

Subject line - About the Hunter Garden website...

Morning Hunter Garden Care Team,

I have to say I love how you offer so many services and especially how simple they are to navigate.

The amount of services you offer opens you up to more potential customers.

I think you could convert and maintain at least 33% if there was a funnel in place.

I've seen leaf2leaf landscapers using a lead funnel and the results are incredible, it majorly helped them go from viewer to customer.

The first step in the funnel is to set up an opt-in page that signs them up to your newsletter in exchange for some free info or a discount.

This way you'll get their name plus email and can start building an email list, once you get a few emails this is where part 2 of the funnel kicks in.

Step 2 consists of much more personalised action that id actually like to discuss with you over a quick call, I'm free Friday 9pm.

Does this work for you?

Best regards,
Nathan