Ramesh Srinivasan joins Netcore Cloud as CEO - India

Netcore Cloud, a Martech and CPaaS company, has announced the appointment of Ramesh Srinivasan as CEO for its India operations. Srinivasan will bring his rich experience in sales and marketing management to boost Netcore Cloud's dynamic growth path and prepare for its IPO journey, according to a statement.

In his new role, Srinivasan would lead Sales and marketing, CSM, Partnership and Alliances teams to help drive growth for the company.

Srinivasan brings over 25 years of experience and has been associated with companies like Microsoft, Tyco, Verizon, Schneider Electric and Oracle.

Kalpit Jain, Group CEO, Netcore Cloud, said, "We are delighted to welcome Srinivasan at a critical juncture in our operations. Besides bringing a wealth of experience in all aspects of business, Srinivasan also possesses demonstrated leadership abilities, which are vital assets for a company like Netcore Cloud that is rapidly expanding and preparing for an IPO. We are confident Srinivasan's in-depth knowledge will prove invaluable as we progress towards becoming one of the world's largest players."

Ramesh Srinivasan, Chief Executive Officer – India Business, said, "I am delighted to have this opportunity to work with Netcore Cloud, especially as digital adoption and consumption are on the rise. Netcore Cloud is a pioneer in intelligent marketing, and I am confident we will continue to build products and services that will help marketers maximize marketing investments and increase customer engagement."

"I am equally excited about the potential of executing our growth plans in India and overseas, and capturing Netcore Cloud's next wave of growth," Srinivasan added.