

Google My Business Manager

<https://www.webtechmantra.com/google-my-business-optimization/>

Google My Business GMB Management Services

A business profile itself does not give you the ability to manage its information or reviews. Maintaining a high Google My Business ranking can make a huge difference for businesses such as landscaping, plumbing, restaurants, gyms, or music schools. According to a study run by Google, 50% of consumers who conducted a local search on their smartphone visited a store within a day, and 34% who searched on a computer or tablet did the same. If your business has a physical location, then setting up your GMB profile is an absolute must. It gives you a chance to rank in local search results and promote your business to the right buyers. We specialize in working with franchises and multi-location businesses.

You can develop a plan to help you achieve your goals and grow your business with a few simple steps. As a business owner, you may have heard of Google My Business and wondered if you need to sign up for one of their management and business optimization service. Enter a phone number or website URL where customers can reach you. Choose whether customers can see your contact information or book appointments directly from your business listing on Google Search and Maps.

With an account, you can add your business name, location, hours of operation, and more. You can also monitor and reply to customer reviews, upload photos, and even learn where and how people are searching for you. As businesses shift towards an online presence, search engine optimization has become an essential aspect of digital marketing. GMB is used to improve your business's visibility on Google Search and Maps.

92% of searchers will pick companies on the first page of local search results. Insights provide the number of times your business photos have been viewed, including a comparison to your competitors. Full reporting and insights about the performance of your listing. Take orders for delivery and pickup and let customers make reservations. Even add your menu, so people can discover your best dishes.

Your dedicated account manager will be your main point of contact. They are with you from day one, sharing expert SEO advice through honest and direct communication. People are reading your reviews to decide if they're going to become your customer. Whitespark helps you get more reviews to increase rankings and drive new business. Rank higher in Google's local results to get found by more customers.

Gain full insight into how our work leads to real results with custom performance reports. Ensure your profile is completely filled out following best practices to outrank competitors. GBP Insights provides for some of the best reporting in a marketer's toolbox.

We love to work with home services, law firms, dentists, medical professionals, retail and enterprise businesses. Our clients that get the best results understand that investing a little of your time helps us make a greater impact, and results take time. Yes – since each store will be in a different location and have different details. You can have all your listings in one profile to make it easy to manage, provided you create them under the one Gmail account.

We'll handle that for you with customized, unique, and on-brand responses. Our Google My Business management and optimization team have mastered the tactics that bring your Google Business Profile to the forefront of local Google searches. Get in front of your customers more often with consistent posts, photos, and special offers.