

## Avatar:

Xavier, 41 years old

"I'm very passionate about my patients getting the best wellness information possible."

## Current State:

I'm fat. I have a big, round, and soft belly that is hanging down. My cheeks feel plumpy, and I have double-chin. I have a lot of cellulitis in my thighs, I can't see any muscles in my body. Everything is dangling and I'm not feeling comfortable in my skin.

When I'm on the beach then I'm feeling ashamed. When I'm walking in my swimsuit, then I'm feeling like everyone is looking at me and commenting on how neglected am I.

It's hard for me to buy clothes that fit me.

being aware of how my belly was stretching the tshirt made me always self conscious and uncomfortable when sitting with others.

I wouldn't call myself 'fat' exactly, but having two kids did a number on my midsection, ass and hips. Before kids I was 125lbs, now at 160 (and bigger in the boobs) shirts don't fit well and pants leave me with an unsightly muffin top. Which just leaves me feeling uncomfortable all day. I'm just super aware of my body, when I didn't used to be.

I still never want to take my shirt off in front of my parents or my girlfriend, and I still spend time in front of the mirror in my underwear, wondering how I got so fat, and wondering if anyone knows one of the reasons I'm trying to get so many tattoos is so that something about my body will actually look cool.

Shopping for clothes can be kinda embarrassing. I usually wind up getting pants that are a size or two smaller than what I should wear because I don't really wanna try and look for the 'right' size.

I think I may have high blood pressure, and I have gout.

Moving around is a lot harder. There is joint pain. There is a lack of energy as well.

People used to literally not even look at me. Odd considering just how much more there was to look at back then.

Seeing an overweight father not be able to keep up with his kids playing in the park. That second one was a real eye-opener

Being out of breath when going up or down the stairs

Chafing between my thighs when I'd wear a skirt

Not having a towel wrap around me all the way after a shower

Not being able to fit between people in an empty seat on the bus or subway

Comments from strangers about how big my ass was

Going shopping and having nothing fit

Dirty looks

Going to stores like Brookstone or Costco and being afraid to step on the scales they had out for display

Sitting on a toilet and having my thighs go over the sides

Incredibly painful, heavy, irregular periods

Looking down and feeling a double chin

Being on the prowl to make sure unflattering photos aren't tagged on Facebook

## **Dream State:**

I not only lost weight, but through personalized advice in the FLC, my back got stronger!

In 6 weeks I dropped 8% body fat, 10 pounds.... And the look, ridiculous!

"I'm thrilled to report that those jeans that I could not zip and button up are now too loose!"

"Shawn's knowledge of health and the human body is unmatched. If you are wanting to transform the health and fitness of your body long-term, then The Fat Loss Code is a must."

DR. KAREN VIERA  
THE MED WRITERS

"The FLC inner circle has helped me tremendously. I stay accountable and everyone is so supportive and amazing!"

"My goal was to simply get in the best shape of my life at age 42."

## **Roadblock:**

Xavier thinks that he can lose weight by exercising hardly and having diet. (which sucks for everyone except us Gs)

## **Solution:**

First thing I gotta do is move out of my parent's house. I don't have a lot of control over the food supply here- they just sorta buy stuff and it gets cooked. I do my best to eat healthy and limit stuff like soda and processed crap. Self control is difficult at times, though. I'm a decent cook, and really want to start cooking healthy stuff for myself. I don't have access to a gym or anything unfortunately..but I really would like to maybe try a stationary bike or something. I gotta lose this weight.

Realizing that people aren't shallow... they just have a natural instinct to be with a healthy partner.

Xavier has to find someone who is experienced in losing weight that will help him.

## **Product:**

Code is a program that cuts through all the misinformation and gives you the tools that actually work. It's not just another prog...

The product is using the newest techniques for boosting metabolism to lose a lot of weight without too many sacrifices as in normal weight losing.

The product is a fat loss program where Xavier will discover the SMART way to lose weight and keep it, NOT a hard way.

Xavier will discover tools to live life and stop dieting to lose weight.

It's made by Shawn Stevenson who is Fitness and Nutrition Expert. He worked with hundreds of clients like Xavier, so Xavier will avoid all unnecessary mistakes that he would make lonely. These mistakes would cost Xavier extra 3 years of losing weight on his own.

#### Fascinations:

- How to actually make losing weight easy
- 1 proven trick to easily lose weight
- 1st method in the world to easily lose weight
- 1 proven method to lose weight Smart, not Hard
- Lose weight smart, not hard...
- Lose 10 pounds in 6 weeks EASILY
- What to NEVER do if you want to lose fat
- It's not a boring book or a course
- It's not fasting for several days to then activate the yo-yo effect.
- One easy solution to get in shape as a 40+ years old
- Brian has lost 10 pounds in 6 weeks
- How to lose 10 pounds by simply using metabolism
- Stop Dieting and Start Living
- Fat Loss Code will make you lose 10 pounds
- Lose 10 pounds without fasting with proven Fat Loss Code

#### DIC:

Hey Shawn,

I saw The Fat Loss Code website, and I have to say that you did a great job here!

The best thing is pictures before and after, which are great social proof.

But after checking your profile I had no idea how are you getting people to buy the Fat Loss Code...

No ADs, and almost no posts about it...

So I have made a Facebook AD for you to test, and if it would get you a lot of sales, then we could discuss our future.

I'm copy-pasting it below, because I know that opening PDF's or links from unknown people is risky for you.

Of course, if we would work together ADs would be way better because I would spend at least 8 hours researching instead of just 1 hour.

Shawn, just let me know if you're interested in partnering with me.

If not, it's also okay, just write it.

Thanks,  
Tomek

The Facebook AD that will potentially get a lot of clicks and increase sales for the Fat Loss Code 👉

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How to actually make losing weight process easy

You can simply lose 10+ pounds in less than 6 weeks with Fat Loss Code.

And you can do it **without fasting for several days** to then activate the yo-yo effect.

The Fat Loss Code is using yet unknown techniques, that boost your metabolism to lose weight without exercising or dieting.

It's made by Shawn Stevenson who is a Fitness and Nutrition Expert with over 11 years of experience.

Believe me or not, it can be used by ANYONE. It doesn't matter if you're 20, 30, or 40+ years old or if you're a man or woman.

But there are only **72 places left** because our technique has to stay little known.

So if you want to lose 10+ pounds without exercising or fasting with the new Fat Loss Code, then click below.

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Are you interested in partnering with me Shawn?

If not, just write it 