

Subject Line: Humans' Obsession with Status

Hey Brandon,

I came across your Instagram after you liked my story.

I checked out your page, and I see that you help people get into their dream car.

I am a Digital Marketing Specialist who helps businesses like yours get more out of existing clients and gain new customers.

I went on your funnel and identified 3 funnel tweaks used by other businesses in the same niche that implement the curiosity and status strategy.

For example, amplifying their desires and having them envision how their future will look once you get them that car.

Tease how their life will change and how their family and friends will perceive them.

Are you interested ?

Sincerely,
Israel