



Dear Potential Sponsor,

Hello, my name is Sean Thornton and I am the new head softball coach here at Corona del Sol High School. I am sending you this letter on behalf of the Corona del Sol Softball Team and Booster Club. The Booster club and myself are working together to reach out to the wonderful members of our community and asking for your support in the 2022 Softball Campaign. The booster club works to raise funds to cover the essential needs of the softball program. The money raised by our booster club through the sponsorship program will be used to cover the expenses of maintaining our softball fields, providing practice apparel for athletes, buying equipment needed for games, tournament entry fees and upgrading the Corona del Sol Softball Facilities. As someone that grew up in this community and went to school at Corona, I take great pride in being able to work with the businesses in our community. The purpose of our sponsorship program is to include the business community as partners is helping our athletes reach their goals. I believe that our partnership can be mutually beneficial and help grow both the Corona del Sol Softball team and your business. We look forward to having your company become an integral part of bettering our program, supporting the dreams of the student athletes and watching those dreams become reality.

Sponsorship opportunities are offered at various which can be seen in the attached document. We ask that you consider joining the team by contributing to our fundraising efforts and choose one of the sponsorship levels. Your sponsorship may also be tax deductible. We will provide a 501(c)3 Non-Profit Receipt of your donation that includes our tax identification number.

No matter what level of support you choose, The Corona Del Softball Team and Booster Club want to express our sincere appreciation for your support and commitment to the success of our softball program. We hope to see you at one of our games this season as we work towards winning a state championship.

Make sure to follow us on Twitter and Instagram to stay up to date with all the Corona del Softball news and if you have any questions please do not hesitate to ask.

Sincerely

Sean Thornton  
Head Softball Coach

Sean Thornton  
[Sthornton@tempeunion.org](mailto:Sthornton@tempeunion.org)

Corona del Sol Softball Booster Club  
[Coronaaztecssoftball@gmail.com](mailto:Coronaaztecssoftball@gmail.com)



## Corona Del Sol Softball Sponsorship Program

Support the CDS Softball and advertise your company at the same time!!

### Levels of Support

<p><b>GRAND SLAM</b>  <b>\$2000</b>            (Limited Availability)</p>	<ul style="list-style-type: none"> <li>✓ Announcement at all home games &amp; recognition on all social media</li> <li>✓ Individualized Sponsorship Banner</li> <li>✓ A Team Practice Shirt with just your company logo on it</li> <li>✓ Recognition on team website</li> </ul>
<p><b>HOME RUN</b>  <b>\$1000</b>            (Limited Availability)</p>	<ul style="list-style-type: none"> <li>✓ Announcement at all home games &amp; recognition on all social media</li> <li>✓ Individualized Sponsorship Banner</li> <li>✓ Company logo on team practice shirt</li> <li>✓ Recognition on team website</li> </ul>
<p><b>TRIPLE</b>  <b>\$750</b></p>	<ul style="list-style-type: none"> <li>✓ Announcement at all home games &amp; recognition on all social media</li> <li>✓ Individualized Sponsorship Banner</li> <li>✓ Recognition on team website</li> </ul>
<p><b>DOUBLE</b>  <b>\$500</b></p>	<ul style="list-style-type: none"> <li>✓ Announcement at all home games &amp; recognition on all social media</li> <li>✓ Company Logo on Sponsorship Banner</li> <li>✓ Recognition on team website</li> </ul>
<p><b>SINGLE</b>  <b>\$250</b></p>	<ul style="list-style-type: none"> <li>✓ Announcement at all home games &amp; recognition on all social media</li> <li>✓ Recognition on team website</li> </ul>
<p><b>SUPPORTER</b>  <b>\$100</b></p>	<ul style="list-style-type: none"> <li>✓ Recognition on team website</li> </ul>

THE CORONA DEL SOL SOFTBALL PROGRAM IS A 501©3 NON PROFIT ORGANIZATION

THE CORONA DEL SOL SOFTBALL PROGRAM THANKS YOU  
 FOR YOUR CONSIDERATION



# GO AZTECS

SPONSORSHIP AGREEMENT/RECEIPT	
Sponsoring Name or Organization	
Contact Person	Signature
Mailing Address	
Telephone	Facebook
Email	Twitter
Website	Instagram
Circle Sponsor Level Grand Slam \$2,000 Homerun \$1,000 Triple \$ 750 Double \$500 Single \$250 Supporter \$100	Make Check Payable to: Corona Del Sol Softball Club c/o Corona Girls Softball 1001 E. Knox Rd. Tempe, Arizona 85284
Booster Use Only	
Signature of Booster Officer	Tax ID



In order to correctly design and format banners and online displays, it is important that you provide us with the properly formatted logos and advertising layouts so that you will receive the best possible results for your investment

#### Vector Artwork

Scalable vector artwork is preferred. Adobe Illustrator .ai with fonts outlined will allow us to scale any size or output to any medium

#### .png

High resolution .png files for logos, images, etc. can be used. When possible, please save .png files with a transparent background at 300dpi.

#### Other

If you have different formats of artwork readily available, please email us the files and we will see if we can make them work.

Please note: The Corona Softball Boosters will review all ads before being published and/or printed. We reserve the right to reject advertisements based on content.