

ClassLink Digital Design Challenge: Rubric

Use this rubric to evaluate your design. Make sure that you are level 3 or 4 for each category.

Category	4	3	2	1
Attractiveness	The design is exceptionally attractive in terms of design, layout, and neatness.	The design is attractive in terms of design, layout and neatness.	The design is acceptably attractive, though it may be a bit messy.	The design is distractingly messy or very poorly designed. It is not attractive.
Graphics - Originality	Several of the graphics used on the poster reflect an exceptional degree of student creativity in their creation and/or display.	One or two of the graphics used on the poster reflect student creativity in their creation and/or display.	The graphics are made by the student, but are based on the designs or ideas of others.	No graphics made by the student are included.
Theme	The design clearly invokes the theme of legacy, future, and excellence in GCISD with rich and vivid imagery and representation.	The design clearly invokes the theme of legacy, future, and excellence in GCISD.	The design draws on some elements of the theme, but is lacking one element.	The design does little to address the theme.
Required Elements	The poster includes all required elements as well as additional information.	All required elements are included on the poster.	All but 1 of the required elements are included on the poster.	Several required elements were missing.