

Milestone Deliverable Review Report

Deep Funding Round: 3

Project code: DFR3-IDT5

Project title: The DAM: Decentralized Autonomous Marketplace

Milestone number: 3

Milestone deliverable:

https://docs.google.com/presentation/d/1gYudbGKTlzOcZWQuYLxyZN1rYNHK5cmLvCCSV3tOM-I/edit#slide=id.g27579c07cf3_2_769

Date: 24/10/2024

Status: Accepted

Feedback (Why accepted, why rejected?):

I approve this milestone as it meets the deliverable requirements by thoroughly exploring a CDP data warehousing solution. It effectively addresses data privacy, user-controlled data sharing, and monetization, while providing vendors with tools for targeted marketing and B2B integrations. The inclusion of advanced analytics and supply chain management further enhances the platform's capabilities. The milestone aligns with the project's goals and has been delivered within the specified timeframe.

If rejected, suggested changes: