Tactus Media Co.

Background
- Select a location that is simple and not distracting to viewers
- Zero background traffic and low chance of interruption or background noise is ideal
- Clean (Remove any unwanted items from the background)
- Close any open doors or windows

Attire:
- If you have a darker background, wear lighter clothes. And vice versa.
- Stick to solid color tones

Lighting:
- Set up your laptop or computer near a window.
- If you have lamps or lights in the background, turn them ON. This will also help brighten the room

Camera:
- Make sure your camera is on a level surface and at eye level. You may need to prop up your device to make this possible.
- Tilt your camera so that there is no less than 2 inches above your head and the top of the frame of the video

On-Camera Tips:
- Look into the camera on your laptop and not at yourself or the audience on the screen
- Feel free to hold your hand gestures higher than you typically would when on camera; this will allow viewers to be able to see your body language

Best Connection Tips:
- If you can wire into your modem with an ethernet cable, great.
- If you don't know what that means and don't have time to go to the hardware store, then tell everyone in the family to not use their wifi at the time of our recording (9am)
- Close out any unnecessary applications on your computer
- Turn off notifications