

Whiting Hispanic Heritage Organization
1544 119th St.
Whiting, IN 46394
WhitingHHO@gmail.com
(219) 313-1595



Dear Future Supporter,

The Whiting Hispanic Heritage Organization will celebrate its second annual *Whiting Empanada Fest* on Saturday, September 16th from 11 a.m. to 10 p.m. at Whiting LakeFront Park, 1500 Park Rd, Whiting, IN 46394.

Whiting is a flourishing and diverse city, offering an incredible opportunity to display various festive events throughout the year. We aspire to continue providing cultural awareness during the Fall season in honor of National Hispanic Heritage Month.

Whiting Empanada Fest is a community cultural collaboration between Whiting Hispanic Heritage Organization and our sponsors to highlight Whiting's rich cultural diversity. *Whiting Empanada Fest's* mission is to celebrate culture, provide festive activities for all to enjoy, and we encourage local businesses to show their support by becoming a sponsor.

Our community really came together and supported us at our inaugural event. Thanks to the success of our event, which attracted around ten thousand attendees, we were able to award a scholarship to a senior high school student.

We are writing to request your support of this year's celebration in the form of financial sponsorship. Your support will help offset the cost of entertainment and logistics for the festival.

Your sponsorship will provide you with many benefits: diversifying your outreach, opportunity to outreach to the Hispanic/Latino community and increasing awareness of your business/organization. This family-friendly event will draw-in a large, diverse audience. All contributors will be acknowledged in promotional materials associated with the event. Enclosed is information about sponsorship levels.

Please respond if your business/organization is interested in sponsoring this exciting community event.

To receive more information about our event, email **WhitingHHO@gmail.com**.

Sincerely,

Rebeca Uñate Michko

Whiting Hispanic Heritage Organization President



Sponsorship Levels

Bronze (Bronze).....\$200

*Name listed on event program (Deadline for July 20, 2023)

*Signage at event

Plata (Silver)..... \$500

*Name mentioned on social media event pages (Facebook & Instagram)

*Plus all benefits listed above

Oro (Gold).....\$1,000

*Name mentioned on The Write Stuff the Whiting/Robertsdale Monthly Magazines

*Logo recognition in beer garden

*Logo recognition on the Whiting Empanada Fest website

*Plus all tiered benefits listed above

Perla (Pearl)..... \$2,500

*Logo placed on “The Annual Whiting Empanada Fest handout”

*Recognition during opening and closing remarks

*Social media spotlight

*Plus all tiered benefits listed above

Platino (Platinum) \$5,000

*Sponsored Section at Festival

*Name mentioned in Media

*Plus all tiered benefits listed above

Diamante (Diamond) Over \$ 5,000+

*** Please contact us for further information if interested in becoming a Whiting Empanada Fest Sponsor.**

*This level of sponsorship will grant you the highest level of exposure including personalized social media post and media appearances plus all tiered benefits.

Overall Deadline is August 31, 2023

If you are interested but would like further information, please contact The Whiting Hispanic Heritage Organization.

Checks should be made out to the **Whiting Hispanic Heritage Organization.**