

Instructions:

1. **YOUR AFFILIATE LINK CAN BE FOUND AT [GROOVEJV.com](https://groovepages.groovesell.com/a/rQgiX6wViFx4)**
2. We are using the GrooveFunnels "Groove LIVE Webinar" campaign links - the "No B.S. Event (Mike Filsaime's Webinar) - REPLAY" Link. ([See instructions here](#))

No B.S. Event (Mike Filsaime's Webinar)- REPLAY (ends midnight 3/14)

<https://groovepages.groovesell.com/a/rQgiX6wViFx4>



3. You can log in to check your stats or get your affiliate link at any time at [GrooveJV.com](https://groovepages.groovesell.com/a/rQgiX6wViFx4)
4. Link your affiliate link to all blue links and images.
5. Copy and Paste this text into a Google Doc where you can edit it. (Make sure not to keep all the text selected when done.)
6. Edit the **<Name>** tag, your salutation, and **<SIGNATURE>** .
7. You may need to reformat this after you paste it into your email sending service.
8. Do **not** post direct affiliate links in your email. Always link to words or calls to action.
9. These are guideline swipes. It is best to change 20% of this email and use your own words and personality for better results. If you just copy/paste this email, you may see lower deliverability rates due to other affiliates sending the same email.
10. Consider using a "slightly different" subject line to stand out from other affiliates

Do NOT use MASKED domains that do not redirect. They will get clicks but NOT drop your cookie.

👉 **NOTICE: The Replay is only available until midnight Eastern, March 23.** 👉

REPLAY EMAILS:

EMAIL 1

Subject Options:

11 Reasons to Watch This Replay NOW

11 Reasons to Watch: GrooveFunnels™ NO B.S. Platform SmackDown Event

Here's why you should start watching this replay NOW

<Name>,

Mike Filsaime was on fire during the GrooveFunnels™ NO B.S. Platform SmackDown Event on Wednesday.

Any you may be wondering...

What's so special about it?

So, here are 11 reasons to [watch the replay now](#):

1. Be ready to learn and take notes. And leave knowing what to take action on.
2. You get Mike Filsaime's proven profit-boosting strategies for free.
3. You'll save money, MAKE more money, and work less using the tools and strategies Mike shared.
4. You'll get tested strategies. So you don't have to waste money or time trying to figure it all out.
5. It'll spark new ideas.
6. You'll learn how to create a checkout experience that is easier for your customers to buy more AND tell their friends.
7. You'll gain an advantage over the competition.
8. You'll see how to increase conversions by up to 200% using The NEW Groove checkout widget.

9. You can watch any time that works for you, while it's available.
10. See how you can add 15-20% to your company's bottom line with Order Bumps
11. It's only available until March 23 at midnight, Eastern.

Watch the Replay Before It's Gone

<SIGNATURE>

EMAIL 2

Subject:

Less than **XX** hours left...

 Watch the GrooveFunnels™ NO B.S. Platform SmackDown Event REPLAY Now
Going soon: GrooveFunnels™ NO B.S. Platform SmackDown Event REPLAY

Dear **<Name>**,

Wednesday's GrooveFunnels™ NO B.S.
Platform SmackDown Event was the best ever.

Mike Filsaime went over so many different strategies guaranteed to grow your business – when done right like how you can:

- Add 15-20% to your company's bottom line with Order Bumps.
- Skyrocket your profits using one-click upsells.
- Save time and thousands of dollars using Groove to automate your business.
- And so much more!

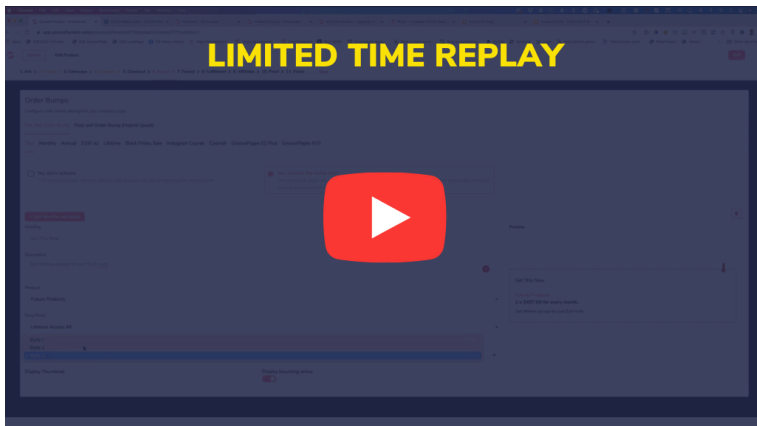
And people loved it so much, saying things like:

"Ready to rock 2021!"

"That is wonderful - wish I found you guys 18 months ago..."

"Awesome for memberships!"

"You made me feel like I just discovered I have Super Powers with GrooveFunnels!"



[Click Here to Watch the Replay](#)

But, it'll only be up until March 23 at midnight.

So make sure you [watch it now](#).

Enjoy!

<SIGNATURE>

EMAIL 3 - March 23 AM

Subject Options:

Less than **XX** hours left...

