ASRL OPEN 2025

EXPRESSIONS OF INTEREST TO HOST

Australian Surf Rowers League (ASRL) is seeking Expressions of Interest from Surf Life Saving Clubs, who may be interested in hosting 2025 ASRL Open to be held on 13th – 16th February 2025

Background Information

The 2025 ASRL Open is the 28th year this event will run.

The ASRL Open is the biggest stand-alone surf boat racing event in Australia with divisions of surf boat racing being contested including Open Male, Open Female, Reserve Male, Reserve Female, Under 23 Male, Under 23 Female, Under 19 Male, Under 19 Female and Masters. It also includes the SLSA Interstate Surf Boat Challenge.

Almost 350 surfboat crews from more than 80 clubs contest the event annually. With more than 2500 competitors, officials, support crew and spectators making the journey to the ASRL Open each year.

Host Club Benefits:

As the host venue, your club receives a range of benefits for holding this event in your local region.

Club Culture

Hosting a national event provides your members with the opportunity to enhance comradery and pride in the club. Often host clubs use this opportunity to draw on a wider pool of volunteers to engage in the club and bring the junior and senior divisions together as one team.

Local and State Profile

By hosting the ASRL Open your club will be promoted to the wider network of clubs around Australia in anticipation of the event. Livestream for the events will occur over the weekend. Furthermore, media exposure is possible along with social media generated by ASRL. This is an opportunity to showcase your club both within and external to surf lifesaving.

Host Fee

ASRL will provide a hosting fee to the club for provision of services defined in a hosting MOU. This includes administrative delivery, facilities and equipment, volunteer personnel and event support.

- **Officials Catering:** ASRL provides the host club with the opportunity to cater for 30+ officials for breakfast, morning tea, lunch and debrief. ASRL meets the cost for Officials catering(price to be determined in MOU). This is not included in the host fee.
- **Refreshments :** At the conclusion of competition, your club can operate a club bar (within your current liquor licence) to service officials, competitors and supporters alike.
- **BBQ:** Your club could leverage from 1500+ competitors, 30+ officials and 200+ supporters to operate a BBQ fundraiser for the duration of competition, in a prime position.
- **Local Council Support:** Successful host clubs may be able to access local event grants.

Schedule and Format

Thursday 13th February 2025
1300 Start 1800 Finish (unless completed earlier)
Friday 14th & Saturday 15th February 2025
0730 Start 1800 Finish (unless completed earlier)
Sunday 16th February 2025
0730 Start 1700 Finish (unless completed earlier)

Expression of interest timetable

- The closing date for Clubs to submit EOI is Friday 14th June 2024.
- The table below outlines the venue selection process and milestone dates.
- Please note that these dates will be used as a guide and whilst ASRL will endeavor to achieve these milestones the dates may be subject to change due to various circumstances.
- The unsuccessful clubs will be advised by Friday 26th July 2024.
- Successful host club will be advised by Friday 26th July 2024.
- Should your Club be interested in hosting the event for 2 or 3 years please include this information in your EOI

Venue & Event Requirements

1 On Beach

Item	Description	Dimension	Additional Information
1.1	2 x Surf Boat comp area, straight edge at water's edge.	400m wide	Consideration to 14 'fair' alleys
1.2	Water Area (includes competition, warm up/warm down, buffer and power craft access zones	600m of usable water area	
1.3	Minimum beach width	30m wide	Measured at high tide
1.4	Minimum of 2 pedestrian beach access points	3m wide	
1.5	Minimum of 1 beach vehicle access points	3m wide	
1.6	No Rocks & Reefs within proposed competition area		

2 Back of beach

Item	Description	Dimension	Additional Information
2.1	Officials briefing/ catering/ licensed refreshment area		This area should be in close proximity to each other and as close as possible to the main competition areas. This could be part of the existing clubhouse.
2.2	Secure room for storing merchandise and equipment/ Admin location		Will need power points for charging radios. Event Team will need access to the room and Admin room for the duration of the event
2.3	Helicopter Landing Site	40m x 40m	Must be within a reasonable distance to the competition area.
2.4	First Aid area		Must have direct access to the beach. This may be part of the existing clubhouse.
2.5	Sponsor activation area	6x4m	Close to competition area

3 Contingency Location

Item	Description
3.1	The proposed alternative venues should face a different direction and prevailing conditions to that of the main venue
3.2	Two alternative locations should be nominated, meeting similar requirements of the proposed venue, i.e. minimum width of 400m.
3.3	Include maps of the proposed alternative venues
3.4	Sufficient access for vehicles
3.5	All successful venues will need to be available to host the Back Up Round if required

4 Other logistical requirements

Item	Description
4.1	Accessible to adequate emergency services including hospital and ambulance service
4.2	Access to medical, pharmaceutical, dental, physio and chiropractic services
4.3	The venue must be available to the ASRL from Tuesday 3pm prior to the event until 3pm Monday.
4.4	A designated Trailer location for parking approx. 75 boat trailers
4.5	Gear compound to house: 20ft Container, +/- 40 Ft Container, 2 Trailers approx. 7.5m in length each, 4 x Event vehicles & 2 x Site Sheds

When negotiating the Host Club MOU the payment made by the ASRL for hosting the event will be dependent on the level of support/personnel that the club can provide to support the event.

Register your expression of interest via secretary@asrl.com.au. Please also ensure you have the support of your clubs management team prior to applying and ensure you can deliver the venue and event requirements listed above.