SEU Connection Correspondence

Text/Call Scripts:

Text blast after booth:
Hi, {FIRST_NAME}! My name is [Your Name], and I'm the [Title] with [Site Name]! I received your inquiry card, and I'd love to set up a campus tour with you as soon as you're available. You can schedule a time that works for you here (shortened calendly link). Looking forward to connecting with you!

Individual text to inquiry:
Hey, ____! This is [Your Name]/[Title] with [Site Name]. I wanted to reach out and see if there are any questions about our program that I can answer for you!

Follow up after tour/event:
Hey, [Name]! This is [Your Name] from [Site]! I was thinking about you today and wanted to follow up since we last met. How have you been? How are you feeling about moving forward with [Site]? Feel free to let me know if you have additional questions, I'm here to help.

Student Ambassador/First Year Experience follow up text or call:
Hey, [Name]! This is [Student Name], and I'm one of the students at [Site Name]. I wanted to reach out, introduce myself, and see if I can answer any questions about the student experience here at [Site Name]? I'd love to invite you to our next campus event [details]! Please feel free to reach out whenever! I look forward to getting to know you.

Voicemail to inquiry:
Hey, [Name]! This is [Your Name] with [Site Name]. I wanted to leave a quick message to say thank you for your interest in our program, and see if there are any questions I can answer for you. I sent over an email with more details about all that we offer here, if you want to look that over as well at your convenience. I would love to invite you in to tour our campus, meet our team, and treat you to coffee on us! Please feel free to reach out at any time at [Your Number] or via email [Your Email]. Hope you have a great week and I look forward to connecting with you soon!