 Watch the GrooveFunnels™ NO B.S. Platform SmackDown Event REPLAY Now

Last chance: Watch the GrooveFunnels™ NO B.S. Platform SmackDown Event REPLAY Now

<Name>

Depending on when you read this, you have less than **XX** hours to watch the GrooveFunnels™ NO B.S. Platform SmackDown Event.

[Watch the Replay Now.](#)

It's one of the best webinars I've ever watched, and Mike Filsaime was sharing his best tips and strategies.

He went over the tools and strategies that give you and your business an advantage over the competition, plus how you can:

- Increase conversions – get more sales and boost profits.
- Save time and thousands of dollars using Groove to automate your business.
- Triple your profits at checkout.

And so much more!

[Watch the Replay Now](#)

(if there's still time)

<SIGNATURE>

EMAIL 2 - March 23 PM

Subject Options:

Time's running out. (Only X hours left!!)

Start watching the replay now, before it's gone forever.

This replay will be gone forever. Start watching now!

Hey <Name>,

I get waiting until the last minute – but I really don't want you to miss out on this.

You have less than X hours to...

...start watching this limited-time replay where Mike Filsaime shows you the tools and strategies that will boost your profits, save you time, and give you an advantage over the competition.

...discover how to get an exclusive funnel-building masterclass that covers everything you NEED to know about funnels. Like why and when to use them, how to price them, and so much more!

[Start Watching the Replay Now](#)

...and see for yourself why people were saying:

"Groove is unreal! The Disneyworld of online marketing tools! Like Disney everything is better than you think it's going to be."

"You made me feel like I just discovered I have Super Powers with GrooveFunnels!"

"That really is groove Magic."

"Oh Yasssss funnels galore."

"Y'all are awesome! Thank you so much for the training today! So excited to dig into my masterclass..."

Just take a look here and start watching the replay before it comes down forever.

[See If There's Still Time](#)

<SIGNATURE>

P.S. In less than **X** hours, this replay and offer will come down forever.

[Start Watching Now](#)

EMAIL 2 - March 23 Last Chance - send before 11 pm Eastern

Subject Options:

You have less than **X** hour to decide...

 See how to claim your bonus,  start watching the replay now, before it's gone forever.

Going, going, gone...Last chance!



<Name>,

In less than X hour, they'll be removing the NO B.S. Platform SmackDown Event replay that includes a special bonus and **The Secret Tools and Strategies That Give You And Your Business An Advantage Over The Competition...**

Right now, you have three options:

1. [Start watching the replay now](#) to consume as much information as you can – before it's gone forever. (Make sure you have a pen and paper to take notes.)
2. **Secure your funnel-building masterclass bonus** and special offer. Then start building, improving conversions, and boosting your profits with in-depth funnel and optimization strategies. ([See if there's still time.](#))
3. Wait.

I know it's tempting to "wait and see" if something better comes around...

But the longer you wait, the longer you miss out on strategies that can make you

MORE money, save you money, and the tools you need to easily implement those strategies.

[See If There's Still Time To Choose](#)

<SIGNATURE>

EMAIL 1 - DON'T SEND, registration closed.

Subject:

If you sell ANYTHING online, this is for you!
Discover how you can triple your profits at checkout...
Before you invest any more money on ads, read this.

No matter what you're selling online,
<Name>,

You could use MORE sales.

And what's the best way to do that?

More money on ads?

Increase SEO content output?

More videos?

Yeah, those CAN work.

And you can do the math to see exactly how many more clicks you need to increase your profits.

But I have something **even better to focus on first.**

So, before you invest any more money on sending people to your checkout page...

Please join Mike Filsaime, CEO of GrooveDigital™, for [**The MUST-ATTEND GrooveFunnels™ NO B.S. Platform SmackDown Event...**](#)

Where: Live webinar in your home, at your desk, on your phone, ANYWHERE.

When: Wednesday, March 17th, 2 PM Eastern / 11 AM Pacific / 6 PM GMT

Learn The **Tools and Strategies** That Give You and Your Business

An **Unfair Advantage** Over Your Competition

A man in a blue patterned shirt pointing his index fingers upwards. The background is a pink and white abstract design.

Presented by
Mike Filsaime

Date: Wednesday, March 17, 2021
Time: 2PM Eastern / 11AM Pacific

LIMITED SPOTS AVAILABLE
FREE WEBINAR

[**Click Here to Reserve Your Seat Now**](#)

Mike's companies have done over \$150 Million in sales and he's created some of the most

influential software and strategies that have changed the way we all market today.

You don't want to miss this one.

He'll show you how you can:

- Increase conversions by up to 200% using The NEW Groove checkout widget.
- Add 15 to 20% to your company's bottom line with Order bumps.
- Skyrocket your profits using one-click upsells.
- Create a checkout experience that is easier for your customers to buy more AND tell their friends.

[Click Here to Reserve Your Seat Now](#)

<SIGNATURE>

P.S. I don't know if they'll be sending out a replay after, so if you're looking for strategies that can **easily add 15 to 20%, or more, to your company's bottom line, [reserve your seat now](#).**

EMAIL 2 - DON'T SEND, registration closed.

