EVENT DETAILS	
EVENT TYPE	EXPERT TALK
TOPIC	INNOVATION IN MUTUAL FUND INVESTMENT DECISION-MAKING
DATE	2026-01-21 to 2026-01-21
MODE	ONLINE
ORGANIZER NAME	MR. GURPREET SINGH, CCSM
RESOURCE PERSON	MR. G. B. SINGH, VICE PRESIDENT & REGIONAL HEAD
NO. OF PARTICIPANTS	156
SDG NO	SDG 4: QUALITY EDUCATION, SDG 8: DECENT WORK AND ECONOMIC GROWTH, SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE
PO number(s)	PO2
University Charter	Let's encourage our students to think out of the box

OBJECTIVE:

1. To provide students with practical insights into the mutual fund industry and its current trends.
2. To explain the role of innovation in improving mutual fund investment decision-making.
3. To familiarize students with modern tools and data-driven approaches used by fund managers.
4. To bridge the gap between academic learning and real-world financial practices.
5. To motivate students to explore career opportunities in the mutual fund and financial services sector.

DESCRIPTION:

The expert talk was delivered by Mr. G. B. Singh, who shared valuable industry experience and practical knowledge related to mutual fund investments. He discussed how innovation, technology, and data analytics are transforming investment decisions in the mutual fund industry. The session highlighted changing investor behavior, risk assessment techniques, and the importance of research-based decision-making. Real-life examples and current market practices were used to enhance understanding. The interactive nature of the session allowed students to clarify doubts and gain deeper insights into the functioning of mutual funds. Overall, the session was informative, engaging, and highly relevant to management students.

OUTCOMES:

1. Students gained a clear understanding of the mutual fund investment process and industry practices.
2. Students learned how innovation and technology support better investment decisions.
3. Students understood the importance of data analysis and risk management in mutual fund investments.
4. Students developed awareness of emerging trends and challenges in the mutual fund sector.
5. Students were encouraged to apply theoretical concepts to practical financial decision-making.



Expert Talk on Innovation in Mutual Fund Investment Decision-Making by GB Singh (21.01.2026)



Welcome note by Mr. Gurpret Singh (21.01.2026)



Valuable inputs by Mr. G.B. Singh (21.01.2026)



Mr. G.B. Singh discussing with students (21.01.2026)



Mr. G.B. Singh discussing with students (21.01.2026)



Mr. G.B. Singh discussing with students (21.01.2026)