

INT. BATHROOM

A LADY looks at her face in the mirror, she's in her 20s, and dismayed by what she sees, despite being, you know, a person attractive enough to be on TV.

LADY

Another breakout?

VOICE OVER

Tired of breakouts?

LADY

Am I ever!

VOICE OVER

Try this...

Product shot of a cream.

VOICE OVER (CONT'D)

...Useless Crap!

Back to lady.

LADY

(vigorously rubbing onto her face)

This is great!

More product shots.

VOICE OVER

Put Useless Crap on your face when you have breakouts, blackheads, scars, burns, psoriasis, rosacea, eczema, fear, nostalgia, anxiety, carbuncles or whatever!

To Lady

LADY

I put Useless Crap on my face whenever I have a breakout!

VOICE OVER

And it helps, right?

LADY

I mean, it feels like progress.

VOICE OVER

Put Useless Crap on your face! Every one of us will be dead in 60 years anyway!