Subject:

Four Parts To a Successful Brand

Not sure what's slowing your brand down?

Are you happy with your brand results?

Okay, **<Name>**...

I know you've heard, or read, it all before...

Purpose, emotion, authenticity, story.

Position, personality, values.

Vision, loyalty, community.

Your voice.

Okay, you get it, I'll stop.

And it's **all essential to consider and take action on.**

BUT, if you've gone through the steps, and are still scratching your head figuring out what to do next...

Or you're just NOT happy with the results you're getting.

Then [**The MUST-ATTEND GrooveFunnels™ NO B.S. Platform SmackDown Event**](#), presented by Mike Filsaime is for you!

Where: Live webinar in your home, at your desk, on your phone, ANYWHERE.

When: Wednesday, March 17th, 2 PM Eastern / 11 AM Pacific / 6 PM GMT

No one knows marketing and branding better than Mike.

He has over 250,000 customers and over 3 million lifetime subscribers!

[Reserve your seat here](#) to access this special live training.



The Tools and Strategies That Give You And Your Business An Advantage Over The Competition

LIMITED SPOTS AVAILABLE!

MARCH 17, 2021

**2 PM EASTERN / 11 AM PACIFIC
6 PM GMT**

MIKE FILSAIME
His companies have done over \$150 Million in sales

GrooveDigital.com/register

[Click Here to Reserve Your Seat Now](#)

Mike will be going over the **four parts to a successful brand and web presence**, plus how you can:

- Save time and thousands of dollars using Groove to automate your business.
- Triple your profits at checkout
- Decrease ad cost, build your list faster, and triple your traffic using Butterfly Marketing
- And more...

[Just take a look here and reserve your seat now.](#)

<SIGNATURE>

P.S. During this live event, you'll discover how you can get your hands on an exclusive funnel-building training bonus.

[Reserve Your Seat Now](#)

EMAIL 3 - DON'T SEND, registration closed.

Subject:

This ONE strategy can improve ad cost, build your list faster, and triple your traffic

Discover how to improve ad cost, build your list faster, and triple your traffic
Butterfly Marketing can get THOSE kinds of results...

Dear <Name>,

I just got this email from Mike Filsaime about Butterfly Marketing. It's a great story so I asked him for permission to share it with you...

"Back in 2004, I came across the chaos theory and was fascinated by it.

It's about how minute differences in an initial starting point will have completely dramatic differences over time.

You may be more familiar with the metaphor they coined for this: *The Butterfly Effect*.

The tiny amount of wind from the butterfly flapping its wings produces enough changes

in the atmosphere, which, several years from now what would have been a tsunami that wiped out a coastal city, ends up being a sunny day. That's just a metaphor – but it's powerful.

Just think about it...

We live in an entirely different universe now because of the decisions that ALL of us have made.

It's mind-blowing.

And part of the inspiration for purchasing the domain, Butterfly Marketing, back then...

Of course, several other things led up to that, but I purchased it because Butterfly Marketing is about putting tiny, seemingly insignificant steps into your business that will have a dramatic effect over time."

Mike literally wrote the book on funnels, upsells, and funnel optimization in 2009.

People are still using these strategies today!

That's why I don't want you to miss out on this one-time event he's offering:

[The MUST-ATTEND GrooveFunnels™ NO B.S. Platform SmackDown Event](#)

Where: Live webinar in your home, at your desk, on your phone, ANYWHERE.

When: Wednesday, March 17th, 2 PM Eastern
/ 11 AM Pacific / 6 PM GMT

Mike will go over how you can use Butterfly Marketing in your funnels to:

- Reduce ad costs and save money.
- Build your list faster and engage leads more than ever before.
- Triple your traffic.
- Increase conversions - get more sales and boost profits.

[Reserve Your Seat Now](#)

SIGNATURE

P.S. I don't know if they'll be sending out a replay after, so make sure you **[reserve your seat](#)** and show up live.

EMAIL 4 - DON'T SEND, registration closed. Send Wednesday, March 17 Send before 12 PM Eastern

Subject:

Today's the day! Only a few hours left.

The MUST-ATTEND GrooveFunnels™ NO B.S. Platform SmackDown Event starts soon

Grab your seat before it's too late

<Name>,

In a few hours, "The MUST-ATTEND GrooveFunnels™ NO B.S. Platform SmackDown Event" will be going live.

Where: Live webinar in your home, at your desk, on your phone, ANYWHERE.

When: TODAY, March 17th, 2 PM Eastern / 11 AM Pacific / 6 PM GMT

[Reserve your seat now](#) to discover how you can:

- Save time and thousands of dollars using Groove to automate your business.
- Triple your profits at checkout
- Reduce ad cost, build your list faster, and triple your traffic using Butterfly Marketing

Plus so much more.

Presented by Mike Filsaime - the Michael Jordan of Internet Marketing.

You do not want to miss out on this one.

[Click Here to Reserve Your Seat](#)

<SIGNATURE>