

Why don't you get the tattoo you've always wanted?

Hi, I'm JJ, a tattoo artist who's tired of stereotypes.

If you're reading this, I know you want a tattoo.

I can hear the comments that keep you from getting a tattoo...

What will other people think of my tattoo?

Tattoos are for you, so don't give a shit about anyone else. If you're still a bit scared, you can hide the tattoo.

What if I don't like the tattoo after a while?

So to make sure that doesn't happen to you, ask yourself the question: What do I want to remind myself when I see the mirror?

(For example, I have a few memories on me, but you can wear whatever you like)

Dm me and I'll be happy to discuss your tattoo idea.

(First tattoos are easy to cover up, so get that tattoo you've always wanted.)

Psst: You can get two tattoos for the price of one until 12/20. Plus a free tattoo in the giveaway.

1. Who am I writing to?

I am writing to Tom, he always wanted a tattoo but never had enough courage to get it because of social stigma.

2. Where are they at right now?

He is playing with the idea of getting a tattoo and he is weighing the pros and cons of getting one. Scrolling instagram to find inspiration/motivation to get it.

3. Where do I want them to go?

I want him to fulfill his dream of getting a tattoo without feeling guilty. And make him happier.

4. What are the steps I need to take to get them to where they need to go?

Explain to him that there is nothing to be scared about, he already planned his tattoo enough. He will love his tattoo even when he is 50. I need him to understand that tattoo is for him, not his parents or his friends. Also he needs to understand that even if he has tattoos all over his back and front, a t-shirt will cover them.