ORACLE Press Release

Lost and Stolen Mobiles: 'A data disaster waiting to happen'?

Oracle survey suggests that younger workers need to be more cautious with their mobile devices highlighting a serious security concern for businesses

KUALA LUMPUR, 22 October 2014 – Oracle Corporation, the world's leading ICT solution provider, today shares the findings of its research report titled "Simply Connected" which highlighted that younger workers are embracing mobility in the workplace, but they are also far more likely to lose their mobile devices, or have them stolen than their more seasoned colleagues.

According to a new research from Oracle, 71 % of workers aged 16-24 are using work applications on personal mobile devices and among of them, 73% admit to having lost at least one mobile device and 52% have had at least one stolen. Compared to workers aged 45 to 54-year-olds, the device theft is at just 20% and losses at 36%

Oracle's Vice President, Mobile Strategy at Product Management, Suhas Uliyar says, "Today employees of all ages are attached to their mobile devices and take them wherever they go. It is little wonder therefore that so many devices are getting lost or stolen.

In fact, it seems the 16-24-year-old category are constantly finding new and interesting ways to lose or damage a mobile device with 53% have damaged a device by spilling a drink on it, 51% have dropped their mobile phone into a toilet and 49% have damaged a mobile device by sitting on it.

"While we can laugh at some of the more outlandish ways devices are lost, these findings are a real concern for businesses that are serious about securing their data. A stolen phone for a consumer, perhaps, costs a few hundred dollars and the loss of treasured photos, music, etc. But for a business the pain is much greater, potentially creating a security hole in its enterprise information management strategy."

“The solution to this challenge is not to limit mobile working, which serves only to reduce productivity, but instead to put in place a robust security platform. Oracle is advising businesses to ensure they have in place and approach to IT and mobile application management (MAM), which gives them confidence in what data employees can access on their mobile devices.”

The Research was conducted by Censuswide on behalf of Oracle surveying 1,500 professionals working for global organizations: 500 in North America, 500 in EMEA and 500 in APAC. Please follow the link to Lost and Stolen Mobile Devices infographic and Simply Connected Research Report.

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