

Translation Project Manager (PM) Evaluation R1

Brandon would like to translate an advertisement flyer for a full-body deodorant (the Lume flyer) into French. He contacted three different Translation Project Managers (PMs) not knowing they were:

- A. A highly experienced Translation Project Manager
- B. An inexperienced high-school student trained for 2 weeks to become a PM
- C. A ChatGPT agent, prompted to simulate a project manager

Please study the mail exchange between Brandon and the three PMs, numbered PM1, PM2 and PM3. Look at each of the three mail exchanges ([here](#)). Assess how well each PM follows the industry best-practice. Associate each mail exchange to a category (A, B, or C). Address the questions in this Form, [Translation Project Manager Evaluation](#), which asks you to:

- Quantitatively and qualitatively measure how well each PM follows industry best-practice (e.g. ASTM F2575-14) in their e-mail interactions.
- Associate each mail exchange to a category (A: expert, B: novice, or C: ChatGPT), and give the reasons for your decision.

Click the Send button when you've answered all the questions.