any time during the year. But this will be required to fill it out again in January.

We completely understand that folks have low spoons or may be shy. So you are not expected to be at every Fruities event or actively in discord all the time. But from time to time, what we like doing is posting a mx Fruity emote in discord to say (Hi! I'm here!) And that means a lot to us. More ways to stay engaged in the team are listed above.

In January, we will assess who has been active during the year and contact folks who have been extremely inactive and ask if they still desire to be on this team. Because of the member cap, we would love to give an opportunity to someone new to have space here and be more active. If you

love this team and are proud to be here, you have nothing to worry about. We just want to be transparent about this. Thank you for understanding!