

EMAIL 1 - Intro

Subject: The #1 thing that transformed my business

Hey NAME

I remember when I used to “have a business.”

I was a personal trainer who had clawed her way into a fitness business trying to escape a minimum wage life working 14 hour days.

And at first, it was INCREDIBLE.

I had clients I loved, a business that was growing, and I was getting paid to do what I was good at. I thought I was living the entrepreneur DREAM.

But then I realized I was *still* working those 14 hour days. I was slaving away trying to fill every role in my business from accounting to admin to marketing.

I was a glorified manager without a plan, and it didn't feel good.

You see, I “had a business” but I had NO IDEA how to be a Business OWNER.

There's a big difference between working IN your business, and working ON your business.

And it boils down to one simple thing: Systems.

When I learned how to build systems for my business, everything changed.

I went from burned out and exhausted to finally living the life of abundance, joy and FUN that I had dreamed of when I first started my entrepreneurial journey.

That transformation took me to 7+ figures, and along the way I've helped countless others do the exact same thing with scalable, repeatable SYSTEMS that work.

More about that tomorrow.

If you're ready to make a change, check out Fit Pro Accelerator by <Clicking Here.> It's a coaching program that shows you step by step how to build a profitable fitness or wellness business without stress.

It's never too late to start thriving.

Alicia

EMAIL 2: SOCIAL PROOF

Subject: She TRIPILED her Revenue

NAME,

Maybe you can relate.

Kris Honeycutt was working way too much, stressed out, and not spending enough time with her kids.

Her business wasn't delivering without TONS of effort, and if she didn't show up, the money stopped coming.

All of that = BURNOUT.

Things had to change, and that's when she decided to join Fit Pro Accelerator.

After implementing our Systems, Kris went from 8k months to 18k months in just 90 days.

She TRIPILED her revenue.

She's got work-life balance now, and she achieved it with our step by step coaching program that takes you from burnout to success by building systems that work.

Here's what Todd, another one of our students, had to say about this program:

"It's a night and day difference. We have hope again. We're having FUN again, and we're actually dreaming about where we can go in this business."

WOW.

That's what SYSTEMS can do for you.

And no, this isn't a fluke. This can happen for YOU.

(Want proof? Check out hundreds of success stories from students just like you at FitProAccelerator.)

This program is a 16 week PROVEN roadmap to effortless profits.

Ready to build a thriving business without burnout?

Join us in Fit Pro Accelerator.

I can't wait for YOU to be our next success story,

Alicia

P.S. The price of the coaching program is going up soon. Don't miss out on this opportunity to get in at the current rate. <Join Us!>

EMAIL 3:

Subject: Building a business doesn't have to be scary

Hey NAME,

Does it feel like building a profitable business that isn't soul sucking is some kind of mystery where you spin twice, hop 3 times, and hope that everything somehow magically gets done before midnight??

The idea of "scaling" terrifies you because you don't know how you can do any more than you already are.

You look at other successful coaches and think, "wow, how are they getting it all done?!"

It doesn't have to be that way.

If you're like most people I know, you probably know what's NOT working... but do you know what IS working?

(What's NOT working is being the go-to person for EVERY detail of your business, spending too many late nights putting out fires, and wondering where your next client is going to come from.)

Inside the Fit Pro Accelerator, we'll do a deep dive into what IS working in your business so you can double down on it, and help you build systems for what isn't working so you can have more time to do what you love.

We'll show you

- + The systems I use to work less and make more
- + How to build financial freedom so you can stop stressing about your business
- + The secret to creating TIME freedom in your business
- + A streamlined process for signing new clients effortlessly

- + The number 1 key to SCALING your business WITHOUT burnout

And at the end of our 16 week program?

You'll actually ENJOY your business again.

(You know, because you're organized, have time for yourself, and actually have a PROCESS for delivering your best work effortlessly, making clients trip over themselves wanting to work with you.)

The price is going up soon. If you're ready to see what your life can look like without the chaos, join us in Fit Pro Accelerator.

Here's to making business-building easy,

Alicia

P.S. Want to know more about this program? Check out Fit Pro Accelerator to learn more and hear stories from other people just like you who decided it was time to take control of their business.

EMAIL 4: Urgency

Subject: Don't be a victim of your own success

Hey NAME,

Here's a secret you might not know: Busy doesn't equal Productive.

Yeah, I know. We're told that it does, and it feels really good at first when you're rushing around and doing "stuff" for your business.

And then we see some results, and we double down even harder on the hustle.

But once the burnout sets in, we start to realize that all that "busy" is STEALING our time, our energy, and our joy without enough to show for it.

As a fitness coach, you know that building a system for your clients and helping them commit to the work is your number one priority.

But as a business owner, it's hard to build that map for yourself.

We're so used to helping, doing, and creating for OTHERS that we don't set up processes for ourselves that allow us to thrive.

So here's my challenge for you:

Build something that ACTUALLY makes your dreams come true. Don't be a victim of your own success.

The #1 way to escape the curse of "busy" is through building systems.

If you're ready to step out of busy and into the freedom of productive, JOYFUL entrepreneurship the way it's supposed to be.... Join me in FitProAccelerator.

The price is going up soon, and I don't want you to miss your chance.

You know how to trust your gut. You know if this is right for you.
Don't let the fear of change get in your way.

Because I get it. What will you do once you're no longer drowning in "busy"?
What will happen if you take a chance on YOU?

Only one way to find out....

See you on the other side.

Alicia

Apply to Fit Pro Accelerator before the price goes up!